

Attachment A		
SOUTH CENTRAL LIGHT RAIL EXTENSION		
FTA TOD GRANT PROPOSED BUSINESS ASSISTANCE SCOPE OF WORK SUMMARY		
Task & Subtasks	Description	Deliverables
TASK 1: INVENTORY & ASSESSMENT		
Subtask 1.1: Business Owner Workshop	Invite business and property owners in a workshop event to enable business owners from existing portions of the light rail system to share their experiences, concerns, and challenges	Business Owner Workshop/Communication and Outreach Plan
Subtask 1.2: Business Inventory	Conduct business surveys and interviews to understand business-specific operations, logistics, current resources, concerns, challenges, and constraints	Business Inventory & Business Survey/Interview Questions
Subtask 1.3: Needs Assessment	Based on the Business Inventory identify a range of potential tools that can be tailored to meet specific concerns and challenges of each business	Needs Assessment Summary Document
TASK 2: BUSINESS ASSISTANCE PLAN		
Subtask 2.1: Develop Business Assistance Plan	Based on the Inventory & Assessment task, develop strategies to deliver a mix of resources to businesses before, during, and after construction	Draft & Final Business Assistance Plans
Subtask 2.2: Tracking & Success Metrics	Establish success metrics based on predetermined goals for the business assistance tools	Tracking & Success Metrics
TASK 3: IMPLEMENTATION		
Subtask 3.1: Pre-Construction	Implement business-specific and corridor-wide strategies to proactively prepare businesses and the community as whole for light rail construction	Utilizing Metrics and Milestone Reporting
Subtask 3.2: Construction	Implement business-specific and corridor-wide strategies to minimize impacts to businesses	Utilizing Metrics and Milestone Reporting
Subtask 3.3: Post-Construction	Implement business-specific and corridor-wide strategies to attract consumers to the area	Utilizing Metrics and Milestone Reporting
TASK 4: BUSINESS ASSISTANCE PROGRAM MANUAL	Documentation of all step, outcomes, lessons learned and final assessment	Draft & Final Business Assistance Program Manual

SOUTH CENTRAL LIGHT RAIL EXTENSION FTA TOD PLANNING GRANT PROPOSED SCOPE OF WORK SUMMARY		
Task & Subtasks	Description	Deliverables
TASK 1: PLANNING		
Subtask 1.1: Existing Conditions	Inventory and evaluation of corridor in the context of Land Use, Health, Housing, Mobility, Economic Development, and Green Systems	Centers scorecard “By the Numbers” summary and narrative for each planning element
Subtask 1.2: Stakeholder Engagement & Visioning	Gather perspectives on current and desired conditions to generate a long-term vision for the South Central corridor in the context of the six planning elements	Stakeholder Engagement & Visioning report
TASK 2: DESIGN		
Subtask 2.1: Conceptual Design Charrettes	Two charrettes focusing on four priority investment areas selected during stakeholder engagement and visioning process	Design Charrette Report
Subtask 2.2: Illustrative Plans	Illustrative design plans of four priority investment areas with a narrative describing the components	Illustrative plans and narrative
Subtask 2.3: Final Presentations	Public presentations demonstrating how the designs reflect the community vision and how participant ideas were incorporated into the designs	Public events to present final conceptual designs
Subtask 2.4: Building & Housing Typologies	Develop a menu of potential building and housing typologies that will fit existing lot sizes and integrate with a transit-based neighborhood design	Building & Housing Typologies Report
TASK 3: IMPLEMENTATION	Identify strategies and performance measures to translate the vision into outcomes	Action plan for the South Central corridor focused on the four priority investment areas
TASK 4: SOUTH CENTRAL TOD POLICY PLAN	Existing conditions; community vision (including assets mapping and stability, retrofit, growth mapping); conceptual designs; building and housing typologies; and action plans	South Central TOD Policy Plan