

City of Phoenix

*Meeting Location:
City Council Chambers
200 W. Jefferson St.
Phoenix, Arizona 85003*



City of Phoenix

Agenda

Tuesday, October 14, 2025

10:00 AM

City Council Chambers

Economic Development and the Arts Subcommittee

*Vice Mayor Ann O'Brien, Chair
Councilwoman Laura Pastor
Councilman Kevin Robinson
Councilwoman Debra Stark*

If viewing this packet electronically in PDF, open and use bookmarks to navigate easily from one item to another.

OPTIONS TO ACCESS THIS MEETING

Virtual Request to speak at a meeting:

- Register online by visiting the City Council Meetings page on phoenix.gov at least 2 hours prior to the start of this meeting. Then, click on this link at the time of the meeting and join the Webex to speak:

<https://phoenixcitycouncil.webex.com/phoenixcitycouncil/onstage/g.php?MTID=ee23dbfc247dd4188eb908a0b41cd25d0>

- Register via telephone at 602-262-6001 at least 2 hours prior to the start of this meeting, noting the item number. Then, use the Call-in phone number and Meeting ID listed below at the time of the meeting to call-in and speak.

In-Person Requests to speak at a meeting:

- Register in person at a kiosk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Arrive 1 hour prior to the start of this meeting. Depending on seating availability, residents will attend and speak from the Upper Chambers, Lower Chambers or City Hall location.

- Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

At the time of the meeting:

- Watch the meeting live streamed on phoenix.gov or Phoenix Channel 11 on Cox Cable, or using the Webex link provided above.

- Call-in to listen to the meeting. Dial 602-666-0783 and Enter Meeting ID 2559 869 4899# (for English) or 2559 159 3431# (for Spanish). Press # again when prompted for attendee ID.

- Watch the meeting in-person from the Upper Chambers, Lower Chambers or City Hall depending on seating availability.

Para nuestros residentes de habla hispana:

- Para registrarse para hablar en español, llame al 602-262-6001 al menos 2 horas antes del inicio de esta reunión e indique el número del tema. El día de la reunión, llame al 602-666-0783 e ingrese el número de identificación de la reunión 2559 159 3431#. El intérprete le indicará cuando sea su turno de hablar.

- Para solamente escuchar la reunión en español, llame a este mismo número el día de la reunión 602-666-0783; ingrese el número de identificación de la reunión 2559 159 3431#. Se proporciona interpretación simultánea para nuestros residentes durante todas las reuniones.

- Para asistir a la reunión en persona, vaya a las Cámaras del Concejo Municipal de Phoenix ubicadas en 200 W. Jefferson Street, Phoenix, AZ 85003. Llegue 1 hora antes del comienzo de la reunión. Si desea hablar, regístrese electrónicamente en uno de los quioscos, antes de que comience el tema. Una vez que se comience a discutir el tema, no se aceptarán nuevas solicitudes para hablar. Dependiendo de cuantos asientos haya disponibles, usted podría ser sentado en la parte superior de las cámaras, en el piso de abajo de las cámaras, o en el edificio municipal.

CALL TO ORDER

000 CALL TO THE PUBLIC

MINUTES OF MEETINGS

1 Minutes of the Economic Development and the Arts Subcommittee Meeting

Page 5

Attachments

[Attachment A - EDA Subcommittee 09.10.25 Minutes.pdf](#)

INFORMATION AND DISCUSSION (ITEMS 2-5)

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000 CALL TO THE PUBLIC

FUTURE AGENDA ITEMS

ADJOURN

For further information or reasonable accommodations, please call the City Council Meeting Request line at 602-262-6001. 7-1-1 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-534-0490.

Members:

Vice Mayor Ann O'Brien, Chair
Councilwoman Laura Pastor
Councilman Kevin Robinson
Councilwoman Debra Stark

Report

Agenda Date: 10/14/2025, Item No. 1

Minutes of the Economic Development and the Arts Subcommittee Meeting

This item transmits the minutes of the Economic Development and the Arts Subcommittee Meeting on September 10, 2025, for review, correction or approval by the Economic Development and the Arts Subcommittee.

THIS ITEM IS FOR POSSIBLE ACTION.

The minutes are included for review as **Attachment A**.

Responsible Department

This item is submitted by Deputy City Manager John Chan and the City Manager's Office.

ATTACHMENT A

**Phoenix City Council
Economic Development and the Arts (EDA) Subcommittee
Summary Minutes
Wednesday, September 10, 2025**

City Council Chambers
200 W. Jefferson St.
Phoenix, Arizona

Subcommittee Members Present

Vice Mayor Ann O'Brien, Chair
Councilwoman Debra Stark
Councilwoman Laura Pastor

Subcommittee Members Absent

Councilman Kevin Robinson

CALL TO ORDER

Vice Mayor O'Brien called the Economic Development and the Arts Subcommittee to order at 10:07 a.m. with Councilwoman Laura Pastor present. Councilwoman Debra Stark attended virtually.

CALL TO THE PUBLIC

None.

MINUTES OF MEETINGS

1. Minutes of the Economic Development and the Arts Subcommittee Meeting

Councilwoman Stark made a motion to approve the minutes of the June 12, 2025, Economic Development and the Arts Subcommittee meeting. Vice Mayor O'Brien seconded the motion which passed unanimously, 2-0.

Councilwoman Pastor abstained from voting on the June 12, 2025, meeting minutes as she was not present at the subcommittee meeting.

CONSENT ACTION (ITEMS 2-4)

Items 2-4 were for consent action. No presentations were planned, but staff were available to answer questions.

2. One Stop Operator Services Contract – RFP-CED25-OSO-Request for Award

Consent only. No Councilmember requested additional information.

3. 2026 Downtown Enhanced Municipal Services District Work Plan and Budget

Consent only. No Councilmember requested additional information.

4. Maricopa Community College Foundation's Venture Café Events Programming Sponsorship Amendment

Consent only. No Councilmember requested additional information. Councilwoman Pastor declared a conflict of interest on item 4.

DISCUSSION AND POSSIBLE ACTION (ITEM 5)

5. Fiscal Year 2025-26 Bioscience Healthcare Strategic Initiative

Community and Economic Development Deputy Director Nathan Wright and Program Manager Claudia Whitehead presented the Fiscal Year 2025-26 Bioscience Healthcare Strategic Initiative.

Councilwoman Stark noted that Phoenix had gained a strong recognition in the bioscience industry internationally. Councilwoman Stark voiced her support for this item.

Councilwoman Pastor expressed interest in whether the MindCrowd study could expand to explore how neurodivergent brains in youth, such as those with Attention Deficit Hyperactivity Disorder (ADHD) or Attention Deficit Disorder (ADD), develop over time. She emphasized supporting associations are essential to advancing research needed to proactively address and combat the diseases we face today.

Vice Mayor O'Brien thanked Nathan Wright and Claudia Whitehead for their presentation, and she expressed her support for this item.

Vice Mayor O'Brien highlighted Arizona's rapid growth in the life sciences sector, noting it now ranks second in the nation for job growth in the field and eighth for the economic impact of clinical trials. She noted that roughly 80 percent of the state's clinical trials take place in Phoenix, where groundbreaking treatments are being developed. Vice Mayor O'Brien emphasized the importance of continued global engagement, such as participation in BIO and BIO International, to maintain Phoenix's competitive edge and attract high-paying bioscience jobs.

Vice Mayor O'Brien made a motion to approve the item. Councilwoman Pastor seconded the motion which passed unanimously, 3-0.

CALL TO THE PUBLIC

None.

FUTURE AGENDA ITEMS

Councilwoman Stark suggested an update on the activities of the Sister Cities program, including potential plans to establish new sister cities in Africa. Councilwoman Stark noted TSMC as one of the most significant success stories but highlighted that many other initiatives were helping to raise Phoenix's international profile.

ADJOURNMENT

Chairwoman O'Brien adjourned the meeting at 10:38 a.m.

Respectfully submitted,

Dayana Rosas
Management Fellow

Report

Agenda Date: 10/14/2025, **Item No.** 2

Art in Private Development

Summary

This report provides information to the Economic Development and Arts Subcommittee on Art in Private Development programs or initiatives in other municipalities, as well as the steps the City of Phoenix has taken in this matter, and what is possible in the future.

THIS ITEM IS FOR INFORMATION AND DISCUSSION

The arts inspire and bring joy to residents. They beautify public spaces, strengthen community pride and identity, and bolster the economy. Since its establishment in 1986, the City of Phoenix Public Art Program, managed by the Office of the Arts and Culture, has served as a national model for engaging artists in designing and building a better city. The program is funded through an ordinance that allocates one percent of the city's annual Capital Improvement Program to public art projects integrated into a wide range of public buildings, spaces, and city infrastructure.

In addition, the private sector has bolstered its investment in the arts community by commissioning murals, incorporating sculpture and architectural enhancements into development projects, and creating vibrant environments that attract businesses to setup in aesthetically pleasing locations, thereby boosting local economies. Regions with thriving cultural ecosystems consistently outperform peer markets in attracting and retaining talent and companies. The presentation will share Art in Private Development programs and initiatives from peer cities, both locally and nationally, as well as the steps the City of Phoenix has taken in this matter and what is possible.

Responsible Department

This item is submitted by Deputy City Manager David Mathews and the Arts and Culture Department.

Report

Agenda Date: 10/14/2025, **Item No.** 3

Smart City PHX Initiative Update

This report provides the Economic Development and Arts Subcommittee an update on the Smart City PHX Initiative.

THIS ITEM IS FOR INFORMATION AND DISCUSSION

Summary

The City of Phoenix Office of Innovation and Information Technology Services contracted with International Data Corporation (IDC) to develop Phoenix's first Smart Cities roadmap to advance the use of data and smart technologies across City departments, connecting with approved City plans and priorities. IDC is a global leader in helping cities to advance in the areas of data, innovation, and Smart Cities technologies.

A Smart City puts people first, elevating the use of data and technology to streamline processes, save money and enhance quality of life for residents. Examples of "Smart City" technologies include: the use of sensors (leak detection, air-quality monitoring, heat), smart parking apps, real-time tracking of public transit, autonomous vehicles, open-data platforms and dashboards, digital citizen services, smart street lighting, urban heat mapping, among others.

The development of the Smart City PHX Roadmap included convening a citywide Smart Cities working group, made up of leadership in key departments, and conducting work sessions with City leadership and staff to identify department successes, explore opportunities and consider barriers to advancement. An analysis of current Smart Cities projects found more than 130 across departments. These include: Water Services Department's AI wastewater monitoring; Street Transportation's passive detection technology for bicyclists and pedestrians, digital kiosks, Automated Road Analyzer, and Cool Pavement Program; Microsoft Copilot; remote water monitoring and leak detection; inCitu augmented reality community engagement platform; Phoenix Convention Center's ParkPHX tool; the Public Transit Department's real-time passenger information system; Planning and Development's Shape PHX; and PHX Sky Harbor is leading the way in autonomous, driverless passenger pickup and drop-off. In 2023 and 2025, the City of Phoenix received top honors in the Smart

Cities North America Awards competition.

Strategic use of data is the foundation for the Smart City PHX Roadmap. Phoenix is one of only three cities in North and South America to have achieved Platinum-level certification from What Works Cities, a global standard for well-managed, data-driven local government. The City Manager's Performance Dashboard and Open-Data Portal represent two areas of excellence. Artificial intelligence will play a central role in the evolution of the roadmap, advancing opportunities while mitigating risks. Collaboration is key. Phoenix is a lead member of The Connective Phoenix, a consortium of cities and towns, Arizona State University, Maricopa Association of Governments, among others, advancing Metropolitan Phoenix as a model for a Smart Region.

The development of the Smart City PHX Roadmap includes robust community outreach, including more than 520 responses to a Smart Cities community survey, with promotion through Mayor and City Council offices, city newsletters and social media channels. A majority of respondents have a positive view of advancing Phoenix as a Smart City. Community events are taking place at Phoenix Public Library branches in each Council District. In May of 2025, more than 150 residents, academics and businesses participated in the Innovate PHX Challenge hackathon to explore Smart Cities solutions focusing on public spaces, active transportation and accessibility. These ideas are currently being evaluated.

The next steps include: finalizing the Smart City PHX Roadmap to be presented to the Phoenix City Council; advancing the City's Smart Cities working group; and submitting citywide applications for the 2026 Smart Cities Awards.

Responsible Department

This item is submitted by Assistant City Manager Inger Erickson, Deputy City Manager John Chan, and Information Technology Services and the Office of Innovation.

Report

Agenda Date: 10/14/2025, Item No. 4

Phoenix-Hermosillo Trade Office Results and Update

This report details Phoenix-Hermosillo Trade Office results for Fiscal Year (FY) 2024-25 and gives an update to the Economic Development and the Arts Subcommittee.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The City's first Hermosillo, Mexico trade office opened in 2017 to support Phoenix companies interested in working with Mexico, and to attract Mexican companies and investors looking to expand to the United States. Mexico is Arizona's top trading partner with \$8.9 billion in exports and \$11.6 billion in imports in 2024. This activity is expected to grow as the on-shoring trend continues to bring manufacturing back to North America. The Mexico trade office has been effective and yielded significant growth and activity between Phoenix and Mexico in FY 2024-25.

The Phoenix-Hermosillo Trade Office assisted over 200 new companies from Mexico last year. Cross-border activity increased with many of the companies assisted in FY 2023-24 returning with interest to establish a physical presence in Phoenix. Interest from delegations visiting Phoenix has continued to grow and the City has hosted multiple delegations. The Hermosillo Women in Business delegation returned with 24 women small-business entrepreneurs seeking to learn more about the Phoenix market. Community and Economic Development also sponsored the USMCA Forum Series led by Greater Phoenix Leadership, Phoenix companies learned more about the trade environment and discussed obstacles and opportunities of future negotiations of the USMCA.

Discover Phoenix LLC, now in the third year of its five-year contract, continues to deliver a large amount of activity and interest to the City of Phoenix. This fiscal year, a large amount of investors and companies from Mexico expressed interest in investing in development projects throughout the City. Staff conducted multiple tours and presentations of the market receiving on average two or more visits each month. The City co-hosted with the Arizona State University Thunderbird School of Management the U.S. Mexico Semiconductor Collaboration Forum: Advancing Subnational Priorities and Strengthening Bilateral Collaboration here at Phoenix City Hall. This was attended

by hundreds of private sector, state and federal government, and academia representatives from Mexico all focused on strengthening and advancing the semi-conductor industry regionally. As a result of efforts this year, multiple companies incorporated in Arizona and two companies physically located operations in Phoenix, Alucorp, a window and door manufacturer expanding from Hermosillo and Bicentel LLC, a fiber installation company from Mexico City.

Responsible Department

This item is submitted by Deputy City Manager John Chan and the Community and Economic Development Department.

Report

Agenda Date: 10/14/2025, Item No. 5

Community and Economic Development Department Update on Disposition of City-Owned Property

This report provides an update and overview to the Economic Development and the Arts Subcommittee on the Community and Economic Development Department's (CEDD) potential property disposition and development opportunities for the upcoming year. Prior to issuing a solicitation for any of these properties, CEDD will bring the business opportunity to this Subcommittee with full details for redevelopment and disposition options.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

CEDD manages processes to dispose of and redevelop key City-owned properties throughout the City. CEDD is evaluating multiple potential disposition/redevelopment opportunities to present to this Subcommittee and the full City Council. Prior to requesting City Council's authorization for any solicitation, staff will seek community input, collaborate with the City department that controls the site and the Finance Department Real Estate Division, and obtain a site appraisal. As each solicitation opportunity is brought forward to City Council, staff will propose minimum qualifications, business terms, and evaluation criteria.

The following sites are currently under review:

19th and Dunlap Avenues - CEDD is working with the Public Transit Department (Transit) on this approximately 10.3-acre site at the southwest corner of 19th and Dunlap avenues. The site is currently operated as a Park and Ride and retail shopping center. This property is identified in the Housing Phoenix Plan as a potential location for affordable housing units. CEDD recently received approval of a request to rezone the property to Walkable Urban Code to prepare it for future redevelopment. This site will be offered through a Request for Proposals (RFP).

19th Avenue and Montebello Park and Ride - The Light Rail Park and Ride site is located at the southeast corner of 19th and Montebello avenues, and was the original "end of line" for light rail's first phase. With the completion of Phase I of the Northwest

Extension (to Dunlap Avenue), the parking facility's capacity can be significantly reduced, creating space for a new mixed-use development. CEDD will work with Transit to determine the appropriate number of Park and Ride stalls needed before developing a solicitation. CEDD is currently pursuing rezoning of the property to prepare it for future redevelopment. This site will be offered through an RFP.

Ed Pastor Transit Center, Northwest Corner of Central Avenue and Broadway Road - CEDD is working with Transit on this approximately 3.5-acre site at the northwest corner of Central Avenue and Broadway Road. The site is operated and recognized as the Ed Pastor Transit Center. CEDD recently issued a Request for Interest (RFI) for the temporary activation of the site. The RFI results will be brought to this Subcommittee in the near future. This site will be offered through an RFP.

12th and Washington Streets and 13th and Jefferson Streets - CEDD is working with the Neighborhood Services Department (NSD) and the Aviation Department (Aviation) on these two sites, approximately 0.37 acres each. These sites will be offered through two separate RFPs.

Southeast Corner of Central Avenue and Broadway Road - CEDD is working with NSD on this approximately 3.75-acre site at the southeast corner of Central Avenue and Broadway Road. The site is currently vacant. This property is identified in the Housing Phoenix Plan as a potential location for affordable housing units. CEDD is currently pursuing rezoning of the property to prepare it for future redevelopment. The site has been approved for disposition through an RFP, which is expected to be released in 2026.

7th Avenue and Washington Street - CEDD is working on a disposition of the three parcels of City-owned at the northeast, northwest, and southwest corners of 7th Avenue and Washington Street. The northeast and northwest corners will become vacant when the Police Department relocates to 100 West Washington Street, and the southwest corner has remained vacant since purchased by the City. The site has been approved for disposition through an RFP, which is expected to be released in 2026.

Location

Council Districts: 3, 4, 7 and 8

Responsible Department

This item is submitted by Deputy City Manager John Chan and the Community and Economic Development Department.