

## Attachment D

### REPORT OF PLANNING COMMISSION ACTION September 3, 2020

ITEM NO: 13	
	DISTRICT NO.: 7 and 8
SUBJECT:	
Application #:	Z-TA-6-19
Location:	Addition of segments of the Loop 202 South Mountain Freeway to the list of permitted freeways for off-premise signs.
Proposal:	Amend Chapter 7, Section 705.2.A.1. (Location Restrictions) of the Phoenix Zoning Ordinance to allow off-premise advertising along the western portion of the SR Loop 202, "Ed Pastor Freeway" from Interstate 10 to the north side of Estrella Drive.
Applicant:	City of Phoenix, Planning Commission
Representative:	City of Phoenix, Planning and Development Department

#### **ACTIONS:**

Staff Recommendation: Approval, per the language in Exhibit A of the Staff Report.

Village Planning Committee (VPC) Recommendation:

**Laveen** 10/14/2019 Information Only.

**Estrella** 10/15/2019 Information Only.

**Laveen** 7/13/2020 Continued.

**Estrella** 7/21/2020 Denial. Vote: 5-2.

**Laveen** 8/10/2020 Approval, per the staff recommendation with a modification. Vote: 8-0.

Planning Commission Recommendation: Approval, per the language in Exhibit A of the Staff Report with a modification to change the boundary line from the north side of Estrella Drive to the 2,000-foot distance from the boundary of the South Mountain Preserve.

Motion Discussion: N/A.

Motion details: Commissioner Gaynor made a MOTION to approve Z-TA-6-19, per the language in Exhibit A of the Staff Report with a modification to change the boundary line from the north side of Estrella Drive to the 2,000-foot distance from the boundary of the South Mountain Preserve, as per Section 705.2.A.3.a.

Maker: Gaynor

Second: Gorraiz

Vote: 9-0

Absent: None

Opposition Present: Yes

**Proposed Language:**

**Amend Section 705.2.A.1 (Off-Premise Signs) to read as follows:**

1. Off-premise structures shall be located only in A-1 or A-2 districts and shall be located only on arterial streets as designated on the Street Classification Map or located within 300 feet of the right-of-way and oriented to the following permitted freeways:
  - a. Interstate 17;
  - b. Interstate 10;
  - c. ~~Inner~~ SR (LOOP) 202, "RED MOUNTAIN FREEWAY"
  - d. SR (LOOP) 202, "ED PASTOR FREEWAY", WESTERN SECTION, INTERSTATE 10 TO THE ~~NORTH SIDE OF ESTRELLA DRIVE~~ 2,000-FOOT DISTANCE FROM THE BOUNDARY OF THE SOUTH MOUNTAIN PRESERVE;
  - E. SR 143;
  - F. The Western SR (LOOP) 101 to Camelback Road;
  - G. Off-premise signs are a prohibited use on all other existing and future freeways within the City limits and shall not be reoriented to obtain freeway visibility.

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