

ATTACHMENT E



Rcvd 12/16/2024

Friends of Deer Valley
2501 W Happy Valley Rd Suite 4
Phoenix, AZ 85085

Deer Valley Village Planning Commission
City of Phoenix
Phoenix, AZ

Subject: Support for The Cameron on Happy Valley

The Friends of Deer Valley would like to lend support to the Cameron on Happy Valley, a thoughtfully designed multifamily project that will provide 400 residential units to a rapidly growing area. This development meets the urgent need for quality housing options in our region of the city which has experienced and is currently experiencing an employment boom.

The Cameron's location on West Happy Valley Road ensures accessibility while preserving community character. The site's design, featuring 4 stories at a height of 48 feet, adheres to zoning standards and includes 638 parking spaces, exceeding city requirements. With additional amenities like 5% electric vehicle parking, ample bike storage, and generous open spaces, this project demonstrates a commitment to sustainable and community-oriented development.

As Phoenix faces a significant housing shortfall, especially in workforce housing, the Cameron provides a necessary solution to address this gap while maintaining compatibility with surrounding uses. We urge the Commission to approve this project and help pave the way for a balanced, thriving Deer Valley community.

Sincerely,

Kyle Moyer

Chairman,
Friends of Deer Valley

From: [Abby Wilkymack](#)
To: [Matteo Moric](#)
Subject: The Cameron Support
Date: Tuesday, December 17, 2024 10:33:17 AM

CAUTION: This email originated outside of the City of Phoenix.

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Hello Mr. Moric,

My name is Abby Wilkymack and I am writing as a resident of the City of Phoenix to express my strong support for The Cameron, zoning case Z-117-24-1, which is scheduled for discussion at the December 17th Deer Valley Village Planning Committee meeting.

Arizona is facing a severe housing crisis. According to a recent report by the Morrison Institute, rents in our state have surged by 72% between 2010 and 2022, placing enormous strain on renters. In August alone, nearly 8,000 Maricopa County residents faced eviction filings. Meanwhile, homelessness in Arizona has reached its highest levels since 2010, with 14,237 individuals experiencing homelessness in 2023.

The Cameron project represents an important step toward addressing this crisis. By adding 400 new housing units to Phoenix, this development will help meet the growing demand for housing in a rapidly expanding area that needs residential support for its thriving commercial activity. While no single project can fully resolve the housing crisis, increasing the housing supply is an essential part of the solution.

This project aligns with our shared goal of ensuring that every Arizonan has access to a safe and stable home where they can live with dignity and purpose. For these reasons, I urge the committee to support The Cameron project.

Thank you for your consideration.

Warmly,
Abby



Abby Wilkymacky
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Phoenix, Arizona

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FACILITATING AND ILLUSTRATING TO HELP TEAMS SOLVE PROBLEMS

From: [Amy Schwabenlender](#)
To: [Matteo Moric](#)
Cc: [Amy Schwabenlender](#)
Subject: zoning case Z-117-24-1
Date: Tuesday, December 17, 2024 9:07:37 PM

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Dear Mr. Moric,

My name is Amy Schwabenlender. I am writing as a resident of the City of Phoenix to express my strong support for The Cameron, zoning case Z-117-24-1, which is scheduled for discussion at the December 17th Deer Valley Village Planning Committee meeting.

Arizona is facing a severe housing crisis. According to a recent report by the Morrison Institute, rents in our state have surged by 72% between 2010 and 2022, placing enormous strain on renters. In August alone, nearly 8,000 Maricopa County residents faced eviction filings. Meanwhile, homelessness in Arizona has reached its highest levels since 2010, with 14,237 individuals experiencing homelessness in 2023.

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This project aligns with our shared goal of ensuring that every Arizonan has access to a safe and stable home where they can live with dignity and purpose. For these reasons, I urge the committee to support The Cameron project.

Thank you for your consideration.

Sincerely,
Amy Schwabenlender
25604 N 55th Drive
Phoenix, AZ 85083

From: [Thomas Kelly](#)
To: [Matteo Moric](#)
Subject: The Cameron, Zoning Case Z-117-24-1
Date: Tuesday, December 17, 2024 11:55:16 AM

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My name is Tom Kelly, and I am writing as a resident of Phoenix to express my strong support for the proposed Cameron development at Happy Valley Road and 17th Avenue. The project is scheduled for discussion at the December 17th Deer Valley Village Planning Committee.

Arizona is experiencing a severe and worsening housing crisis. Surging rents, high eviction rates and record homelessness are just its most obvious and worrisome consequences.

Our communities need new housing at all levels of affordability.

The Cameron is an important opportunity to address the crisis. Rapid job creation in the area and an expanding commercial business base are challenges that require expanded housing choices. The Cameron project is a highly responsible proposal to bring 400 units of high quality housing to the community. The proposal reflects a thoughtful review by city planners, and a generous response by developers.

The project aligns with our shared goal of ensuring that every Arizonan has access to a safe and stable home, in close proximity to employment whenever possible. I urge the Committee to support the Cameron Project.

Thank you for your consideration.

Sincerely,

Tom Kelly

Sent from my iPad