

Attachment A

Phoenix City Council Economic Development and Housing (EDH) Subcommittee Summary Minutes Wednesday, December 11, 2024

City Council Chambers
200 W. Jefferson Street
Phoenix, AZ

Subcommittee Members Present
Councilwoman Ann O'Brien, Chair
Vice Mayor Debra Stark
Councilman Kevin Robinson

Subcommittee Members Absent
Councilwoman Kesha Hodge Washington

CALL TO ORDER

Chairwoman O'Brien called the Economic Development and Housing Subcommittee to order at 10:00 a.m. with Vice Mayor Stark and Councilman Robinson present.

CALL TO THE PUBLIC

None.

MINUTES OF MEETINGS

1. Minutes of the Economic Development and Housing Subcommittee Meeting

Vice Mayor Stark made a motion to approve the minutes of the November 25, 2024, Economic Development and Housing Subcommittee meeting. Councilman Robinson seconded the motion which passed unanimously, 3-0.

CONSENT ACTION (ITEMS 2-3)

Items 2-3 were for consent action. No presentations were planned, but staff was available to answer questions.

2. Request Approval of the Head Start Birth to Five ERSEA Plan Updates

Consent only. No councilmember requested additional information.

3. Head Start Birth to Five Standard Code of Conduct Revision

Consent only. No councilmember requested additional information.

Vice Mayor Stark made a motion to approve Items 2 through 3. Councilman Robinson seconded the motion which passed unanimously, 3-0.

INFORMATION ONLY (ITEMS 4-5)

4. Head Start Birth to Five Program 2023-2024 School Readiness Outcomes and Program Information Reports

Information only. No councilmember requested additional information.

5. Head Start Birth to Five Monthly Report - October

Information only. No councilmember requested additional information.

INFORMATION AND DISCUSSION (ITEMS 6)

6. Bloomberg Workforce Update

Community and Economic Development Director Christine Mackay, Deputy Community and Economic Development Director Lasetta Hogans, and Bloomberg Associates' Economic Development Practice Lead Gordon Innes presented on the item.

Vice Mayor Stark asked how the hiring events are being advertised and marketed.

Ms. Hogans explained staff uses social media and partners with education institutions, labor organizations, as well as council districts to share the information with stakeholders and constituents.

Vice Mayor Stark inquired if staff reaches out to school districts as well.

Ms. Hogans confirmed school districts are also notified of the events.

Vice Mayor thanked the help from Bloomberg Associates and expressed hope for the City to continue to expand job growth, especially in the emerging technology sector.

Councilman Robinson asked how funds are being raised and what the City can do in relation to fundraising.

Mr. Innes answered Bloomberg Associates seeks funding from partners and employers who are willing to work with the City and receives funding through a nonprofit organization, which focuses on building relationships between with external partners.

Chairwoman O'Brien inquired if personnel responsible for funding can be identified and trained sooner.

Ms. Mackay answered she plans to move it forward soon.

Mr. Innes added Bloomberg Associates has a funding expert that can help identify and train personnel soon.

DISCUSSION AND POSSIBLE ACTION (ITEM 7)

7. Development Agreement with Biscuit Flats Dev LLC (Halo Vista) for Public Infrastructure Improvements

Ms. Mackay and Deputy Community and Economic Development Director Nathan Wright presented on proposed business terms with Mack Group for the development of

Halo Vista. Ms. Mackay also indicated that staff would be returning early in the calendar year 2025 with a companion piece to this development agreement that will identify financing for the construction of new wastewater infrastructure for the area.

Vice Mayor Stark asked if there is a way the City can monitor the developer's progress and protect against the 24 months authorization date.

Ms. Mackay answered if it is not the developer's fault, they will be given another 24 months.

Councilman Robinson inquired what the latest development at the City is, which is comparable in size to Halo Vista.

Ms. Mackay replied development in Ahwatukee and Desert Ridge would be equivalent to this development., but they do not have the job creation this development would have.

Chairwoman O'Brien thanked the work of City staff for coordination among departments and leadership within the City on this project.

Vice Mayor Stark made a motion to approve Items 7. Councilman Robinson seconded the motion which passed unanimously, 3-0.

CALL TO THE PUBLIC

None.

FUTURE AGENDA ITEMS

None.

ADJOURNMENT

Chairwoman O'Brien adjourned the meeting at 10:51 a.m.

Respectfully submitted,

Brian Seo
Management Fellow