



NAMING NOMINATION APPLICATION FORM

Follow the "City Facility Naming Criteria" in the Name Proposal Instructions when completing this form. Please attach the required documentation to your submittal as described in the Name Proposal Instructions. Click on the gray area and begin typing. The word document will expand to give you the space required. When the form is complete and the required attachments have been assembled, please submit them in color in digital format to Helana Ruter, the Historic Preservation Officer at helana.ruter@phoenix.gov.

1. Application Date: 6/10/2024
2. Proposed Name: Greg Stanton Central Station
3. Current Facility Name (if applicable): Central Station
4. Facility Address and/or Location: Northwest corner of Central Avenue and Van Buren St
5. Responsible City Department/Office: City of Phoenix Public Transit Department
 - a. Contact Person: Lars Jacoby
 - b. Mailing Address: 302 N First Ave. #900, Phoenix, AZ 85003
 - c. Telephone Number: 602-534-6192
 - d. E-mail Address: lars.jacoby@phoenix.gov
 - e. Department or Function Head: Jesús Sapien
6. Description/Purpose of Facility:

Central Station Transit Center opened to the public in 1997, adding light rail service to the site in 2008. In 2018, an RFP was issued to redevelop the site and the project was awarded. The site is currently under construction but is projected to open in 2025. The Central Station redevelopment project will be a mixed-use, transit-oriented development featuring two towers with student and residential housing options, commercial space and a three-level transit center that will have customer service windows and provide direct access to bus and light rail service.
7. Type of Naming: ☒ Commemorative ☐ Descriptive ☐ Financial/Land/Facility Donation
8. Description of Public Outreach Efforts and Public Support for the Proposed Naming

On May 15, 2024, the Phoenix City Council approved a formal action to start the process for the Heritage Commission to name the Central Station Transit Center the Greg Stanton Central Station.

9. Were Multiple Names Considered? ☒ Yes ☐ No
10. If Yes to 9, provide Additional Information on Other Names Considered (as appropriate).
On May 15, 2024, the City Council heard public input and considered a motion to request staff to start the process for the Heritage Commission to name the transit center after Congressman Ed Pastor or Congressman Greg Stanton, and to come back to Council after recommendation. That motion failed.
11. Rationale for Naming Proposal:
See supporting documentation

Additional supporting documentation required. Please see Name Proposal Instructions.

For Staff Use Only:

Date Received: 6/10/2024 Received by: Helana Ruter

Is the documentation complete? Yes ☒ No ☐

If no, date of deficiency letter. _____

If yes, date scheduled to be heard by the Heritage Commission? 6/17/2024

Renderings

Central Station Redevelopment (Renderings)



East Tower

- 25 floors residential rental
 - Amenities on 37th floor
- 8 floors boutique hotel
- 2 floors commercial
- Street-level commercial

West Tower

- 18 floors student housing
 - Amenities on 20th floor
- Transit center (3 levels)
- 2 floors commercial
- Street-level commercial



3

Future downtown Transit Center

Map

Central Station (pre-construction aerial)



Supporting Documentation



May 13, 2024

Jeffrey Barton
City Manager
200 West Washington Street
Phoenix, AZ 85003

Dear Mr. Barton:

We respectfully ask that you place an item on the May 15 Formal Agenda that will allow the Council to begin the process to formally name the transit hub at the Central Station Redevelopment Project planned for 300 North Central Avenue the Greg Stanton Central Station.

We believe it is fitting this transit hub that will reimagine the city's primary downtown bus and light rail transit center and serve two million passengers each year be named for the former mayor whose leadership made Transportation 2050 possible. This plan expanded and improved multiple modes of transportation throughout Phoenix, including bus, light rail, paratransit, streets, bike lanes, and active transportation—and it's changing lives for the better.

In 2015, while campaigning for a second term, then Mayor Stanton also campaigned to increase and extend the dedicated funding source for the 35-year transportation package. It's not typical for elected officials to push for a sales tax increase as they seek re-election, but voters said yes to both Stanton and his transportation agenda.

Honoring this former mayor, who continues to serve as an effective advocate for Phoenix in the U.S. House of Representatives, is a fitting and well-deserved tribute.

Sincerely,

Kate Gallego
Mayor

Carlos Galindo-Elvira
Councilmember, District 7

Debra Stark
Vice Mayor, District 3

Jim Waring
Councilmember, District 2

Congressman Greg Stanton

Congressman Greg Stanton has demonstrated his commitment to public transit throughout his career, from serving as a Phoenix councilman and mayor, and now representing Arizona in Washington D.C.

At the forefront of that dedication to public transit is the passage of Phoenix's Proposition 104 in 2015, which he championed while running his own mayoral re-election campaign. Voters overwhelmingly approved the initiative, which now serves as the foundation for the Phoenix Transportation 2050 Plan (T2050).

Since the start of T2050 in January 2016, Phoenix has improved frequency, matched bus hours with light rail hours, expanded bus service and paratransit service and expanded light rail to Metrocenter, which opened service earlier this year, and into South Phoenix, which is anticipated to start service in 2025.

Then-Mayor Stanton played a key role in developing and passing the plan, which will forge Phoenix's transit progress through 2050. In 2018, Mayor Stanton was given the *Transit Champion* award by the Friends of Transit organization, a local group dedicated to promoting and educating the public on the benefits of public transportation.

In 2017, Greg Stanton was the first Arizona mayor to be honored by *Governing Magazine* as one of its public officials of the year. GOVERNING cited Greg's transportation agenda as one of the key components for his recognition as the only mayor among the officials across the nation to be honored as the most outstanding leaders in state and local government:

"Two years ago, while campaigning for a second term, Stanton also campaigned for a 35-year transportation package that would add 42 miles of light rail, more than 1,000 miles of bike lanes, 135 miles of sidewalks and expanded hours of bus service, at a projected price tag of \$31.5 billion. It's not typical for politicians to push for a sales tax increase as they seek re-election."

Since leaving local office in 2019 to represent Arizona in the U.S. House of Representatives, Congressman Stanton has continued to put his commitment to the public to work.

His advocacy has helped secure millions of dollars in grants and funds for local public transit projects, including the South Central Extension/Downtown Hub light rail extension, as well as millions of dollars for Phoenix and Valley Metro to use to purchase zero-emission buses.

When news came out that the Phoenix City Council recommended the Central Station transit center be named to honor him, Stanton said: "Watching my dad take the bus to work every day showed me how important public transit is for working class families. It's the reason I've fought my entire public service career – on the council, as Mayor and now in Congress – to expand reliable and affordable transit options. This is a real honor. I'm grateful to Mayor Gallego and the council for this recognition – but more importantly for their ongoing work to improve transit in Phoenix."



Phoenix Takes First Step to Name Downtown's Next Major Transit Hub After Former Mayor Greg Stanton



Mayor Gallego with Former Phoenix Mayor and U.S. Congressman Greg Stanton in April 2024.

PHOENIX—Today, Mayor Kate Gallego and City Council members O'Brien, Robinson, Stark, Hodge-Washington, and Waring voted in support of a recommendation to name the forthcoming transit hub in downtown Phoenix in honor of former mayor and current U.S. Rep. Greg Stanton.

During his tenure as mayor, Stanton led the passage of the [Transportation 2050](#) plan, the 2015 [voter-approved initiative](#) that funds street and transit improvements, triples the light rail system, expands late night bus and Dial-a-Ride service citywide, adds bike lanes, and more. The Heritage Commission will consider the recommendation and then the City Council will vote on a final naming decision toward the end of this month.

"Congressman Stanton went big on transit—even when it was difficult—to chart a bright new path for Phoenix's future, and it's only fitting we name the Central Station transit hub in his honor," **Gallego said**. "From expanding light rail service to improving ADA accessibility throughout the transit system, Greg's work to connect our city has made lasting differences in so many lives, and I'm excited to cherish his legacy in this way."

"Watching my dad take the bus to work every day showed me how important public transit is for working class families. It's the reason I've fought my entire public service career – on the council, as Mayor and now in Congress – to expand reliable and affordable transit options," **Stanton said**. "This is a real honor. I'm grateful to Mayor Gallego and the council for this recognition – but more importantly for their ongoing work to improve transit in Phoenix."

The proposed Greg Stanton Central Station would be located on Central Avenue in downtown Phoenix, a 1-million square foot mixed-use development adjacent to Civic Space Park and Arizona State University's Downtown Campus. When the bus is operational next year, it will provide more than 400 bus trips and nearly 2,001 trips every day.

There will be over half a dozen local bus routes within and adjacent to Central Station, as well as the DASH circulator, a designated space for Dial-a-Ride paratransit service, multiple RAPID and Express bus routes, and the ASU intercampus shuttle. It will also have east and west bound light rail service extending to Northwest Phoenix and the East Valley. Light rail service will be augmented with the opening of the South-Central light rail extension next year, which will extend service to Central and Baseline.

For Councilmember comments, watch the meeting [here](#).

###

For Immediate Release: May 15, 2024

Contact: mayorpress@phoenix.gov

Evidence of Public Support



P.O. Box 36916, PHOENIX, ARIZONA 85067-6916
PHONE: 602.818.1024 ▼ FAX: 602.277.3506

www.friendsoftransit.org

June 6, 2024

Heritage Commission
Historic Preservation Office
200 W. Washington Street, 17th Floor
Phoenix, AZ 85003

Re: Support to Name the Central Station Transit Center in Honor of Congressman Greg Stanton

Dear Commissioners:

The purpose of this letter is to convey the support of the naming of the transit center at the Central Station redevelopment project in downtown Phoenix to the Greg Stanton Central Station, in honor of the former Phoenix Mayor and current Congressman.

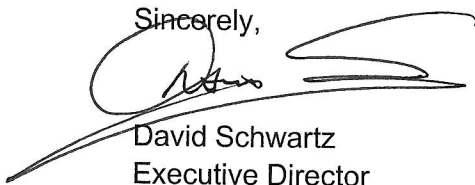
During his service as a member of the Phoenix City Council and throughout his tenure as Phoenix Mayor, Congressman Stanton was a leader and advocate in the expansion of transit in Phoenix, as well as the rest of the region.

As Mayor in 2015, he championed Proposition 104, which led to the creation of the Phoenix Transportation 2050 Plan, which has already allowed Phoenix to expand bus, paratransit and light rail service citywide. The T2050 Plan will allow Phoenix to continue to grow and take its transit system to new heights for generations – a legacy that deserves to be honored with the naming of the city's downtown transit hub at Central Station.

Friends of Transit has a long history of recognizing many of the leaders who have made our region's transit system what it is today. For the last twenty-one years, at our Annual Conference we have recognized transit champions such as: Congressman Ed Pastor (2003), Phoenix Mayor Skip Rimsza (2004), Tempe Mayor Neil Giuliano (2006), Phoenix Mayor Phil Gordon (2011), Mesa Councilman Dennis Kavanaugh (2017), and numerous others.

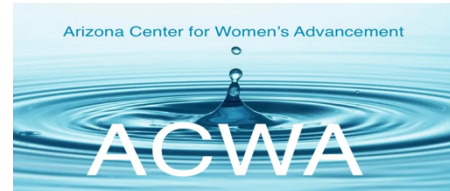
It is through many great leaders, like Congressman Stanton, that the Region has such a vibrant and growing transit system. It is fitting to support the naming of the Central Station Transit Center in Honor of Congressman Greg Stanton

Sincerely,



David Schwartz
Executive Director

ARIZONA CENTER FOR WOMEN'S ADVANCEMENT
1859 E VINEDO LN.
TEMPE, AZ 85004



May 20, 2024

The City of Phoenix Heritage Commission - Phoenix City Hall
200 West Washington St., 3rd Floor
Phoenix, Arizona 85003

Members of the Heritage Commission:


I am writing in response to the action of Mayor Kate Gallego and Council on May 15, who voted to direct the city manager to initiate the process to name the new central station transit center after Congressman and former Phoenix Mayor Greg Stanton. **I wholeheartedly support naming Phoenix's newest transit center after Congressman Stanton.**

I have known Greg Stanton most of my professional life, whether it was advocating for survivors of domestic violence and sex trafficking as the CEO of the Arizona Foundation for Women, working alongside him as staff to successfully address chronic veteran homelessness in Phoenix, fighting for women's reproductive health and rights together during my time leading Planned Parenthood Advocates of Arizona, or supporting Mayor Kate Gallego's push for equal pay while serving as the Chair of the Phoenix Women's Commission. What we have always shared is a passion to address the needs of the most vulnerable members of our community through sound policy and smart public investments.

There is no smarter investment for working families than infrastructure, particularly transportation. As a councilmember, Greg Stanton fought successfully for transit investments, making the case to the people of Phoenix as no one else could. Time and again, voters have agreed, and affirmed their faith in Stanton by voting not only for him, but for his priority: dedicated funding for local transit.

In Arizona, it is up to local government to fund these projects, as the state dedicates no dollars to public transportation. Greg Stanton helped other mayors, indeed a whole region, to share a vision of wise investment in transit. Now Phoenix is one of six cities in the region whose dedicated transportation tax funds our local transportation needs. I'm particularly proud that my adopted home of Tempe is a partner with Phoenix in our regional light rail system.

Like Greg Stanton, I grew up watching my dad take a bus to work every day. Infrastructure investments like public transit sped our families' journey into the middle class. It's the right thing to do, and the smart thing to do. Greg Stanton knew that and fought for it. I respectfully add my support to the decision to name the new central station transit center in honor our former Mayor and current Congressman Greg Stanton.

Yours Sincerely,

Jodi R Liggett

Founder

Arizona Center for Women's Advancement (ACWA)

Cc: Helana Ruter, City Historic Preservation Officer via helana.ruter@phoenix.gov

From: [Mary Crozier](#)
To: [Helana Ruter](#)
Subject: The Heritage Commission
Date: Thursday, May 23, 2024 10:13:01 AM

CAUTION: This email originated outside of the City of Phoenix.

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[Report Suspicious](#)

Helena, I am hoping it is not too late to make my recommendation to support Greg Stanton to the Heritage Commission. I've been out of town and I believe you may have met this past week to discuss this.

Back in the day, Councilman Greg Stanton was a big supporter of the City's residents and our need for a reliable transit system. We, in North Central, believe Greg should get the well overdue recognition for his contribution for Transit 2000 and making sure our transit system is properly funded for years to come.

Please note our support for Greg Stanton!

Mary L. Crozier
President
North Central Phoenix Homeowners Association

From: [Heather Ross](#)
To: [Helana Ruter](#)
Subject: Support for Naming Central Station Transit Center for Congressman Stanton
Date: Monday, May 20, 2024 7:42:47 AM

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Dear Members of the City of Phoenix Heritage Commission,

I am pleased to share my support for the proposal to name the new central station transit center after Congressman and former Phoenix Mayor Greg Stanton. I am a healthcare provider and health equity researcher focused on some of our community members with the highest needs for supportive services. I can attest that the public transportation systems that have been significantly enabled and accelerated by Congressman Stanton's tireless advocacy serve as a lifeline for thousands of residents who rely on bus, light rail, and safe sidewalks to access work, school, and critical services. That these services are available to residents now, with plans for future expansion, literally saves lives today and builds a healthier tomorrow.

From his earliest days on the Phoenix City Council and his service as Mayor of Phoenix, Congressman Stanton exemplifies the best of public service and advocacy to serve one's community both today and for the future. Your decision to name the new central transit center for him will be not only an enduring honor to his service to the City of Phoenix and the entire region, but a living signal of the power of visionary advocacy toward a strong future for every Phoenician.

Sincerely,

Heather M. Ross, PhD, DNP

From: [Barbra Schwartz](#)
To: [Helana Ruter](#)
Subject: Central Station Naming for Congressman Greg Stanton
Date: Monday, May 20, 2024 2:50:32 PM

CAUTION: This email originated outside of the City of Phoenix.

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[Report Suspicious](#)

To Whom It May Concern:

I am pleased to support naming the light rail hub near Van Buren Street, the Greg Stanton Central Station in honor of Congressman, and former Phoenix Mayor, Greg Stanton.

The Congressman has been a dedicated advocate for the light rail and public transit systems throughout Metro Phoenix. Naming a transit station in his honor is a well-deserved recognition of his efforts to modernize Phoenix, connect people to new opportunities, promote sustainability, and boost economic activity across the region.

As mayor, Greg Stanton spearheaded a bipartisan, voter-approved transportation initiative in 2015 to triple Phoenix's light rail system, expand bus service, and improve roadways over 35 years. In Congress, he continues to champion Arizona's needs, securing billions of dollars for the state's infrastructure and transportation.

I strongly encourage the Heritage Commission to endorse naming the light rail station the Greg Stanton Central Station.

Respectfully,

Barbra Schwartz

Barbra Schwartz
(602) 795-3189 (Home Office)
(602) 791-2601 (Mobile)
<https://www.linkedin.com/in/bschwartz> [linkedin.com]

Management Documentation



City of Phoenix
PUBLIC TRANSIT DEPARTMENT

To: Mario Paniagua
Deputy City Manager

Date: May 17, 2024

From: Jesús Sapien
Public Transit Director

Subject: Transmittal of Name Proposal Application

The City of Phoenix Public Transit Department transmits the attached name proposal application to the Historic Preservation Office for consideration by the Heritage Commission.

Mario Paniagua, Deputy City Manager



City of Phoenix

TO: Mario Paniagua
Deputy City Manager

DATE: June 6, 2024

FROM: Jesús Sapien
Public Transit Director

SUBJECT: ED PASTOR TRANSIT CENTER STATUS

At the most recent meeting of the Heritage Commission, Commissioners raised several questions regarding the Ed Pastor Transit Center (EPTC) at Central Avenue and Broadway Road. This memo summarizes the status of the EPTC, which is owned and operated by the City of Phoenix Public Transit Department (PTD).

The EPTC, a 4.4-acre site located at 10 W. Broadway Road in Phoenix's South Mountain Village, will continue operating as a transit center, and the City does not have any plan to change that. In fact, the City has explored ways to enhance the EPTC's value to the community, as discussed further in this memo. Additionally, the EPTC will continue to retain its name in honor of Congressman Ed Pastor. The site's name was approved by the City Council in 2001 to be maintained in perpetuity, recognizing his decades of service to the community. Congressman Pastor championed transit services and worked diligently to ensure the Phoenix region received its fair share of federal infrastructure investments, including funding for the region's initial light rail system.

The Ed Pastor Transit Center is served by Route 0A (South Central Shuttle) and Route 45 (Broadway Road), two bus routes that provide direct service as well as connectivity to the regional transit system. In 2025, the South Central /Downtown Hub light rail extension will begin service with a station immediately adjacent to the site, increasing connectivity to downtown Phoenix and the region.

The site includes various passenger amenities such as shade shelters, benches, trash cans, public restrooms, water fountains, lighting, an information display board, a fare outlet, bike racks, and on-site security. An integral component of the EPTC is a 4,200 sq. ft. historic-eligible building, formerly the J.B. Bayless #16 grocery store.

In November 2023, the Community and Economic Development Department (CEDD) listed the EPTC site in a report to the Economic Development and Housing

Subcommittee summarizing the disposition of city-owned properties (see attached). The report lists multiple properties whereby potential future solicitations may be issued for city-owned sites for development opportunities. As noted in the report, "CEDD will bring the business opportunity to this Subcommittee with full details for redevelopment and disposition options." As the redeveloped Central Station demonstrates, if the Council approves moving forward with issuance of a solicitation for EPTC, the transit center can be fully integrated and even enhanced within the redevelopment of the entire property by including such requirements within the solicitation. This would also include continuance of the site's EPTC name and protection of the historic-eligible, former J.B. Bayless #16 grocery store. As the acquisition of land and build-out of the EPTC was undertaken with the assistance of Federal Transit Administration funds, any solicitation issued would also include the necessary terms and conditions to satisfy any remaining federal interest for the site. Following Mayor and Council member comments from the May 15 formal meeting to further explore potential uses while maintaining the EPTC as a transit center use, PTD and CEDD will collaborate extensively to identify potential redevelopment options for Council consideration.



Report

291808

Agenda Date: 11/8/2023, Item No. 11

Community and Economic Development Department Update on Disposition of City-Owned Property

This report provides an overview to the Economic Development and Housing Subcommittee on the Community and Economic Development Department's (CEDD) recommendations for potential property disposition and development opportunities for the upcoming year. Prior to issuing a solicitation for any of these properties, CEDD will bring the business opportunity to this Subcommittee with full details for redevelopment and disposition options.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

CEDD manages processes to dispose of and redevelop key City-owned properties throughout the City. CEDD is evaluating multiple potential disposition/redevelopment opportunities to present to this Subcommittee and the full City Council. Prior to requesting City Council's authorization for any solicitation, staff will seek community input, collaborate with the City department that controls the site and the Finance Department Real Estate Division, and obtain a site appraisal. As each solicitation opportunity is brought forward to City Council, staff will propose minimum qualifications, business terms, and evaluation criteria.

The following sites are currently under review:

19th and Dunlap Avenues - CEDD is working with the Public Transit Department (Transit) on this approximately 6.5-acre site at the southwest corner of 19th and Dunlap avenues. The site is currently operated as a Park and Ride. This property is identified in the Housing Phoenix Plan as a potential location for affordable housing units. If approved, this site would be offered through a Request for Proposals (RFP).

19th Avenue and Montebello Park and Ride - The light rail Park and Ride site is located at the southeast corner of 19th and Montebello avenues, and was the original "end of line" for light rail's first phase. With the completion of Phase I of the Northwest Extension (to Dunlap Avenue), the parking facility's capacity can be significantly reduced, creating space for a new mixed-use development. CEDD will work Transit to

determine the appropriate number of Park and Ride stalls needed before developing a solicitation. If approved, this site would be offered through an RFP.

NWC Central Avenue and Broadway Road - CEDD is working with Transit on this approximately 3.5-acre site at the northwest corner of Central Avenue and Broadway Road. The site has been operated as a Transit Center. If approved, this site would be offered through an RFP.

SEC Central Avenue and Broadway Road - CEDD is working with the Neighborhood Services Department (NSD) on this approximately 3.75-acre site at the southeast corner of Central Avenue and Broadway Road. The site is currently vacant. This property is identified in the Housing Phoenix Plan as a potential location for affordable housing units. If approved, this site would be offered through an RFP.

12th and Washington Streets and 13th and Jefferson Streets - CEDD is working with NSD and the Aviation Department (Aviation) on these two sites, approximately 0.37 acres each. If approved, these sites would be offered through two separate RFPs.

14th and Jefferson Streets - CEDD is working with Aviation on this approximately 1.1 acre, non-contiguous site. If approved, this site would be offered through direct negotiations.

Location

Council Districts: 4, 5, 7, 8

Responsible Department

This item is submitted by Deputy City Manager John Chan and the Community and Economic Development Department.