

ATTACHMENT E

CITY OF PHOENIX

FEB 18 2025

**Planning & Development
Department**

Friends of Deer Valley

2501 W Happy Valley Rd Suite 4
Phoenix, AZ 85085

Deer Valley Village Planning Committee
City of Phoenix
Phoenix, AZ

Subject: Support for Roers Companies' Proposed Multifamily Development at 3014 W. Deer Valley Road

The Friends of Deer Valley is writing to you to express support for the Roers Companies proposed affordable multifamily development at 3014 W. Deer Valley Road. This project directly addresses the critical need for workforce housing driven by the rapid growth of employment in the area, notably with the arrival of Taiwan Semiconductor Manufacturing Company (TSMC) and its suppliers.

The proposed development's location is ideal for increasing residential density without negatively impacting the community. Its proximity to major transportation corridors, public transit, and employment hubs ensures accessibility and minimizes local traffic concerns. Additionally, the project maintains buffers from sensitive land uses and incorporates sustainable features like drought-tolerant landscaping.

With 147 affordable units, this project will provide much-needed housing for families earning 60% or less of the area median income. The requested height increase is a pragmatic adjustment that maximizes the site's potential while addressing Phoenix's significant affordable housing deficit.

Given one of the key missions of Friends of Deer Valley to support positive economic development in the Deer Valley Area, we urge the Village Planning Committee to approve this project and support efforts to prepare the area for its growing workforce demands.

Sincerely,

Board of Directors
Friends of Deer Valley