

City of Phoenix

*Meeting Location:
City Council Chambers
200 W. Jefferson St.
Phoenix, Arizona 85003*



City of Phoenix

Agenda

Wednesday, April 9, 2025

10:00 AM

City Council Chambers

Economic Development and Housing Subcommittee

*Vice Mayor Ann O'Brien, Chair
Councilwoman Kesha Hodge Washington
Councilman Kevin Robinson
Councilwoman Debra Stark*

If viewing this packet electronically in PDF, open and use bookmarks to navigate easily from one item to another.

OPTIONS TO ACCESS THIS MEETING

Virtual Request to speak at a meeting:

- Register online by visiting the City Council Meetings page on phoenix.gov at least 2 hours prior to the start of this meeting. Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=e0cf46e1845443b48c366b6b2da7578dc>

- Register via telephone at 602-262-6001 at least 2 hours prior to the start of this meeting, noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

In-Person Requests to speak at a meeting:

- Register in person at a kiosk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Arrive 1 hour prior to the start of this meeting. Depending on seating availability, residents will attend and speak from the Upper Chambers, Lower Chambers or City Hall location.
- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

At the time of the meeting:

- Watch the meeting live streamed on phoenix.gov or Phoenix Channel 11 on Cox Cable, or using the Webex link provided above.
- Call-in to listen to the meeting. Dial 602-666-0783 and Enter Meeting ID 2556 076 8818# (for English) or 2550 796 0392# (for Spanish). Press # again when prompted for attendee ID.

- Watch the meeting in-person from the Upper Chambers, Lower Chambers or City Hall depending on seating availability.

Para nuestros residentes de habla hispana:

- Para registrarse para hablar en español, llame al 602-262-6001 al menos 2 horas antes del inicio de esta reunión e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2550 796 0392#. El intérprete le indicará cuando sea su turno de hablar.
- Para solamente escuchar la reunión en español, llame a este mismo número el día de la reunión 602-666-0783; ingrese el número de identificación de la reunión 2550 796 0392#. Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.
- Para asistir a la reunión en persona, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

CALL TO ORDER

000 CALL TO THE PUBLIC

MINUTES OF MEETINGS

1 Minutes of the Economic Development and Housing Subcommittee Meeting

Attachments

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INFORMATION ONLY (ITEMS 2-3)

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Attachments

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INFORMATION AND DISCUSSION (ITEMS 4-6)

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DISCUSSION AND POSSIBLE ACTION (ITEMS 7-8)

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000 CALL TO THE PUBLIC

FUTURE AGENDA ITEMS

ADJOURN

For further information or reasonable accommodations, please call the City Council Meeting Request line at 602-262-6001. 7-1-1 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-534-0490.

Members:

Vice Mayor Ann O'Brien, Chair
Councilwoman Kesha Hodge Washington
Councilman Kevin Robinson
Councilwoman Debra Stark

Report

Agenda Date: 4/9/2025, Item No. 1

Minutes of the Economic Development and Housing Subcommittee Meeting

This item transmits the minutes of the Economic Development and Housing Subcommittee Meeting on March 26, 2025 for review, correction or approval by the Economic Development and Housing Subcommittee.

THIS ITEM IS FOR POSSIBLE ACTION.

The minutes are included for review as **Attachment A**.

Responsible Department

This item is submitted by Deputy City Manager John Chan and the City Manager's Office.

Attachment A

**Phoenix City Council
Economic Development and Housing (EDH) Subcommittee
Summary Minutes
Wednesday, March 26, 2025**

City Council Chambers
200 W. Jefferson Street
Phoenix, AZ

Subcommittee Members Present

Vice Mayor Ann O'Brien, Chair
Councilwoman Debra Stark (Phone)
Councilman Kevin Robinson
Councilwoman Kesha Hodge Washington

Subcommittee Members Absent

CALL TO ORDER

Chairwoman O'Brien called the Economic Development and Housing Subcommittee to order at 10:01 a.m. with Councilwoman Stark, Councilwoman Hodge Washington, and Councilman Robinson present.

CALL TO THE PUBLIC

None.

MINUTES OF MEETINGS

1. Minutes of the Economic Development and Housing Subcommittee Meeting

Councilwoman Hodge Washington made a motion to approve the minutes of the February 12, 2025, Economic Development and Housing Subcommittee meeting. Councilman Robinson seconded the motion which passed unanimously, 4-0.

CONSENT ACTION (ITEMS 2-5)

Items 2-5 were for consent action. No presentations were planned, but staff was available to answer questions.

2. Request Authorization to Issue Central and Broadway SEC RFP

Consent only. No councilmember requested additional information.

3. Request Authorization to Issue 7th Avenue and Washington Street RFP

Consent only. No councilmember requested additional information.

4. Authorization to Enter into a Membership Agreement with Downtown Phoenix Inc.

Consent only. No councilmember requested additional information.

5. U.S. Department of Housing and Urban Development: Five-Year Agency Plan and Annual Plans

Consent only. No councilmember requested additional information.

Councilwoman Stark made a motion to approve Items 2 through 5. Councilwoman Hodge Washington seconded the motion which passed unanimously, 4-0.

INFORMATION ONLY (ITEMS 6-7)

6. Head Start Birth to Five Monthly Report – January

Information only.

Councilwoman Stark requested staff to provide information on how the Head Start Program may be affected by the federal government in the next monthly report.

7. Downtown Redevelopment Plan Update

Information only. No councilmember requested additional information.

INFORMATION AND DISCUSSION (ITEMS 8)

8. Phoenix Bioscience Core Update

Community and Economic Development Director Christine Mackay and Program Manager Claudia Whitehead presented on the item.

Chairwoman O'Brien asked how much of the 30 acres that started of the Phoenix Bioscience Core (PBC) the City of Phoenix currently owns.

Ms. Mackay answered the City owns all land on the PBC and has leased it to participating universities for 30 years. She noted the land automatically transfers to the universities by the end of the lease.

Chairwoman O'Brien inquired if the City invested any funding to the PBC buildings or programs.

Ms. Mackay explained the City invested 90 million dollars in the initial acquisition of the land and used the Downtown Reinvestment Fund to invest in some buildings. The City also issued a Request for Proposal (RFP) for the Bioscience Garage on the land, which was built by the private developer.

Chairwoman O'Brien asked if other companies in PBC also have similar arrangements as the universities.

Ms. Mackay answered the only private company that is not partnering directly with a university is TGen. Ms. Mackay noted the company TGen is a long-term tenant located in a City owned building and has the option to purchase the building from the City should they want to do so.

Councilman Robinson asked for additional information regarding the paused construction by University of Arizona on PBC along with the impact of federal funding on the construction.

Ms. Mackay explained that the University of Arizona is heavily reliant on university research grants from the federal government and is working diligently to resume construction.

Councilwoman Hodge Washington asked if there is any indication of concerns moving forward for the private companies that are making decisions to invest in PBC due to uncertainty with federal grants.

Ms. Mackay answered that the Council's ability to showcase the City as an investment destination has led to the private sector looking to invest more and companies in the City.

Ms. Whitehead added Mayo Clinic's recent announcement on the expansion of their campus testifies to continued momentum in the private sector recognizing the opportunities in Phoenix and staff anticipates the interest in the City to continue to grow.

Ms. Mackay asked Ms. Whitehead to provide cumulative capital investment in the last few years.

Ms. Whitehead stated since 2019, 4.7 billion dollars have been invested in primary facilities in the City, which created 11,000 high quality jobs. She noted this amount does not include the 2 billion dollars investment by Mayo Clinic.

DISCUSSION AND POSSIBLE ACTION (ITEM 9-13)

9. Consideration of a Possible Shopping Cart Restrictive Device Ordinance

Neighborhood Services Director Spencer Self and Deputy Neighborhood Services Director Anamaria Ortega presented on the item.

Ms. Lisa Bednar, President of the Arizona Food Market Alliance, thanked City staff and Council for engaging them as stakeholders on this agenda.

Councilwoman Stark asked if the Ordinance allows retail stores to have access to alternative measures outside of using locking wheel mechanisms for their shopping carts.

Mr. Self said yes.

Councilwoman Stark inquired whether retailers are given flexibility in addressing abandoned shopping carts.

Mr. Self confirmed that is correct.

Councilwoman Hodge Washington asked how many retail stores do not have any abandoned shopping carts.

Mr. Self answered that a majority of the retail stores have less than one abandoned shopping cart per store.

Councilwoman Hodge Washington inquired what the threshold for classifying large retail stores from smaller stores.

Mr. Self explained the abandoned cart policy is enforced at each store instead of at a larger level.

Councilwoman Hodge Washington asked how the number of abandoned carts are identified and compiled.

Mr. Self said a majority of the carts are reported by residents, and said staff was closely monitoring hot spots that have been identified and works with a contractor to collect the carts, which is used to generate the numbers.

Councilwoman Hodge Washington inquired whether the primary concern for stakeholders was the uniform approach of using restrictive device on shopping carts.

Mr. Self explained conversations with stakeholders led to consideration of alternative devices such as a Global Positioning System (GPS) tracking mechanism, which is new and there is uncertainty around its long-term efficacy.

Councilwoman Hodge Washington asked how many retailers currently have existing contract for shopping cart collection.

Mr. Self answered majority of the retail shops have their own shopping cart collection contracts with a third party.

Councilwoman Hodge Washington inquired if retail stores with higher number of shopping carts also have their own shopping cart collection contracts.

Mr. Self explained there is a mix of stores that may have separate shopping cart collection contracts.

Councilwoman Hodge Washington asked if there is any part of the Ordinance that needs to be a requirement for retail stores to comply with to ensure the effectiveness of the Ordinance.

Mr. Self answered the retail stores' shopping cart retrieval plans will be subject for review by City staff throughout multiple points of time including the time of submission, allowing staff to evaluate the effectiveness of the plan and provide a mandate on use of restrictive devices.

Councilwoman Hodge Washington expressed content that the Ordinance went through sufficient stakeholder engagement process.

Chairwoman O'Brien asked how the City approaches selection of contractors for shopping cart collection and if there is any requirement for contractors.

Mr. Self explained historically only one contractor was available for the contract, but there are new contractors which allows flexibility in the procurement process. He noted having new contractors allows for new dialogues and potential challenges, which led to identification of a need for a cart registry.

Chairwoman O'Brien inquired why staff requires registration at a store level instead of at the larger organizational level.

Mr. Self said that City Staff needs specific information about each store and establishing contact at each store to receive the information.

Chairwoman O'Brien encouraged staff to make the registration process as simple and easy as possible.

Councilman Hodge Washington made a motion to approve Item 9. Councilman Robinson seconded the motion which passed unanimously, 4-0.

10. Spark Area 2 Land Acquisition

Community and Economic Development Director Christine Mackay and Economic Development Program Manager Thomas Sawyer presented on the item.

Councilwoman Hodge Washington expressed her excitement as the item was a community driven initiative.

Councilman Robinson made a motion to approve Item 10. Councilwoman Hodge Washington seconded the motion which passed unanimously, 4-0.

11. Aviation Noise Land Disposal Located North of Interstate 17: Areas F, G, H, I, and J

Community and Economic Development Director Christine Mackay and Economic Development Program Manager Thomas Sawyer presented on the item.

Councilwoman Hodge Washington stated this item was moving in the right direction for revitalizing underutilized parcels.

Councilman Hodge Washington made a motion to approve Item 11. Councilman Robinson seconded the motion which passed unanimously, 4-0.

12. Development Agreement with Aardex LLC

Community and Economic Development Director Christine Mackay and Deputy Economic Development Director Xandon Keating presented on the item.

Councilman Hodge Washington made a motion to approve Item 12. Councilman Robinson seconded the motion which passed unanimously, 4-0.

13. Authorization to Enter into Development Agreement for Sale and Development of City-Owned Parcels at 1016 N. 2nd Street

Community and Economic Development Director Christine Mackay, Program Manager Jeff Stapleton, and Special Projects Administrator Gretchen Wolfe presented on the item.

Councilwoman Stark expressed excitement for more affordable housing coming to the downtown area.

Councilwoman Hodge Washington expressed similar sentiments.

Councilwoman Hodge Washington made a motion to approve Item 13. Councilwoman Stark seconded the motion which passed unanimously, 4-0.

CALL TO THE PUBLIC

Ms. Mandy E stressed the need to prevent eviction and asked the City to provide legal representation for tenants facing eviction and invest more in affordable housing.

Mr. Juniper Brafford asked for greater inclusiveness in society and access to economic resources for the unsheltered population.

Mr. Eric Mahaffey remarked on the importance of legal representation for tenants facing eviction.

Ms. Pamela Sylvis asked the City Council to put patients' rights to eviction legal services as an item on the April 9 EDH agenda.

Ms. Ruth Kentigian requested the City Council to add eviction legal services item on the April 9 EDH agenda.

Mr. Darren Jezick urged the EDH Subcommittee members to add eviction legal services to the agenda for April 9 EDH meeting.

Ms. Evelynne Castillo asked an Ordinance for eviction legal services be adopted at the April 9 EDH meeting.

Ms. Andre Luna Cervantes requested the Council to add an Ordinance for eviction legal services to the April 9 meeting agenda.

Mr. Sebastian Del Portillo urged the City to provide more affordable housing and take preventative measures to ensure people are not evicted and requested an Ordinance for eviction legal services be added on the April 9 meeting agenda.

Ms. Catherine Branch asked the City Council's support in ensuring housing security for residents in the City.

Ms. Michelle Ashton stated an Ordinance for eviction legal services will Benefit the City address its homeless crisis and creating more homes does not rehouse those that already have been evicted.

Chairwoman O'Brien thanked residents for their testimony and explained there is eviction legal services currently being provided by the City.

FUTURE AGENDA ITEMS

Councilwoman Hodge Washington requested an update on eviction legal services to be on the agenda for the next EDH meeting.

ADJOURNMENT

Chairwoman O'Brien adjourned the meeting at 11:56 a.m.

Respectfully submitted,

Brian Seo
Management Fellow

Report

Agenda Date: 4/9/2025, Item No. 2

City of Phoenix Naloxone Program Update: December 2024 through February 2025

This report serves as an update for the Economic Development and Housing Subcommittee, outlining the progress of the City of Phoenix Naloxone Program second year implementation reporting for December 2024 through February 2025.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

In August of 2021 the City of Phoenix joined cities, towns, and counties across Arizona in signing the One Arizona Opioid Settlement Memorandum of Understanding (“One Arizona MOU”). The One Arizona MOU outlines the distribution of the estimated \$542 million dollars that Arizona will receive over 18 years. Within this spending framework, 56 percent of the total settlement will be disbursed to local governments and the remaining 44 percent will remain with the State (administered by the Attorney General’s Office). The City of Phoenix receives 21.28 percent of the funding received by Maricopa County, dispersed annually. Under the One Arizona MOU, funds must be used for future opioid abatement strategies that are nationally recognized. Approved uses include evidence-based, evidence-informed strategies addressing prevention of overdose deaths and other harms.

In 2024, Fire/Emergency Medical Services responded to approximately 4,258 suspected opioid overdoses in the City of Phoenix, a decrease from the year prior. In addition, the City of Phoenix accounts for majority of fatal overdoses within Maricopa County, most involving opioids. Naloxone, commonly known as the brand name Narcan(r) is a type of medication that can reverse an opioid overdose. Naloxone is an evidence-based and nationally recognized strategy to prevent opioid overdose deaths, highlighted by the Center for Disease Control as one of the top 10 actions communities can take to prevent overdose fatalities.

The City of Phoenix Naloxone Program is in its second year and includes training on opioid overdose and the use of naloxone through the following distribution methods: Administration: Employees and non-employee volunteers elect to carry naloxone or have quick access to naloxone for overdose response. Participants are trained and

can administer naloxone to someone experiencing an overdose. Take-Home: Residents are provided a free naloxone kit through participating City of Phoenix departments via direct outreach or through physical City locations.

Naloxone Distribution

Naloxone Kits made available through the City of Phoenix Naloxone Program include: two doses (4mg) of naloxone nasal spray, one pair of nitrile gloves, and instructional pamphlets in English and Spanish. In the program's second year, the Phoenix Naloxone Program has distributed 2,287 kits. The following City departments continue to support and participate in the Naloxone Program.

Administration

Aviation
Human Resources
Office of Homeless Solutions
Municipal Court
Parks and Recreation

Take-Home and Administration

Library Services
Housing
Neighborhood Services
Victim Services, Human Services Department
Office of Heat Response and Mitigation
Community Assistance Program
Workforce Development, Human Services Department
Senior Services, Human Services Department
Head Start, Human Services Department
Family Service Centers, Human Services Department

Financial Impact

The Naloxone Program is funded through the City's One Arizona Settlement dollars. Naloxone is an approved abatement strategy and allowable expense under this agreement.

Responsible Department

This item is submitted by Assistant City Manager Lori Bays and the Office of Public Health.

Report

Agenda Date: 4/9/2025, Item No. 3

Head Start Birth to Five Monthly Report - February - Districts 1, 3, 4, 5, 7 and 8

This report provides the Economic Development and Housing Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, with an updated summary of the Head Start Birth to Five Program's financial and programmatic status.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share monthly information with the Governing Board and Policy Council on program planning, policies and operations. In compliance with the Act, the Head Start program provides a monthly report on the following areas:

- Fiscal expenditures.
- Enrollment reports.
- School attendance.
- Medical/dental exams.
- Program information summaries.
- Nutrition.
- Child Incident Reports.
- Program Instructions or Information Memorandums.

Fiscal Expenditures

Attachment A shows year-to-date expenditures for the Fiscal Year 2024-25. The report includes a breakdown of each Education Service Provider, Child Care Partnership, Policy Council and the administrative support budget.

Enrollment Reports

The Office of Head Start requires programs to report the total number of children enrolled on the last day of each month. At the end of February, the total program enrollment was 2,181 out of 2,209 available slots, or 98 percent.

Enrollment at the end of February for the Preschool Education Service Providers was 1,956 slots filled out of a total of 1,957, or 99.9 percent.

Early Head Start, which includes home-based and center-based year-round programming, ended the month with 225 slots filled out of 252, or 89 percent. The home-based program exceeded its capacity, filling 82 out of 64 available slots, or 128 percent. In contrast, the center-based program filled 143 out of a total of 188 slots, or 76.5 percent. As a result of lower enrollment in the center-based program, additional families have been enrolled in the home-based program to boost overall enrollment.

The contracts with Out of This World Christian Child Care, Inc., and Fusion Minds, LLC, DBA Immanuel Care for Children ended on January 30, 2025, leading to 76 available slots. A contract with Kuehg Corp., DBA KinderCare Learning Centers began on February 1, 2025. KinderCare is set to start enrolling children on March 24, 2025, with 40 children which will bring them to full enrollment. The remaining 36 slots, along with an additional four slots from the home-based program, have been allocated to the Greater Phoenix Urban League, which will be fully enrolled by June 2, 2025.

Additional families have been enrolled in the home-based program to receive services while the Greater Phoenix Urban League prepares to open classrooms, to maintain full enrollment in the Head Start Birth to Five program as a whole.

Full Enrollment Initiative

The Full Enrollment Initiative for the Head Start Birth to Five Program concluded on April 4, 2024. On October 1, the program received a final letter from the Office of Head Start designating it as chronically under enrolled. The letter noted that, due to measurable progress towards achieving full enrollment, the Office of Head Start will not reduce the base grant for the Head Start Birth to Five Program at the time.

Starting in November 2024, the Head Start Birth to Five Preschool Program achieved an enrollment rate of 97 percent or higher, fulfilling the mandatory six-month requirement to be fully enrolled by April 2025. At that time, the Office of Head Start will issue a letter confirming that the program has reached full enrollment and will, therefore, be exited from the Full Enrollment Initiative. The Early Head Start Program maintained full enrollment from November 2024 through January 2025 but did not meet the 97 percent enrollment rate in February due to the on boarding of the new provider, KinderCare. Additional families will be enrolled in the home-based program to achieve full enrollment in March 2025.

Risk Assessment Notification Review

The Head Start Birth to Five program received a Risk Assessment Notification in April

2024 due to a violation by a provider of the Head Start Program Performance Standards, specifically regarding the Standards of Conduct. Training and technical assistance to enhance the Birth to Five's current policies and procedures for ensuring the safety of children has been provided through Region 9 Head Start Office.

The Risk Assessment Notification process officially concluded on Feb. 6, 2025. A report is anticipated by the beginning of April 2025.

School Attendance

The annual target for attendance set by the Office of Head Start is 85 percent.

Attachment B indicates the year-to-date average attendance through the end of February. Head Start Preschool was 72 percent. The Early Head Start Center-Based program was 53 percent.

Medical/Dental Exams

Head Start regulations require all children have medical and dental exams annually. At the end of February, 2,381 medical and 2,136 dental exams were completed, totaling 4,517 exams, as illustrated in **Attachment C**. The target goals have been updated to reflect the new enrollment number.

Program Information Summaries

Please see **Attachment D**.

Nutrition

Each program must design and carry out nutrition services that are culturally and developmentally appropriate and provide children with up to two-thirds of their daily nutritional requirements. Nutrition services must meet the nutritional needs and feeding requirements of each child, including children with identified food allergies, children with disabilities, and children who have special diets due to religion and family preference. In addition, a program must serve meals and snacks that meet U.S. Department of Agriculture dietary patterns and are high in nutrients and low in fat, sugar, and salt. Children in the Early Head Start Center-Based classrooms receive protein, fruits, vegetables, and low carbohydrates during breakfast and lunch with milk or water. Snacks include protein and low carbohydrates with milk or water.

Child Incident Reports

The Head Start Program Performance Standards require programs submit reports, related to any significant incidents affecting the health and safety of the program participations. This includes injuries requiring hospitalization, emergency room treatment, or doctor's visit, as well as inappropriate discipline, potential child abuse or maltreatment, lack of supervision, or unauthorized release of a child. There were no

Child Incident Reports submitted to the Office of Head Start in February.

Department of Child Safety Reports

All Head Start and Early Head Start staff are required to report suspected child abuse and neglect to protect children and help children and families connect to services. During the month of February, one report was made to the Department of Child Safety.

Program Instructions or Information Memorandums

Periodically, the Office of Head Start needs to provide information or programmatic updates to all Head Start Grantees. This is done through Program Instructions (PIs) and Information Memorandums (IMs). PIs provide information or recommendations from the U.S. Department of Health and Human Services Administration for Children and Families to States, Tribes, grantees, and others on various issues of child welfare that usually result in guidance or policy changes. IMs provide up-to-date information but do not establish requirements or supersede existing laws of official guidance. In February, there were no IM's and PI's released.

Locations

Alhambra Elementary School District, 4510 N. 37th Avenue
Cartwright Elementary School District, 5220 W. Indian School Road
Deer Valley Unified School District, 20402 N. 15th Avenue
Fowler Elementary School District, 1617 S. 67th Avenue
Isaac School District, 3348 W. McDowell Road
Laveen Elementary School District, 5601 W. Dobbins Road
Murphy Elementary School District, 3140 W. Buckeye Road
Pendergast Elementary School District, 3802 N. 91st Avenue
Phoenix Elementary School District, 1817 N. 7th Street
Riverside Elementary School District, 1414 S. 51st Avenue
Roosevelt Elementary School District, 6000 S. 7th Street
Washington Elementary School District, 4650 W. Sweetwater Avenue
Wilson Elementary School District, 3025 E. Fillmore Street
Council Districts: 1, 3, 4, 5, 7 and 8

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

ATTACHMENT A

POLICY COUNCIL BUDGET REPORT Yr 1 FY 24 Head Start Financial Summary Grant 890215 Planned level of Expenditures

| Fund Center | Program | FTE | Revised Budget 2024-2025 | FY24 YEAR-TO- DATE Expenditures Federal Fund | FY24 Remaining Balance | FY24 YEAR-TO-DATE % Spent |
|--|--|------------|-----------------------------|--|------------------------------|------------------------------|
| 8940050001 | HS Administration | 12 | \$ 3,421,915.00 | \$ 2,003,944.49 | \$ 1,417,970.51 | 59% |
| 8940050004 | HS T&TA | - | \$ 325,611.00 | \$ 156,792.49 | \$ 168,818.51 | 48% |
| 8940050012 | HS Policy Council | - | \$ 42,262.00 | 21,655 | \$ 20,607.05 | 51% |
| 8940050015 | HS Mental Health | 4 | \$ 549,830.00 | 391,481 | \$ 158,349.13 | 71% |
| 8940050016 | HS Casework Support | 67 | \$ 6,637,147.00 | 4,143,245 | \$ 2,493,901.67 | 62% |
| 8940050017 | HS Classroom Support | 16 | \$ 1,897,078.00 | \$ 1,329,652.03 | \$ 567,425.97 | 70% |
| Total City of Phoenix | | 99 | \$ 12,873,843 | \$ 8,046,770 | \$ 4,827,073 | 63% |
| | | | | | | |
| 8940051001 | Alhambra | - | \$ 4,717,709 | \$ 2,073,861 | \$ 2,643,848 | 44.0% |
| 8940051003 | Booker T Washington | - | \$ 4,331,452 | \$ 2,571,117 | \$ 1,760,335 | 59% |
| 8940051005 | Washington | - | \$ 3,719,399 | \$ 2,070,335 | \$ 1,649,064 | 56% |
| 8940051006 | Deer Valley | - | \$ 1,913,945 | \$ 819,913 | \$ 1,094,032 | 43% |
| 8940051010 | Greater Phoenix Urban League | - | \$ 7,415,258 | \$ 5,030,999 | \$ 2,384,259 | 68% |
| 8940051116 | Fowler | - | \$ 1,340,478 | \$ 559,301 | \$ 781,177 | 42% |
| Total Education Service Providers | | - | \$ 23,438,240 | \$ 13,125,524 | \$ 10,312,716 | 56% |
| | | | | | | |
| 8940505021 | Early Head Start Operations Support | 54 | \$ 6,703,424 | \$ 4,429,982 | \$ 2,273,442 | 66% |
| 8940505024 | Early Head Start T&TA | - | \$ 161,858 | \$ 34,814 | \$ 127,044 | 22% |
| 8940505025 | EHS Deer Valley | | 1,048,064 | 374,629 | \$ 673,435 | 36% |
| 8940505026 | EHS Fowler | | 685,540 | 171,862 | \$ 513,678 | 25% |
| Total Early Head Start | | 54 | \$ 8,598,886 | \$ 5,011,288 | \$ 3,587,598 | 58% |
| | | | | | | |
| Subtotal | | | \$ 44,910,969 | \$ 26,183,582 | \$ 18,727,387 | 58% |
| | | | | | | |
| | | | | | | |
| Grand Total | | 153 | 44,910,969 | 26,183,582 | 18,727,387 | 58% |
| | | | | | | |
| Revenues - PMS | | | 44,910,969 | 25,179,648 | 19,731,321 | 56% |

ATTACHMENT B

| Percentage of Preschool Attendance | | |
|------------------------------------|--------------|-----|
| Target: 85% | YTD Percent: | 72% |

Goal:

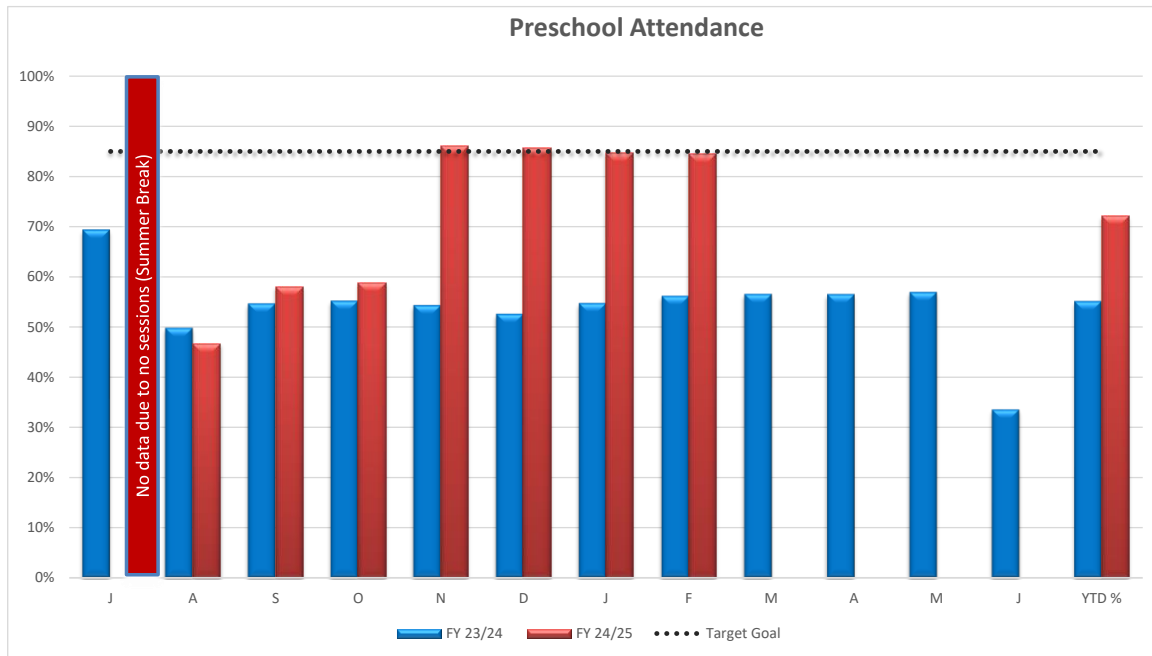
Increase attendance of Head Start Birth to Five children.

Target:

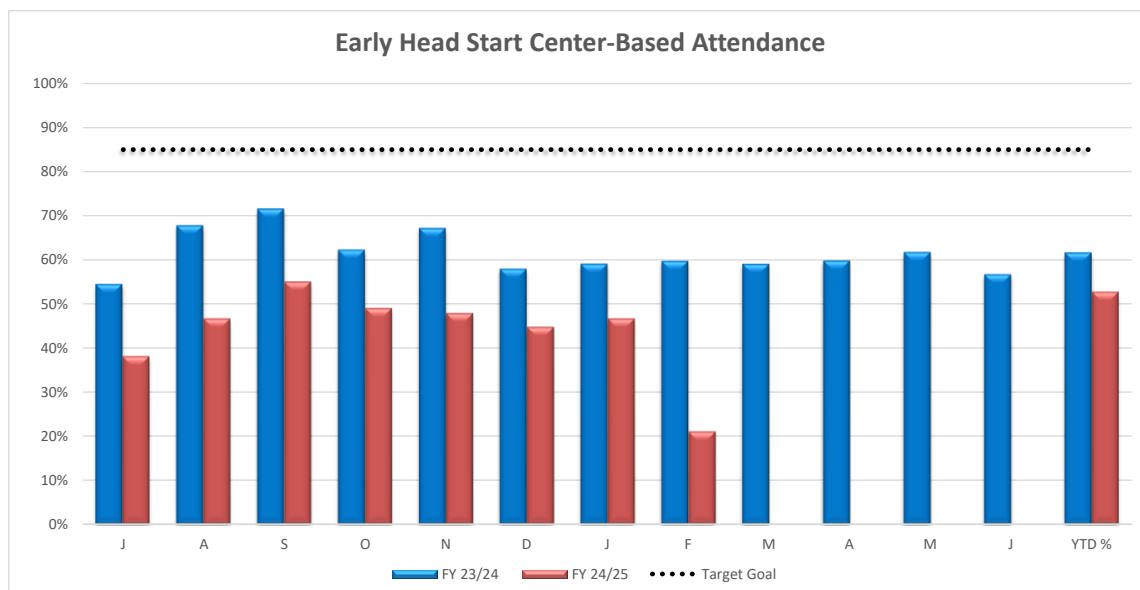
85% of children will attend each day.

Significance:

Attendance is a key factor in being able to get children ready to attend kindergarten.



| Percentage of Child Care Partnership Attendance | | |
|---|--------------|-----|
| Target: 85% | YTD Percent: | 53% |



ATTACHMENT C

Head Start Birth to Five Medical Exams Completed

Target: 2,209 exams

FY 24-25 Medical Exams:

2,381

Goal:

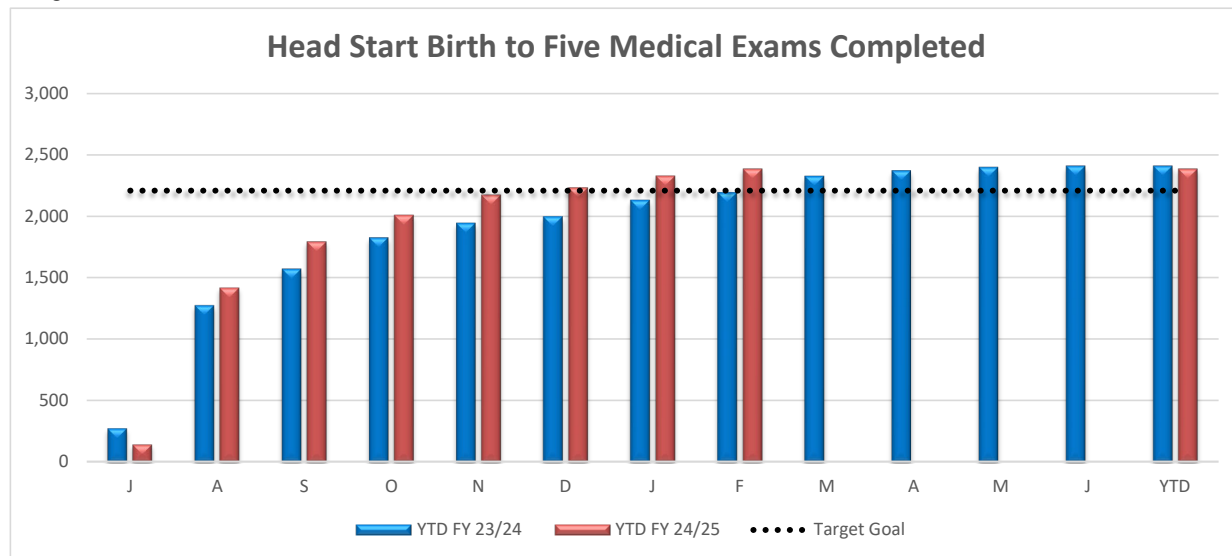
Ensure Head Start Birth to Five children receive necessary medical and dental exams.

Target:

2,209 Medical Exams and 2,209 Dental Exams

Significance:

Head Start Birth to Five children are required to have medical and dental exams as part of the Head Start regulations.

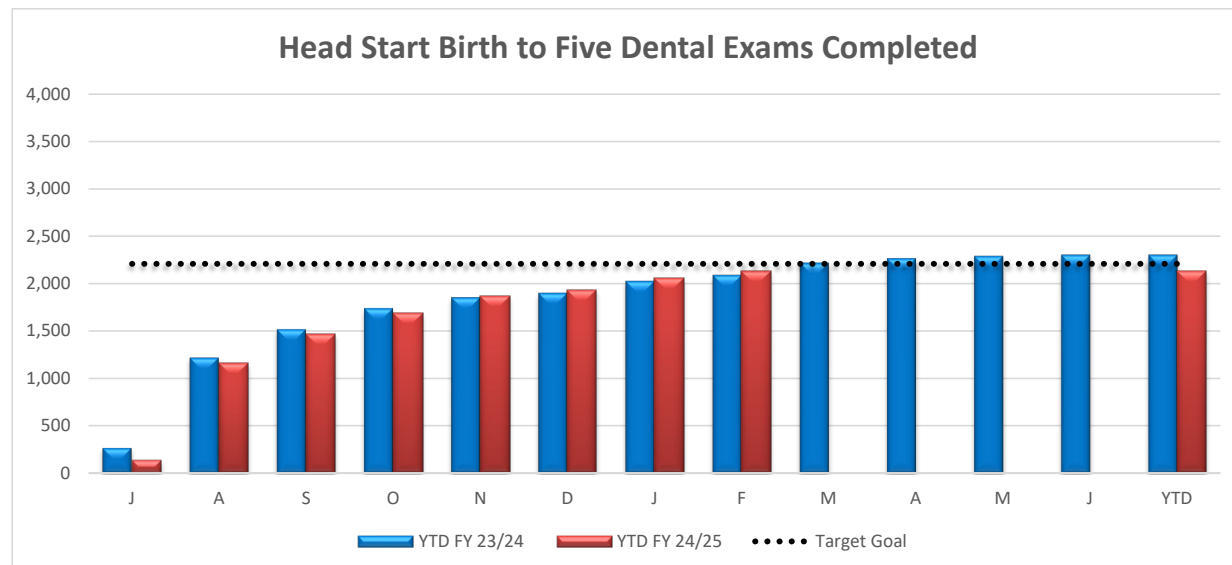


Head Start Birth to Five Dental Exams Completed

Target: 2,209 exams

FY 24-25 Dental Exams:

2,136



ATTACHMENT D

Program Information Summaries

Princess In Me Women's Wellness Affair

On February 6, more than 300 women gathered for an event hosted by the Head Start Birth to Five Program at the Versailles Palace Event Center. This event was open to Head Start mothers from across the valley and community members. The speakers encouraged the women to focus on gratitude, prioritize their health, and discover joy in their lives. Participants also had the chance to receive free health screenings on-site and gather information from local community organizations.

Caseworker Summit

On February 20, more than 100 Head Start Birth to Five caseworkers and staff gathered at the Desert Willow Conference Center for the annual Caseworker Summit. The keynote speaker addressed the importance of creating a compassionate and productive workplace. In the afternoon sessions, participants focused on home visitation safety, strategies for de-escalating situations, and developing situational awareness. Staff members will apply this information while working with one another, engaging with families, and ensuring their safety while in the community.

New Employee Orientation

From February 24 to 27, staff from the Head Start Birth to Five Program facilitated an orientation for 11 teachers from KinderCare at the Calvin C. Goode building. KinderCare is the newest Education Service Provider for Early Head Start. During this orientation, the teachers learned about the Head Start program, the curriculum, school readiness, standards of conduct, health and nutrition requirements, ongoing child assessments, and strategies for supporting children's social and emotional development. The teachers will apply this knowledge when they begin working with Early Head Start children the week of March 24, 2025.

Report

Agenda Date: 4/9/2025, Item No. 4

Phoenix Public Library's 2025 Summer Reading Program

This report provides the Economic Development and Housing Subcommittee with information regarding Phoenix Public Library's 2025 Annual Summer Reading Program.

THIS ITEM IS FOR INFORMATION DISCUSSION.

Summary

Summer Reading 2025, themed "Color Our World", will officially kick off on June 1, 2025, and continue through August 1, 2025. While the program is open to all ages, the heart of it is an online, interactive game featuring avatars, digital badges and educational challenges for children (developed in partnership with the Arizona Department of Education). Participants are encouraged to read at least 20 minutes a day, which is a standard benchmark for developing and maintaining reading skills. Each minute of reading earns one point, with a goal of logging 1,000 or more minutes during the summer.

The online game is paired with a wide range of family friendly programs, including theater and music performances, magic shows, wellness workshops, Zoo programs, arts and crafts, STEM activities, and weekly prize drawings for kids and teens at all 17 Phoenix Public Library locations. Participants receive a free gently-used book at registration and a new book at completion. In addition, children and teens earn another new book at the half-way point, along with other prizes.

Research demonstrates that children who read during out-of-school time, after school and during summer vacation perform better on reading assessments. Voluntary reading, at least 20 minutes a day, during summer vacation is particularly important to stem or reverse summer reading loss. Past Summer Reading Programs (non-COVID summers) saw more than 24,400 customers reading and logging minutes.

The annual Summer Reading Program has also been an opportunity for teen engagement through a summer teen volunteer program. Teen volunteers help with signing families up for the Summer Reading Program, handing out prizes, assisting

with children's programs, creating book lists and displays, and other tasks as assigned. The Library recognizes that for many teens, Phoenix Public Library is their first job, so volunteers receive significant training and guidance. each summer we have more than 150 teens apply, interview and are trained as library volunteers. Teen volunteer recruitment begins April 1; online applications will be available in the online Volunteer PHX portal: <https://www.phoenix.gov/volunteer>.

Responsible Department

This item is submitted by Assistant City Manager Inger Erickson and the Library Department.

Report

Agenda Date: 4/9/2025, Item No. 5

Mental Health Awareness Month - Citywide

This report provides the Economic Development and Housing Subcommittee with an overview of the activities during Mental Health Awareness Month in May. These activities aim to raise awareness, promote resources, and support the well-being of Phoenix residents.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

May is nationally recognized as Mental Health Awareness Month, which is dedicated to reducing stigma, increasing awareness, and connecting individuals to mental health services.

To commemorate Mental Health Awareness Month, a Mental Health Awareness (MHA) workgroup, comprised of City staff and external community partners, identified a series of recommendations, including:

- Recommendation 1: Basic awareness activities.
- Recommendation 2: Calendar of events to be created of events from community agencies and City-specific activities.
- Recommendation 3: Social media campaign.
- Recommendation 4: Community resource fair.
- Recommendation 5: City staff wellness education.

Through these recommendations, it will raise mental health awareness and support the well-being of the community.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

Report

Agenda Date: 4/9/2025, Item No. 6

Urban Street Activation Development Codes and Retail Vacancy Rates - District 4, 7 & 8

Staff from the Planning and Development along with the Community and Economic Development departments will provide an update to the Economic Development and Housing Subcommittee on vacant commercial storefronts along the light rail line and within Downtown Phoenix as well as an overview of zoning code regulations for these areas.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The City of Phoenix was the first municipality in Arizona to adopt a form-based code in 2010 with the Downtown Phoenix Code as Chapter 12 of the Phoenix Zoning Ordinance. In 2015 the City expanded its form-based code framework with the adoption of the Walkable Urban Code for the City's light rail corridors which became Chapter 13 of the Phoenix Zoning Ordinance. Form-based codes have been an integral tool in realizing the vision and goals outlined by the community in the City Council adopted Downtown Phoenix Plan and various Transit Oriented Community plans within the light rail corridor. The update will include information on how form based codes encourage mixed-use development and spotlight the investment trends within downtown and the light rail corridor.

Location

Central Phoenix including the Downtown, Warehouse, Midtown, Uptown and Eastlake neighborhoods.

Council Districts: 4, 7 & 8

Responsible Department

This item is submitted by Deputy City Managers John Chan and Alan Stephenson, and the Community and Economic Development and Planning and Development departments.

Phoenix ToolBank Partnership - Citywide

Request the Economic Development and Housing Subcommittee support entering a partnership with Phoenix ToolBank to expand neighborhood tool lending opportunities that benefit neighborhood improvements and revitalization efforts.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

The Neighborhood Services Department (NSD) plays a key role in connecting with neighborhood groups, identifying community challenges, and providing resources and support to enhance neighborhood quality of life. One valuable resource is NSD's existing Tool Lending Program, which offers free access to 16 tools and equipment for neighborhood cleanups, beautification efforts, and community events. Neighborhood groups registered with NSD's Neighborhood LINK benefit from this service, currently operating out of the Graffiti Buster warehouse on 35th Avenue and West Thomas Road.

NSD has worked with Phoenix Toolbank, a nonprofit tool-lending program affiliated with the national organization, ToolBank USA, on a proposed partnership to integrate NSD's current Tool Lending Program at no cost, and expand Phoenix Toolbank services to more Phoenix neighborhood areas. Through this partnership with Phoenix ToolBank, Phoenix neighborhoods will:

- Continue to have access to the same current tools and equipment at no charge,
- Gain access to more than 500 additional tool types at a low cost, and
- Have an additional location for tool pick-up, at Phoenix Toolbank's current warehouse at 36th Street and East Broadway Road.

Background

Phoenix ToolBank, an affiliate of the national nonprofit ToolBank USA, plays a vital role in supporting community improvement efforts across Phoenix by providing year-round access to a vast inventory of tools and equipment at low cost to complete impactful volunteer projects without the burden of purchasing expensive tools.

Since opening, Phoenix ToolBank has saved nonprofits more than \$7.5 million in tool-

lending costs, directly supporting over 130,000 volunteers in their service efforts. In 2023 alone, Phoenix ToolBank welcomed 147 new members, including several neighborhood associations registered with NSD.

Responsible Department

This item is submitted by Deputy City Manager Alan Stephenson and the Neighborhood Services Department.

Greater Phoenix Economic Council - Authorization to Add Funding

This report requests the Economic Development and Housing Subcommittee recommend City Council approval to add additional funding to Contract 158892 with the Greater Phoenix Economic Council (GPEC) for business attraction and development services.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

GPEC's mission is to attract and grow quality businesses in the region and advocate for Greater Phoenix's economic competitiveness. Its efforts include marketing the region, including coordinating regional prospect proposals and real estate tours, domestic and international sales missions, and other strategic activities resulting in business investment in Greater Phoenix.

The City has been a member of GPEC since the organization's inception in 1989. Since 2020, the fee for each GPEC member in Maricopa County is calculated using a rate of \$0.4897 per resident, based on the most current population estimates from the Arizona Office of Economic Opportunity. The 2024 population estimate for Phoenix is 1,697,696. Based on this formula, the Fiscal Year (FY) 2025-26 contract amount is \$831,362, which will be shared equally by the Aviation, Community and Economic Development (CED), Public Works, and Water Services departments.

GPEC regularly collaborates with CED to generate prospects and attract new business investment from outside the region. As of February 2025, GPEC's efforts this fiscal year have helped locate 29 companies to the region, with the expectation of creating nearly 2,732 jobs and capital investments exceeding \$1 billion. To date, nine of those companies have chosen to locate in Phoenix. Over the past five years, Phoenix's return on investment from its partnership with GPEC has been \$149 of direct revenue for every \$1 invested.

GPEC represents 22 municipalities in the region, as well as Maricopa and Pinal Counties, and conducts a variety of diverse and value-added services and activities on behalf of its members. In addition to the public sector members, more than 220 private

investors contribute resources to support GPEC's efforts.

Procurement Information

In accordance with Administrative Regulation 3.10, an exception to the procurement process was approved to select this vendor as a Sole Source given its unique role in performing business attraction and development services for the Greater Phoenix region.

Contract Term

On June 28, 2023, City Council authorized a one-year contract with four one-year renewal options. If funding for FY 2025-26 is approved in the amount of \$831,362, the second contract option will be exercised, and two one-year renewal options will remain.

Financial Impact

The FY 2025-26 contract amount is \$831,362, which will be shared equally by the Aviation, CED, Public Works, and Water Services departments.

Concurrence/Previous Council Action

On June 28, 2023, City Council authorized this contract and funding for first year of the contract in an amount not to exceed \$811,450 through Ordinance S-49920. On May 29, 2024, City Council authorized the FY 2024-25 budget in an amount not to exceed \$823,701 for the first one-year renewal option through Ordinance S-50895.

Responsible Department

This item is submitted by Deputy City Managers Mario Paniagua, Ginger Spencer and John Chan, and the Aviation, Public Works, Water Services, and Community and Economic Development departments.