

**Phoenix City Council
Economic Development and Housing (EDH) Subcommittee
Summary Minutes
Wednesday, November 25, 2024**

City Council Chambers
200 W. Jefferson Street
Phoenix, AZ

Subcommittee Members Present

Councilwoman Ann O'Brien, Chair
Vice Mayor Debra Stark (Phone)
Councilwoman Kesha Hodge Washington
Councilman Kevin Robinson

Subcommittee Members Absent

CALL TO ORDER

Chairwoman O'Brien called the Economic Development and Housing Subcommittee to order at 10:01 a.m. with Vice Mayor Stark, Councilwoman Hodge Washington and Councilman Robinson present.

CALL TO THE PUBLIC

None.

MINUTES OF MEETINGS

1. Minutes of the Economic Development and Housing Subcommittee Meeting

Councilwoman Hodge Washington made a motion to approve the minutes of the October 9, 2024, Economic Development and Housing Subcommittee meeting. Councilman Robinson seconded the motion which passed unanimously, 4-0.

CONSENT ACTION (ITEMS 2-4)

Items 2-4 were for consent action. No presentations were planned, but staff was available to answer questions.

2. Chapter 39 Text Amendment to Prohibit Unsound Fences in Right of Way

Consent only. No councilmember requested additional information.

3. Head Start Birth to Five Program to Purchase Capital Equipment Over \$5,000

Consent only. No councilmember requested additional information.

4. Head Start Birth to Five Program's Health and Safety Report

Consent only. No councilmember requested additional information.

Councilwoman Hodge Washington made a motion to approve Items 2 through 4. Councilman Robinson seconded the motion which passed unanimously, 4-0.

INFORMATION ONLY (ITEMS 5-6)

5. Head Start Birth to Five Monthly Report - September

Information only. No councilmember requested additional information.

6. HUD 2025-2029 Consolidated Plan, 2025-26 Annual Action Plan, Citizen Participation Plan, and Analysis of Impediments to Fair Housing Choice Study Consultant Services

Information only. No councilmember requested additional information.

INFORMATION AND DISCUSSION (ITEMS 7-8)

7. Phoenix Film Office 50th Anniversary

Community and Economic Development Director Christine Mackay, Film Office Program Manager Phil Bradstock and Management Fellow Destiny Dominguez presented on the item.

Councilwoman Hodge Washington congratulated the Film Office's 50th anniversary. She inquired if it is possible to distinguish the City of Phoenix and the greater Phoenix area in the economic impact figures.

Mr. Bradstock explained it is difficult to distinguish the City of Phoenix with other surrounding municipalities.

Chairwoman O'Brien asked if the numbers presented include cities such as Flagstaff and Tucson.

Mr. Bradstock answered they do not.

Chairwoman O'Brien requested a report in the future on the impacts of the State's film incentive.

Vice Mayor Stark congratulated the 50-year anniversary of the Film Office.

8. Halo Vista Update – New Mix-Use Development

Community and Economic Development Director Christine Mackay and Deputy Community and Economic Development Director Nathan Wright presented on the item. Staff would be returning to the next Economic Development and Housing Subcommittee meeting in December with recommendation for development agreement.

Councilwoman Hodge Washington congratulated all parties involved in the project and stated this project would not have happened without the partnership of this project.

Councilman Robinson congratulated staff for the hard work on the project.

Vice Mayor Stark congratulated everyone involved.

Chairwoman O'Brien thanked staff for their hard work and innovation.

DISCUSSION AND POSSIBLE ACTION (ITEM 9)

9. Resource Innovation Campus Agreements Authorization

Community and Economic Development Director Christine Mackay, Public Works Director Felipe Moreno, and Project Manager Amanda Jordan presented on the item.

Chairwoman O'Brien asked if the pilot phase uses hard goals to measure success.

Ms. Mackay said there will be goals in the development agreements and the metrics would increase as years go on.

Councilman Robinson inquired if there are any other projects through Reinvent Cities in the United States used as a benchmark.

Ms. Jordan explained this development is a first of its kind.

Councilman Robinson asked how success is measured in this project.

Mr. Moreno answered success is measured by diversion from the landfill and revenue generated.

Councilwoman Hodge Washington asked if there is data on what percentage of landfill consists of plastic waste and biosolids.

Ms. Jordan explained while it is difficult to determine makeup of recycled plastic that has already entered the landfill, there is data being captured and monitored regarding the amount of recycled plastics and biosolids being collected.

Councilwoman Hodge Washington inquired what is the anticipated impact the pilot phase.

Mr. Moreno answered the City is aiming for 50 percent recycling.

Ms. Mackay stated she will provide further information on landfill diversion to the Subcommittee.

Chairwoman O'Brien expressed excitement the City is leading in this area and finding innovative solutions for waste diversion.

Councilwoman Hodge Washington made a motion to approve the item. Councilman Robinson seconded the motion which passed unanimously, 4-0.

CALL TO THE PUBLIC

None.

FUTURE AGENDA ITEMS

None.

ADJOURNMENT

Chairwoman O'Brien adjourned the meeting at 11:10 a.m.

Respectfully submitted,

Brian Seo
Management Fellow