

City of Phoenix

*Meeting Location:
City Council Chambers
200 W. Jefferson St.
Phoenix, Arizona 85003*



City of Phoenix

Agenda

Wednesday, January 28, 2026

10:00 AM

City Council Chambers

Community Services and Education Subcommittee

*Vice Mayor Kesha Hodge Washington, Chair
Councilwoman Ann O'Brien
Councilwoman Anna Hernandez
Councilwoman Debra Stark*

If viewing this packet electronically in PDF, open and use bookmarks to navigate easily from one item to another.

OPTIONS TO ACCESS THIS MEETING

Virtual Request to speak at a meeting:

- Register online by visiting the City Council Meetings page on phoenix.gov at least 2 hours prior to the start of this meeting. Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/j.php?MTID=m1eb31c6f969490dfb81b0e37a78f344f>

- Register via telephone at 602-262-6001 at least 2 hours prior to the start of this meeting, noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

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- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

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- Para registrarse para hablar en español, llame al 602-262-6001 al menos 2 horas antes del inicio de esta reunión e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2558 201 3019#. El intérprete le indicará cuando sea su turno de hablar.

- Para solamente escuchar la reunión en español, llame a este mismo número el día de la reunión 602-666-0783; ingrese el número de identificación de la reunión 2558 201 3019#. Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.

- Para asistir a la reunión en persona, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

CALL TO ORDER

MINUTES OF MEETINGS

1 Minutes of the Community Services and Education Subcommittee Meeting

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Attachments

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INFORMATION ONLY (ITEMS 2-3)

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Attachments

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000 CALL TO THE PUBLIC

FUTURE AGENDA ITEMS

ADJOURN

For further information or reasonable accommodations, please call the City Council Meeting Request line at 602-262-6001. 7-1-1 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-534-0490.

Members:

Vice Mayor Kesha Hodge Washington, Chair
Councilwoman Ann O'Brien
Councilwoman Anna Hernandez
Councilwoman Debra Stark



Minutes of the Community Services and Education Subcommittee Meeting

This item transmits the minutes of the Community Services and Education Subcommittee Meeting on December 16, 2025 for review, correction or approval by the Community Services and Education Subcommittee.

THIS ITEM IS FOR POSSIBLE ACTION.

The minutes are included for review as **Attachment A**.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the City Manager's Office.

Attachment A

**Phoenix City Council
Community Services and Education (CSE) Subcommittee
Summary Minutes
Tuesday, December 16, 2025**

City Council Chambers
200 W. Jefferson St.
Phoenix, Ariz.

Subcommittee Members Present

Chairwoman Keshia Hodge Washington
Vice Mayor Ann O'Brien
Councilwoman Anna Hernandez
Councilwoman Debra Stark

Subcommittee Members Absent

CALL TO ORDER

Chairwoman Hodge Washington called the Community Services and Education Subcommittee (CSE) to order at 10:02 a.m. with Councilwoman Stark and Vice Mayor O'Brien present. Councilwoman Hernandez joined the meeting in person at 10:08am.

CALL TO THE PUBLIC

None.

MINUTES OF MEETINGS

1. Minutes of the Community Services and Education Subcommittee Meeting

Councilwoman Stark made a motion to approve the minutes of the November 18, 2025 Community Service and Education Subcommittee meeting. Vice Mayor O'Brien seconded the motion which passed unanimously, 3-0.

CONSENT (ITEM 2)

2. Request Approval of the Head Start Birth to Five Child Care Reporting Policy

No presentations were planned, but staff was available to answer questions.

Councilwoman Stark made a motion to approve the minutes of the November 18, 2025 Community Service and Education Subcommittee meeting. Vice Mayor O'Brien seconded the motion which passed unanimously, 3-0.

INFORMATION (ITEMS 3-4)

3. Head Start Birth to Five Monthly Report – October 2025

No presentations were planned, but staff was available to answer questions.

4. Naloxone Program Quarterly Report (August – October)

No presentations were planned, but staff was available to answer questions.

INFORMATION AND DISCUSSION (ITEMS 5-7)

5. Housing Department Wi-Fi and Digital Initiatives

Assistant Housing Department Director Aubrey Gonzalez, Deputy Housing Department Director Angela Duncan, and Housing Department Manager Courtney Anderson presented this item.

Director Gonzalez spoke about the Housing Department's Phoenix Housing Connect program and ConnectHome program history.

Ms. Duncan spoke about the importance of digital access for the community including for students' education, remote work, and access to essential services. Ms. Duncan shared affordable internet, accessible devices, and digital skills training were core components of the Phoenix Housing Connect program. She spoke about the department's partnership with the Institute of Digital Inclusion Acceleration (IDEA) for The Hive digital learning centers. Ms. Anderson also highlighted the partnership with Cox Communities which connected over 37,000 households to in-home internet service.

Ms. Anderson shared additional program information about The Hive digital learning centers created in partnership with IDEA, such as one-on-one technology assistance and training, technology programming for 3D printing and virtual reality, and internet safety classes.

Director Gonzalez shared information on upcoming milestones such as expanding device distribution.

Councilwoman Stark thanked staff for their work on senior-focused digital literacy program.

Vice Mayor O'Brien thanked staff for their work and expressed support for continuation of the programs.

Councilwoman Hernandez thanked staff for their work and mentioned the importance of internet connectivity in the community.

Chairwoman Hodge Washington thanked staff for their work on the Phoenix Housing Connect program and noted that programs to install home internet had helped students improve grades.

6. Memory Café Update

Human Services Department Director Jacqueline Edwards and Assistant Human Services Department Director Tracee Hall presented this item.

Director Edwards shared information on programs offered by the Human Services Department's Senior Programs Division, including Senior Center activities such as Memory Café.

Ms. Hall shared information about the Memory Café program including its history, staff training, classes, and program outcomes. Ms. Hall explained Memory Cafe is a program to offer support and activities for seniors experiencing memory loss and dementia. Ms. Hall provided information on program attendees, highlighting the growth in attendees in 2025 compared to 2024. She also spoke about the program's funding through the Human Services Department budget after the rest of American Rescue Plan Act (ARPA) funding was utilized by December 2024.

Vice Mayor O'Brien asked what plans have been made for program continuation since ARPA one-time funding was spent by December 2024.

Director Edwards stated the Memory Cafe program was integrated into the department's Senior Programs Division budget to continue the program at Senior Centers with existing budget.

Vice Mayor O'Brien asked if fees assist in covering program costs.

Director Edwards confirmed that, yes, the fees have helped.

Councilwoman Stark thanked staff for their work.

Chairwoman Hodge Washington asked for more information on the memory screening that is conducted and what resources participants are referred to.

Ms. Hall shared that staff are trained to detect early signs of dementia during memory screenings they conduct with participants, and that participants are connected with city and community resources to assist with any other needs, including medical issues.

Chairwoman Hodge Washington thanked staff and highlighted the importance of early memory screening.

7. Phoenix Public Library 2026 – 2029 Strategic Plan

Library Services Director Erin MacFarlane presented this item.

Director MacFarlane shared information on how the Library Strategic Plan was developed, including creating a new mission statement and engaging with the community through surveys, focus groups, poster engagement, and interviews. Director

MacFarlane shared the results from community engagement were used to organize the department's strategic plan into four pillars: respond to the evolving needs of the community, champion better collections and better access, create inspiring spaces, and to inspire thriving minds and embrace lifelong learning.

Chairwoman Hodge Washington asked how the Library Services Department ensured there was feedback from underserved communities and library non-users to develop the strategic plan.

Director MacFarlane responded there were 500 non-user survey responses intentionally included. Director MacFarlane also shared that the department hosted focus groups with marginalized and underserved members of the community, such as with individuals sheltered with St. Vincent de Paul to ensure the department received feedback from unsheltered individuals.

Ginnie Ann Sumner spoke in support of this item and expressed interest in her community alliance's partnership with Saguaro Library.

Vice Mayor O'Brien thanked staff for their work and asked for examples of possible steps taken to address the first pillar of the strategic plan.

Director MacFarlane answered that pillar one, could be addressed by working with partners to provide services like hiring social workers to address the complex needs of some library users.

Vice Mayor O'Brien thanked staff for acknowledging the needs of community members that go beyond basic library services and for creating partnerships to meet these additional community needs. Vice Mayor O'Brien asked what concrete steps can be taken to address pillar two.

Director MacFarlane answered one step to address pillar two was to identify areas where additional libraries are needed in the community. Director MacFarlane highlighted the Book Mobile to help address library service needs for some communities, such as access to books.

Vice Mayor O'Brien inquired about plans to expand College Depot to other library branches outside of Burton Barr Library.

Director MacFarlane highlighted College Depot is currently hosting programs at different libraries due to construction at Burton Barr Library. Director MacFarlane shared that College Depot expansion has been discussed with the budget in mind.

Vice Mayor O'Brien asked what might be most challenging to implement the strategic plan and how City Council offices can assist.

Director MacFarlane shared receiving direction from City Council offices on what to prioritize and focus on would provide helpful guidance.

Vice Mayor O'Brien thanked staff for the presentation.

Chairwoman Hodge Washington thanked staff for the presentation and highlighted that the numerous survey responses received shows how critical libraries are for the community.

Chairwoman Hodge Washington highlighted the importance of access to libraries.

CALL TO THE PUBLIC

None.

FUTURE AGENDA ITEMS

None.

ADJOURNMENT

Chairwoman Hodge Washington adjourned the meeting at 11:00 a.m.

Respectfully submitted,
Cecilia Alcantar-Chavez
Management Fellow

DRAFT



Head Start Birth to Five Monthly Report - November - Districts 1, 3, 4, 5, 7 & 8

This report provides the Community Services and Education Subcommittee, which serves as the City of Phoenix Head Start Birth to Five Governing Board, with an updated summary of the Head Start Birth to Five Program's financial and programmatic status.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share monthly information with the Governing Board and Policy Council on program planning, policies, and operations. In compliance with the Act, the Head Start program provides a monthly report on the following areas:

- Fiscal expenditures.
- Enrollment reports.
- School attendance.
- Medical/dental exams.
- Program information summaries.
- Nutrition.
- Child Incident Reports.
- Program Instructions or Information Memorandums.

Fiscal Expenditures

Attachment A shows year-to-date expenditures for the Fiscal Year (FY) 2025-26. The report includes a breakdown of each Education Service Provider, Child Care Partnership, Policy Council, and the administrative support budget.

Enrollment Reports

The Office of Head Start requires programs to report the total number of children enrolled on the last day of each month. At the end of November, the total program enrollment was 2,194 out of 2,209 available slots, which is 99 percent.

Enrollment at the end of November for the Preschool Education Service Providers was 1,950 out of 1,957 slots filled, which is 99 percent.

The Early Head Start program, which includes home-based and center-based year-round programming, ended the month with 244 slots filled out of 252, representing 97 percent capacity. The home-based program ended the month with 44 slots filled out of 44 available slots, which is 100 percent. The center-based program filled 200 out of 208 slots, which is 96 percent. The Booker T. Washington Early Child Development Center received their licensing approval and officially opened their Early Head Start classroom on December 1, 2025.

Federal Impact on Head Start

Congress extended Federal FY 2024-25 funding levels through FY 2025-26. However, this extension will not include a cost-of-living adjustment.

Full Enrollment Initiative

Early Head Start (EHS) continues to participate in the initiative due to enrollment falling below 97 percent in previous months. In November, EHS met the minimum enrollment requirement of 97 percent. To have the chronically under enrolled designation removed, EHS must sustain at least 97 percent enrollment for six consecutive months.

School Attendance

The Office of Head Start sets an annual target for attendance of 85 percent. Attachment B indicates the year-to-date average attendance through the end of November. Head Start Preschool was 85 percent, and the Early Head Start Center-Based program was 75 percent.

Medical/Dental Exams

Head Start regulations require all children to receive annual medical and dental exams. By the end of November, 2,250 medical and 2,105 dental exams were completed, totaling 4,355 exams as shown in Attachment C . The low exam numbers are attributed to preschool programs not being in session during the month of July. The target goals have been updated to reflect the new enrollment numbers.

Program Information Summaries

Please see Attachment D .

Child Incident Reports

The Head Start Program Performance Standards require programs to submit reports related to any significant incidents affecting program participant health and safety. This includes injuries requiring hospitalization, emergency room treatment, or a doctor's

visit. Additionally, significant incidents include inappropriate discipline, potential child abuse or maltreatment, lack of supervision, or unauthorized release of a child. No Child Incident Reports were submitted to the Office of Head Start in November.

Department of Child Safety Reports

All Head Start and Early Head Start staff are required to report suspected child abuse and neglect to protect children and help children and families connect to services. During the month of November, there were no reports made to the Department of Child Safety.

Program Instructions or Information Memorandums

Periodically, the Office of Head Start needs to provide information or programmatic updates to all Head Start Grantees. This is done through Program Instructions (PIs) and Information Memorandums (IMs). PIs provide information or recommendations from the United States Department of Health and Human Services Administration for Children and Families to States, Tribes, grantees, and others. This includes various issues of child welfare that usually result in guidance or policy changes. IMs provide up-to-date information but do not establish requirements or supersede existing laws or official guidance. In November, no PIs or IM's were released.

Locations

Alhambra Elementary School District, 4510 N. 37th Avenue
Cartwright Elementary School District, 5220 W. Indian School Road
Deer Valley Unified School District, 20402 N. 15th Avenue
Fowler Elementary School District, 1617 S. 67th Avenue
Isaac School District, 3348 W. McDowell Road
Laveen Elementary School District, 5601 W. Dobbins Road
Murphy Elementary School District, 3140 W. Buckeye Road
Pendergast Elementary School District, 3802 N. 91st Avenue
Phoenix Elementary School District, 1817 N. 7th Street
Riverside Elementary School District, 1414 S. 51st Avenue
Roosevelt Elementary School District, 6000 S. 7th Street
Skyrise School of Black Canyon, 10653 N. 25th Avenue
Skyrise School of Laveen, 755 S. 51st Avenue
Washington Elementary School District, 4650 W. Sweetwater Avenue
Wilson Elementary School District, 3025 E. Fillmore Street
Council Districts: 1, 3, 4, 5, 7 and 8

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Human Services Department.

ATTACHMENT A

Fiscal Expenditures Yr 2 FY25 Head Start Financial Summary Grant 890246 Planned level of Expenditures

Fund Center	Program	FTE	Revised Budget 2025-2026	FY25 YEAR-TO-DATE Expenditures	FY25 Remaining Balance	FY25 YEAR-TO-DATE % Spent
8940050001	HS Administration	12	\$ 3,945,266	\$ 1,246,147	\$ 2,699,119	32%
8940050004	HS T&TA	-	\$ 325,611	\$ 30,304	\$ 295,307	9%
8940050012	HS Policy Council	-	\$ 45,450	\$ 12,879	\$ 32,571	28%
8940050015	HS Mental Health	4	\$ 549,830	\$ 236,811	\$ 313,019	43%
8940050016	HS Casework Support	67	\$ 6,516,345	\$ 2,838,112	\$ 3,678,233	44%
8940050017	HS Classroom Support	16	\$ 1,976,964	\$ 909,402	\$ 1,067,562	46%
Total City of Phoenix		99	\$ 13,359,467	\$ 5,273,655	\$ 8,085,811	39%
8940051001	Alhambra	-	\$ 4,232,086	\$ 989,069	\$ 3,243,016	23%
8940051003	Booker T Washington	-	\$ 4,331,452	\$ 1,610,967	\$ 2,720,485	37%
8940051005	Washington	-	\$ 3,719,399	\$ 971,136	\$ 2,748,263	26%
8940051006	Deer Valley	-	\$ 1,913,945	\$ 376,962	\$ 1,536,983	20%
8940051010	Greater Phoenix Urban League	-	\$ 7,415,258	\$ 2,961,731	\$ 4,453,527	40%
8940051116	Fowler	-	\$ 1,340,478	\$ 311,359	\$ 1,029,118	23%
Total Education Service Providers		-	\$ 22,952,617	\$ 7,221,224	\$ 15,731,393	31%
Early Head Start Operations						
8940505021	Support	52	\$ 5,536,416	\$ 2,299,981	\$ 3,236,435	42%
8940505024	Early Head Start T&TA	-	\$ 161,858	\$ 459	\$ 161,399	0%
8940505025	EHS Deer Valley	-	\$ 1,048,064	\$ 300,107	\$ 747,957	29%
8940505026	EHS Fowler	-	\$ 816,548	\$ 267,191	\$ 549,357	33%
8940505027	EHS Booker T Washington	-	\$ 296,000	\$ 95,917	\$ 200,083	32%
8940505028	EHS Greater Phoenix Urban League	-	\$ 740,000	\$ 116,819	\$ 623,181	16%
Total Early Head Start		52	\$ 8,598,886	\$ 3,080,474	\$ 5,518,412	36%
Subtotal			\$ 44,910,969	\$ 15,575,354	\$ 29,335,615	35%
Grand Total		151	44,910,969	15,575,354	29,335,615	35%
Revenues - PMS			44,910,969	10,916,170	33,994,799	24%

ATTACHMENT B

Percentage of Preschool Attendance		
Target: 85%	YTD Percent:	85%

Goal:

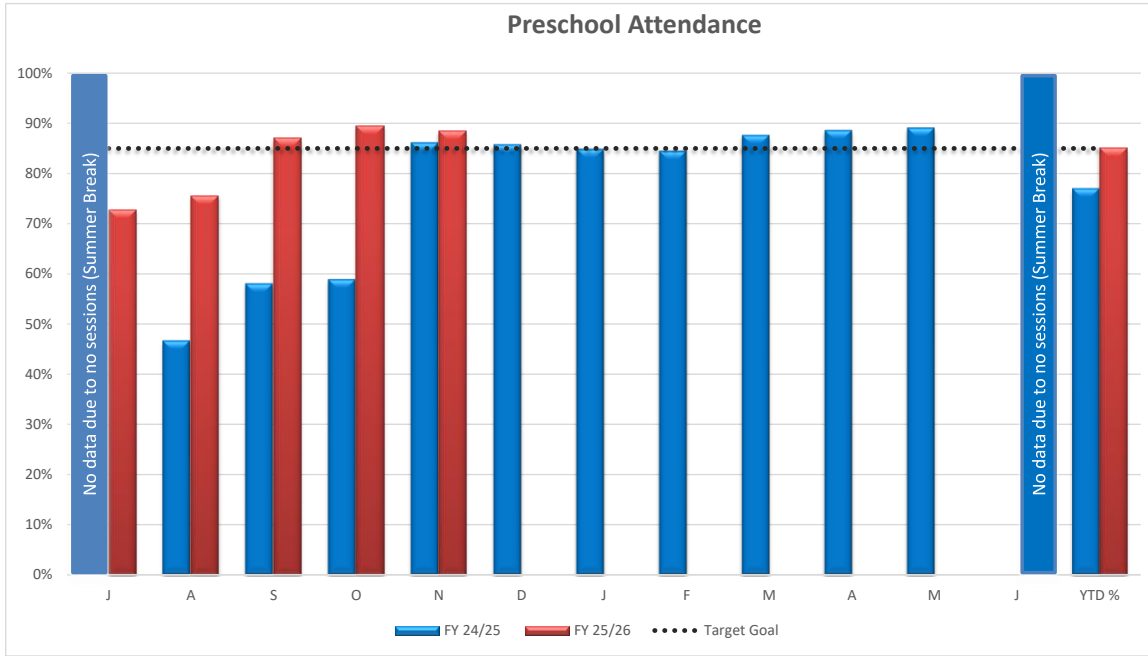
Increase attendance of Head Start Birth to Five children.

Target:

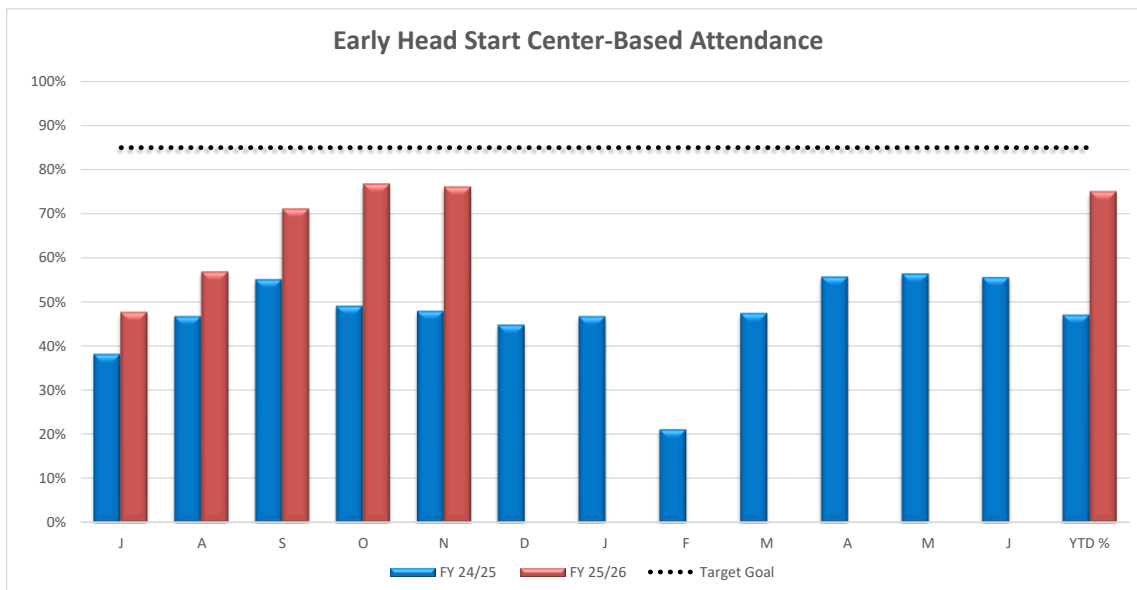
85% of children will attend each day.

Significance:

Attendance is a key factor in being able to get children ready to attend kindergarten.



Percentage of Child Care Partnership Attendance		
Target: 85%	YTD Percent:	75%



ATTACHMENT C

Head Start Birth to Five Medical Exams Completed

Target: 2,209 exams

FY 25-26 Medical Exams:

2,250

Goal:

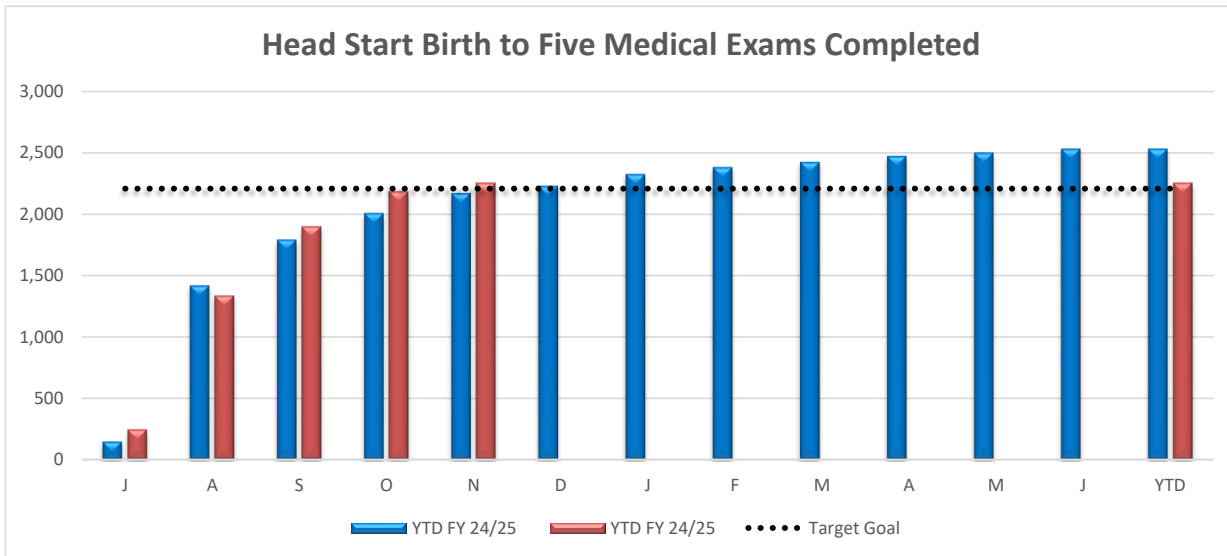
Ensure Head Start Birth to Five children receive necessary medical and dental exams.

Target:

2,209 Medical Exams and 2,209 Dental Exams

Significance:

Head Start Birth to Five children are required to have medical and dental exams as part of the Head Start regulations.

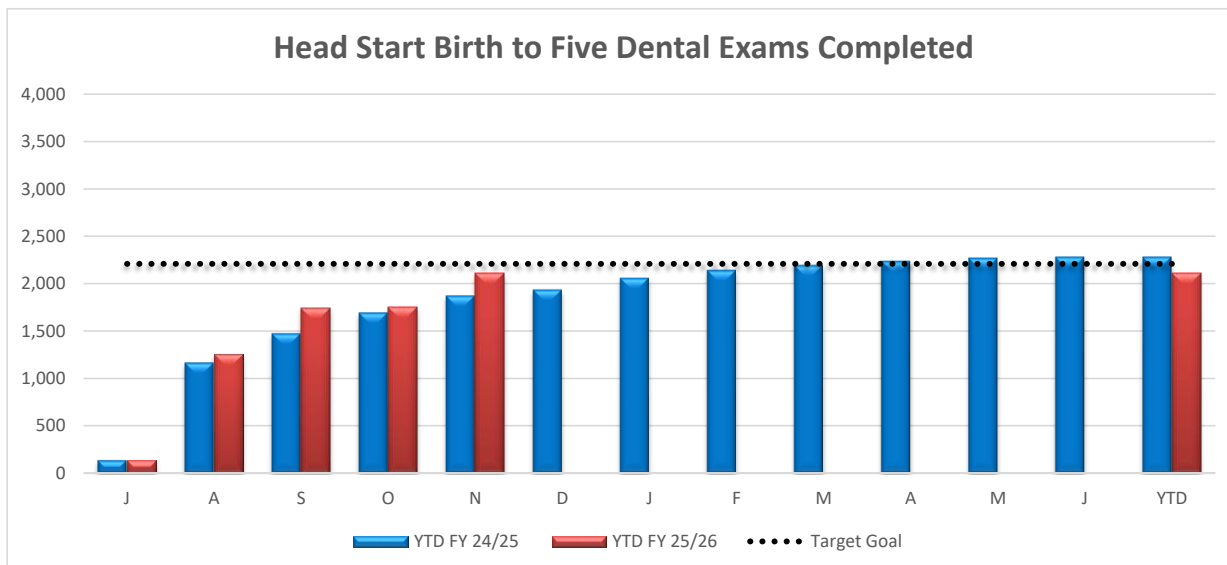


Head Start Birth to Five Dental Exams Completed

Target: 2,209 exams

FY 25-26 Dental Exams:

2,105



ATTACHMENT D

Program Information Summaries

Collaborations with Community Partners and Education Service Providers

On November 24, the Early Head Start Program Assistants participated in a CLASS feedback session with two Deer Valley EHS teachers. The teachers demonstrated strong skills in Emotional and Behavioral Support, with a score of 6.80, and in Engaged Support for Learning, scoring 6.00 on a seven-point scale. The teachers highlighted their strengths in managing transitions and routines.

Develop and Maintain a Qualified Workforce

During the week of November 24, a KinderCare Early Head Start teacher completed her Child Development Associate (CDA) credential, supported by ongoing coaching and goal setting from the Grantee Coach and Professional Development Specialist. Her commitment helps sustain a qualified workforce providing high-quality services.



2025 Future Leaders Youth Town Hall - Citywide

This report provides the Community Services and Education Subcommittee with an update and outcomes of the 2025 Future Leaders Town Hall.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

On October 24, the Youth and Education Office, in collaboration with Grand Canyon University, Phoenix Union High School District, and Arizona Town Hall, hosted the 2025 Future Leaders Youth Town Hall. Nearly 100 high school students participated in discussions centered on the theme “Building Youth Employment,” exploring both the opportunities and challenges they face in their communities. Students identified key strategies and action items to strengthen Phoenix’s workforce ecosystem. Their insights reflect a high level of engagement in workforce issues and a strong commitment to building a more equitable, resilient, and sustainable future for Arizona’s workforce.

Barriers Facing Youth and Emerging Workers

Students emphasized that early and expanded career awareness is essential to helping youth understand available career options and the steps required to pursue them. However, many young people encounter barriers entering the workforce. Employers frequently require prior experience, limiting access to entry-level positions for students who have not yet had the opportunity to gain workplace exposure. Additional barriers include limited access to healthcare, insufficient career education, and a lack of structured work-based learning opportunities.

Students recommended strategies such as expanding job-shadowing and internships, increasing wages for essential workers, and creating more flexible and remote work opportunities to help youth successfully transition into employment.

Opportunities for Public and Private Workforce Training

Students identified increased investment in education and workforce pathways as

critical to meeting Arizona’s labor needs. Expanding Career and Technical Education (CTE), Achieving a College Education (ACE) programs, dual-credit options, and accessible scholarship opportunities would better prepare students for high-demand careers. They also expressed the need for clear, early guidance on job markets and employment trends.

Work-based learning, including internships, apprenticeships, mentoring, and employer-led engagement such as guest speakers and on-campus career events, was identified as a key connector between classroom learning and real-world employment. Students also emphasized the importance of targeted investments in under-resourced communities, particularly communities of color, to reduce disparities and ensure equitable access to opportunity.

Impact of Housing, Transportation, and Childcare

Students recognized that affordable housing, reliable transportation, and access to quality childcare significantly influence workforce participation. Affordable childcare enables parents to maintain stable employment, while rising housing and transportation costs limit where families can live and their ability to access job centers.

Students suggested that transforming vacant lots into affordable housing and expanding public transit and housing supports would help strengthen workforce stability. They also emphasized the need for cross-sector collaboration to address these interconnected challenges.

Commitment to Action

In response to student feedback requesting greater access to real-world career exploration, mentorship, and job-shadow opportunities, the Youth and Education Office is proposing the implementation of “Students’ Day at City Hall: Pathways & Possibilities.” This event will provide Phoenix Union High School District students with hands-on exposure to high-demand career pathways connected to City of Phoenix departments, including Parks and Recreation, Library, Police, Fire, Human Services, Water Services, Aviation, and Community & Economic Development.

Students will participate in interactive career presentations, networking conversations, problem-solving activities tied to real City issues, and career-readiness supports. The goal is to expand awareness of career pathways, strengthen connections between youth and workforce opportunities, and inspire the next generation of public-service and industry leaders.

This item is submitted by Deputy City Manager Gina Montes and the Youth and Education Office.



Federal Update - Citywide

This item provides the latest information available on policy changes at the federal level impacting homelessness and human services programming including an update on the federal Continuum of Care (CoC) program administered by the U.S. Department of Housing and Urban Development (HUD) and City of Phoenix social service programs.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The City of Phoenix receives significant federal funding annually to support programs that address housing stability, community development, and social services for low-income residents. Primary sources include the U.S. Department of Housing and Urban Development (HUD) and the U.S. Department of Health and Human Services (HHS).

The Continuum of Care program is HUD's primary mechanism for funding homeless services and creating a coordinated community response. The City of Phoenix participates in the Maricopa CoC, which is managed by the Maricopa Association of Governments (MAG). In 2024, the Maricopa CoC was awarded approximately \$52 million, supporting permanent supportive housing, rapid rehousing, coordinated entry, HMIS, and planning activities.

There have been multiple changes to the Notice of Funding Opportunities (NOFO) process this year including applications that have been issued and rescinded, resulting in subsequent lawsuits. On January 8, 2026, HUD reissued the NOFO for renewals only, with submissions due in February 2026. The situation creates uncertainty for regional providers and potential gaps in funding for ongoing projects.

The Human Services Department delivers critical services that rely heavily on federal resources to support vulnerable residents through its social services programs. Recent or anticipated federal budget adjustments may affect local allocations under these programs. The Human Services Department and Office of Homeless Solutions continue to assess potential funding impacts to ensure continuity of essential services and compliance with federal and local requirements.

The other social service programs that impact vulnerable residents in Phoenix are the Women, Infant, and Children (WIC) program administered by the Maricopa County Department of Public Health and the Supplemental Nutrition Assistance Program (SNAP) administered by the Arizona Department of Economic Security. Recent or anticipated federal budget adjustments may affect local allocations under these programs.

Financial Impact

No direct fiscal impact at this time. Future impacts will depend on federal budget allocations and program-specific funding decisions. The departments will provide updates to City Council as federal funding levels are finalized and as program budgets are adjusted accordingly.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes, the Office of Homeless Solutions, and the Human Services Department.



Maricopa County Department of Public Health 2026 Community Health Needs Assessment - Citywide

This report provides information to the Community Services and Education Subcommittee about the upcoming cycle of the Community Health Needs Assessment.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

In Arizona, local county health departments, including the Maricopa County Department of Public Health (MCDPH), conduct Community Health Needs Assessments (CHNA) every few years. These assessments present significant opportunities to identify local health priorities. Key priority areas include chronic disease, mental health, access to care, and opportunities for collaboration with local health systems and community partners. These CHNAs drive the Arizona Department of Health Service's Arizona Health Improvement Plan (AzHIP). The AzHIP is a statewide strategy to address health issues, such as rural and urban health disparities and social determinants of health to help ensure that local needs shape state priorities.

The upcoming cycle of the MCDPH CHNA entails four phases: data collection, analysis, prioritization, and action planning. The first phase of the process, data collection, involves collecting feedback from the community through surveys and focus groups. Phase 1 will launch in February 2026 and will conclude in April 2026. Analysis is expected to be shared Fall 2026. The Office of Public Health (OPH) participates in the prioritization and action planning processes in collaboration with MCDPH and a variety of community partners through the Health Improvement Partnership of Maricopa County.

During the prior 2023 CHNA cycle, 7,415 Phoenix residents completed the survey. OPH is developing an outreach plan to ensure the total number of survey respondents continue to be a representative sample of the City of Phoenix. As a part of these efforts, OPH will plan and conduct an awareness campaign for Phoenix residents to increase response rates in our community. OPH will also create tailored messaging aimed at increasing response rates from traditionally underrepresented populations. It is important that the voices of Phoenix residents from all backgrounds are included in

the CHNA so that meaningful public health interventions that speak to community needs are developed and implemented in the coming years. This data is also used by many City of Phoenix departments and community agencies to inform planning, write proposals for funding, and learn about the people living in the communities in which they serve.

Financial Impact

There is no impact to the General Fund.

Public Outreach

Planned citywide community outreach in collaboration with departments including Neighborhood Services, Phoenix Public Library, Human Services Department, and Office of Homeless Solutions.

Responsible Department

This item is submitted by Deputy City Manager Gina Montes and the Office of Public Health.



Communications and Outreach for Human Services and Youth Programs - Citywide

This item provides an overview of how program awareness has been raised for the Human Services Department (HSD) and Youth and Education Office (YEO), in partnership with the Communications Office, and proposes a comprehensive awareness campaign for 2026.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

In 2025, HSD and YEO initiated in-person community outreach campaigns. Supplementing this work, the Communications Office supported HSD and YEO by utilizing a multi-channel strategy to raise awareness for programs and services. Efforts included over 190,000 social media impressions, 280,000 website views, traditional media outreach, and distribution of bilingual print materials. Additional tactics included leveraging digital billboards, citywide newsletters, community calendars, and cross-departmental partnerships. Key programs that will be highlighted include Eviction Legal Services, Mental Health Awareness, Partner with a Principal, and the Outstanding Phoenix Youth Leader program.

Looking ahead, the Communications Office proposes a multi-department, multi-platform campaign called "Helping Phoenix Families" to unify messaging and improve accessibility to resources for Phoenix families. The campaign will focus on raising awareness, fostering engagement, and ensuring ease of access.

Responsible Department

This item is submitted by City Manager Ed Zuercher, Deputy City Manager Gina Montes and the Communications Office, Human Services Department, and Youth and Education Office.