

Uniform Video Service License Agreements (Ordinance S-46252)

Request to authorize the City Manager, or his designee, to enter into Uniform Video Service License Agreements with various video service providers in accordance with Arizona State law. Further request authorization for the City Treasurer to accept all funds related to this item. The fee for all Uniform Video Service License Agreements is 5 percent of provider's gross revenue. This is the same as the fee in the current Cable Television Franchise Licenses.

Summary

The City of Phoenix currently licenses cable television providers through Cable Television Franchise Licenses, thereby allowing them access to streets and rights-of-way in order to operate their cable systems. In 2018, the State of Arizona took over responsibility for licensing of providers. Beginning Jan. 1, 2020, current cable television franchise license holders and new providers can enter into a Uniform Video Service License Agreement (**Attachment A**), in compliance with the State law. The provisions of the Uniform Video Service License Agreement under the State law are very similar to the City's current Cable Franchise License Agreements. These include provisions such as nondiscrimination, which the City Council has ensured were in all previous City of Phoenix franchise licenses. It will not affect the City's cable television stations, such as PHX11, and the fee is the same, so current revenue will not be affected.

Contract Term

The term of the Uniform Video Service Agreements will be 10 years, with 10 additional renewal years, in compliance with the state law.

Financial Impact

The fee for all Uniform Video Service License Agreements is 5 percent of provider's gross revenue. This is the same as the fee in the current Cable Television Franchise Licenses.

Responsible Department

This item is submitted by Acting Deputy City Manager Toni Maccarone and the Information Technology Services Department.