

## Attachment E

Enrique Bojórquez-Gaxiola  
South Mountain Village Planner  
City of Phoenix  
Planning & Development Department  
200 West Washington Street  
Phoenix, AZ 85003

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

I am writing in support of the proposed **SoMo at Esteban townhome development**. My place of work is located at 3230 E Broadway Rd. #B115 and I have worked in the neighborhood for almost two years.

I've had the opportunity to speak with the development team and review the conceptual plans for the proposed townhome community. SoMo at Esteban is an attractive, well-designed townhome community that will provide an excellent transition between the industrial/commerce uses in the business park and the single-family homes west of the site. Their proposal is the perfect missing piece to tie in with the rest of the community and provide connectivity along 36<sup>th</sup> ST to Esteban Park.

This proposal is the kind of smart, contextually appropriate development the City and the Neighborhood needs, and I am in full support of Avenue North's application, and their plans to further improve the neighborhood with a new housing development.

Sincerely,

A handwritten signature in black ink, appearing to read "Alex Pollack". The signature is stylized with a large, looped initial "A" and a cursive "P".

Alex Pollack

4/8/2021

Enrique Bojórquez-Gaxiola  
South Mountain Village Planner  
City of Phoenix  
Planning & Development Department  
200 West Washington Street  
Phoenix, AZ 85003

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

I am writing in support of the proposed **SoMo at Esteban townhome development**. My residence and/or place of work is located at 2528 E Alta Vista Rd. Phoenix, AZ 85042 and I have lived or worked in the neighborhood for 1.5 years.

I've had the opportunity to speak with the development team and review the conceptual plans for the proposed townhome community. SoMo at Esteban is an attractive, well-designed townhome community that will provide an excellent transition between the industrial/commerce uses in the business park and the single-family homes west of the site. Their proposal is the perfect missing piece to tie in with the rest of the community and provide connectivity along 36<sup>th</sup> ST to Esteban Park.

This proposal is the kind of smart, contextually appropriate development the City and the Neighborhood needs, and I am in full support of Avenue North's application, and their plans to further improve the neighborhood with a new housing development.

Sincerely,



Bobby and Mallory Phelps  
5/5/2021

Enrique Bojórquez-Gaxiola  
South Mountain Village Planner  
City of Phoenix  
Planning & Development Department  
200 West Washington Street  
Phoenix, AZ 85003

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

We are writing on behalf of the Cardenas Villas at Yanche Homeowners' Association Board to express our full support for SoMo at Esteban. The proposed project is immediately north of our community, and we have had extensive discussions with the development team about this proposed project.

They have been extremely thorough in their outreach efforts to our community, reaching out to our HOA Board President and knocking doors in our community before they filed a zoning case. Since then, they have held multiple virtual neighborhood meetings and met individually with members of our community. They have shared their plans with us and worked with our neighborhood to address our questions and issues. They took the time to hear and discuss our concerns, and more importantly commit to solutions.

SoMo at Esteban is a beautiful community that will fit perfectly in our neighborhood. They have taken the time, care, and attention to design a great project, and have been willing to listen and make changes to ensure their project is compatible with our neighborhood. Avenue North has been an excellent partner in this process and we look forward to them being an excellent neighbor as they move forward.

Sincerely,

The Cardenas Villas Board Members:  
Chris Holmes, Ana Arzaga, and Nathan Terlisner

5/10/2021

## Enrique A Bojorquez-Gaxiola

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**From:** Jessica Carter <jessica@nurtureboss.io>  
**Sent:** Monday, May 10, 2021 4:16 PM  
**To:** Enrique A Bojorquez-Gaxiola  
**Subject:** Re: FW: FW: 36th & Southern outreach to Jimmy

Hi Enrique,

As Andrew said, I will NOT be speaking but I want to be in support. So, if there is another thing I need to do (other than register for the call which I already did) to show my support, let me know.

Thanks,



Jessica Carter

VP of Business Development

602.299.0661

On Mon, May 10, 2021 at 4:08 PM Enrique A Bojorquez-Gaxiola <[enrique.bojorquez-gaxiola@phoenix.gov](mailto:enrique.bojorquez-gaxiola@phoenix.gov)> wrote:

Good afternoon Jessica,

How are you? Thank you for registering to speak on this agenda item. I will add you to the list as a speaker and will email you instructions tomorrow morning about the meeting.

Thanks again,

**Enrique Bojórquez Gaxiola**

Planner II – Village Planner

City of Phoenix

Jimmy Scroggins  
Motivational Speaker/Youth Mentor  
Arizona  
JUSTKEEPPUSHING LLC  
5961 P.O. BOX  
Goodyear, AZ 85338

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

I am writing in support of the proposed **SoMo at Esteban townhome development**. My former residence is located at 1412 East Lasalle st. and I lived in the neighborhood for 22-years.

I've had the opportunity to speak with the development team and review the conceptual plans for the proposed townhome community. SoMo at Esteban is an attractive, well-designed townhome community that will provide an excellent transition between the industrial/commerce uses in the business park and the single-family homes west of the site. Their proposal is the perfect missing piece to tie in with the rest of the community and provide connectivity along 36<sup>th</sup> ST to Esteban Park.

This proposal is the kind of smart, contextually appropriate development the City and the Neighborhood needs, and I am in full support of Avenue North's application, and their plans to further improve the neighborhood with a new housing development.

There is nothing that I enjoy more than seeing the area in which I grew up in flourishing and adding new imagery. Our young people need to see that development within the areas that they live in is possible and taking place. Growth for this South Mountain community on all levels is a must. The next generation of home buyers and renters can't continue to leave the area in hopes that they will find a better quality of living. We need people of this community to stick around and continue to add genuine quality to the neighborhoods in which they seek to serve. **SoMo AT Esteban townhome development** can do just that.

Sincerely,



Jimmy Scroggins  
05/05/21

**SOMO at Esteban / Z-8-21 & GPA-SM-1-21-6**

**As a resident of the Cardenas Villas community, I support the proposed residential development planned at 5814 S. 36<sup>th</sup> Street in Phoenix. The development will benefit the area by building new townhomes and strengthening our community.**

**Name - Print**

Lee Ballway

**Name - Sign**

Lee Ballway

**Address**

3532 E Wayland Dr Phoenix, AZ 85040

**Date:** 2-17-21



April 12, 2021

City of Phoenix Planning & Development Department  
200 W. Washington St., 3<sup>rd</sup> floor  
Phoenix, AZ 85003

Re:

5822 S 36<sup>th</sup> St. Phoenix 85040

5814 S 36<sup>th</sup> St. Phoenix 85040

5252 S 36<sup>th</sup> St. Phoenix 85040

Rezoning Application No. Z-8-21 & Minor General Plan Amendment GPA-SM-1-21

Dear City of Phoenix,

The Phoenix Rescue Mission is a charitable organization and provides Christ-centered life transforming solutions to persons facing hunger, homelessness, addiction and trauma. Beyond case management, we provide long-term residential programs and services for men, women, and mothers with children in the Phoenix, Arizona metro area.

Avenue North has been a supporter to Phoenix Rescue Mission for several years. They recently reached out to us about how we can work together with them and their development at 36<sup>th</sup> St. and Wayland Drive. We are pleased to work with Avenue North in helping provide case management services for homeless persons in the event there is displacement due to this development. Specifically, we can help assist individuals faced with insurmountable, life-controlling matters by offering to connect with services through our partnership with various local agencies.

We are grateful that Avenue North contacted the Phoenix Rescue Mission and we look forward to ways we can help support the needs of the homeless at this specific property.

Sincerely,

Nathan Smith  
Chief Program Officer  
1540 W. Van Buren Street  
Phoenix, AZ 85007

**Mission Support Center**  
1540 West Van Buren Street  
Phoenix, AZ 85007  
Phone (602) 233-3000  
[phoenixrescuemission.org](http://phoenixrescuemission.org)

Enrique Bojórquez-Gaxiola  
South Mountain Village Planner  
City of Phoenix  
Planning & Development Department  
200 West Washington Street  
Phoenix, AZ 85003

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

I am a resident of the Cardenas Villas at Yanche neighborhood and I am writing in support of the proposed SoMo at Esteban townhome development.

I'm excited at the idea of the area between my house and Esteban park getting cleaned up with a new community and pedestrian improvements. It's all too common to find garbage, broken glass, homeless, and even needles on the ground when we've walked up 36<sup>th</sup> street to the dog park. The area is run down, poorly lit, and neither my girlfriend nor myself feel safe walking our dogs after dark.

Regarding the development team and their communication with our community, I feel that they've gone out of their way to thoroughly walk us through their plans and have worked with my fellow interested neighbors in addressing all our questions and issues. They took the time to hear and discuss our concerns, and more importantly commit to solutions.

I feel that SoMo at Esteban is a community that will be an excellent fit in our neighborhood and will benefit the area.

Sincerely,

A handwritten signature in black ink, appearing to read 'RD' with a stylized flourish.

Name: Ryan DeWitt  
Address: 3505 E Wayland Drive



Enrique Bojórquez-Gaxiola  
South Mountain Village Planner  
City of Phoenix  
Planning & Development Department  
200 West Washington Street  
Phoenix, AZ 85003

5/12/21 MD

Re: SoMo at Esteban – Z-8-21/GPA-SM-1-21

I am a homeowner of the Cardenas Villas at Yanche neighborhood and planning to stay for 7+ more years, and I am writing in support of the proposed SoMo at Esteban townhome development.

Throughout this rezoning process, the development team has been very communicative, shared their plans with us, and worked with our neighborhood to address our questions and issues. They took the time to hear and discuss our concerns, and more importantly commit to solutions. SoMo at Esteban is an attractive, well-designed community that will be an excellent fit in our neighborhood. We believe the development will raise the appeal and security of the neighborhood and surrounding areas as well.

Avenue North has been an excellent partner in this process and we look forward to them being an excellent neighbor as they move forward.

Sincerely,



Miciah Dodge  
3433 East Wayland Dr.  
Phoenix, AZ 85040  
(623) 332-5222

**CITY OF PHOENIX**

**MAY 24 2021**

**Planning & Development  
Department**