

ATTACHMENT C
GPA-12-23: General Plan Update

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Village Planning Committee Summary Results

Village	Recommendation Date	Recommendation	Vote
Ahwatukee Foothills	1/22/24	Approved	7-1
Alhambra	2/27/24	Approved	13-0
Camelback East	1/9/24	Approved	16-0
Central City	1/8/24	Approved with direction	13-0
Deer Valley	1/16/24	Approved	9-0
Desert View	1/9/24	Approved	8-0
Encanto	1/8/24	Approved	12-0
Estrella	1/16/24	Approved	9-0
Laveen	1/8/24	Approved with modifications	6-1
Maryvale	1/10/24	Approved	7-2
North Gateway	2/8/24	Approved	6-0
North Mountain	1/17/24	Approved with direction	12-0
Paradise Valley	1/8/24	Approved	12-0
Rio Vista	2/13/24	Approved	4-0
South Mountain	1/9/24	Approved	12-0-1



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	January 22, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	7-1

VPC DISCUSSION:

STAFF PRESENTATION

Matteo Moric, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. Mr. Moric noted the item is in front of the Village Planning Committee for a recommendation.

QUESTIONS FROM COMMITTEE AND STAFF RESPONSE

Chair Gasparro asked if staff was looking for an action on the General Plan Update today. **Mr. Moric** said yes that staff is hoping to get an action.

Clifford Mager said much of the General Plan is high level and strategic, and asked what items in the plan are more relevant to the community of Ahwatukee Foothills. **Mr. Moric** explained through previous discussions with the Committee the highest rated core value was "Connecting People and Places," and the other Core Values ranked in order of priority were "Strengthen Our Local Economy", "Create a Network of Vibrant Cores, Centers, and Corridors", "Build The Sustainable Desert City" and "Celebrate Our Diverse Communities & Neighborhoods".

PUBLIC COMMENTS

None.

MOTION

Toni Broberg motioned to recommend approval of GPA-12-23. **Kimberly Barua** seconded the motion.

VOTE

7-1, Motion to recommend approval of GPA-12-23 passed with Committee Members Barua, Broberg, Mager, Maloney, Meier, Pritchette, Fisher and Chair Gasparro in favor; and Schiller opposed.

STAFF COMMENTS REGARDING VPC RECOMMENDATION:

No comments.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	February 27, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	13-0

VPC DISCUSSION:

STAFF PRESENTATION

Samuel Rogers, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, the timeline, and explained that the item is at VPC for recommendation.

QUESTIONS FROM THE COMMITTEE

Committee Member Maurita Harris asked about the General Plan Survey turnout. **Mr. Rogers** stated that he did not know the survey numbers but would ask his team and report back.

Committee Member Jak Keyser asked about the roadshow event activity and spoke about the roadshow event attendance. **Mr. Rogers** stated that the participants voted for the three Core Values most important to them using tokens provided at the event.

Committee Member Alexander Malkoon stated that there was not clear winner regarding the number of tokens each Core Value received. **Committee Member Keyser** stated that it was good that there was not a clear winner. **Mr. Rogers** agreed with Committee Member Malkoon and Committee Member Keyser.

Committee Member Krietor stated that City of Phoenix had satisfied the State of Arizona General Plan process requirements and stated that he would like to endorse the General Plan.

FLOOR/PUBLIC DISCUSSION CLOSED: MOTION, DISCUSSION, AND VOTE

MOTION

Committee Member David Kreitor made a motion to recommend approval GPA-12-23 per staff recommendation. **Committee Member Jak Keyser** seconded the motion.

Committee Member Keyser stated that good presentations bring out the best in people.

VOTE

13-0, motion to recommend approval of GPA-12-23 per staff recommendation passed with Committee members Farina, Fitzgerald, Harris, Jones, Keyser, Krietor, Malkoon, Pimentel, Sanchez, Shore, Smith, Camp, and DeGraffenreid in favor.

STAFF COMMENTS:

No comment.



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	January 9, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	16-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

STAFF PRESENTATION:

John Roanhorse, staff provided an introduction and status report of the development the General Plan update noting many committee members have been directly involved in the review and meetings that have been conducted since March 2023. Mr. Roanhorse stated that the presentation is intended to provide a summary and to obtain any remaining details and adjustments before proceeding to the Planning Commission. Mr. Roanhorse said the discussion is also an opportunity to answer questions and provide a preview. Mr. Roanhorse reviewed the policy framework and the alignment to bring together the vision of the plan and what would be the next steps. Mr. Roanhorse reviewed and discussed the focus of what we do next noting examples of Place Type and Key Corridors as applicable to the Camelback East Village. Mr. Roanhorse discussed the road show format and the information presented and the feedback that was obtained from eight event conducted at various locations. Mr. Roanhorse discussed the road shows and the results from the exercises from each village addressing the core values. Mr. Roanhorse noted the results from the Camelback East village compared to the overall results. Mr. Roanhorse stated the importance of what was heard from the road shows as well as the online surveys because this information will be included in adjusting the draft general plan. Mr. Roanhorse described the action items in the general plan and how they will be instrumental in forming and creating changes for

development and design. Mr. Roanhorse noted that the online survey had over 1100 responses. Mr. Roanhorse displayed the calendar of actions that will occur in moving the general plan to the committees then two the Planning Commission in February and March, ultimately it is expected that the draft general plan will eventually be presented to the Council.

QUESTIONS FROM THE COMMITTEE:

Chair Swart commented that the work and engagement from Committee Member Paceley and the participation of the committee members was substantial thought out the development of the General Plan.

PUBLIC COMMENTS:

None.

STAFF RESPONSE:

None.

MOTION:

Committee Member Barry Paceley motioned to recommend approval of GPA-12-23. **Committee Member Grace** seconded the motion.

VOTE:

16-0; motion to recommend approval of GPA-12-23 passes with Committee members Abbott, Augusta, Baumer, Bayless, Beckerleg Thraen, Garcia, Grace, Jurayeva, Langmade, O'Malley, Paceley, Schmieder, Sharaby, Whitesell, Fischbach, and Swart in favor.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 8, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation with direction
VPC Vote	13-0

VPC DISCUSSION:

STAFF PRESENTATION

Anthony Grande, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. **Mr. Grande** noted that the item is at the VPC for recommendation.

QUESTIONS FROM COMMITTEE

Committee Member Panetta asked about how the City measures results. **Mr. Grande** replied that the plan defines action items, and the Department has staff that will be working on the next steps along with the VPC.

Committee Member Olivas asked how often the General Plan is reviewed. **Mr. Grande** replied that the General Plan is updated every 10 years, but specific policy plans are developed in the interim.

Committee Member Rachel Frazier Johnson asked about projects under the Arts and Culture Master Plan tying into the General Plan or the work the VPC does. **Mr. Grande** replied that other plans developed by the City should refer back to the General Plan policy statements. **Ms. Johnson** asked how the VPC knows when projects are taking place to track that they are following the General Plan. **Mr. Grande** replied that City projects use interdepartmental collaboration and ideally will bring items to the VPC for information or involve stakeholders.

Ms. Olivas stated that at least 85 percent of projects should be in alignment with the General Plan. **Mr. Grande** stated that every project the Department reviews should tie back to General Plan policies.

Committee Member Starks asked about dashboards to track progress on General Plan goals. **Mr. Grande** noted that the document has links to some dashboards that track measurable items and that specific policy plans have more measurable goals. **Vice Chair Gaughan** highlighted that each initiative has its own goals with separate tracking.

Committee Member Sherman asked how often other policy plans will be updated. **Mr. Grande** stated that it will vary by plan, but the new General Plan update provides new policy statements as a foundation for other plans to be updated in the future. **Mr. Panetta** noted that some plans will be updated more often depending on the subject of the plan.

Chair O'Grady stated that specific policy plans will have more measurable goals than the General Plan.

Mr. Panetta stated that a dashboard that has a collection of all the City's policy plans in one place would be helpful. **Vice Chair Gaughan** stated that right now it requires searching around for each policy plan.

Ms. Olivas stated that the General Plan should be revisited annually. **Mr. Grande** highlighted the upcoming work the Department plans to do with VPCs after the General Plan is approved.

PUBLIC COMMENTS

None.

STAFF RESPONSE

None.

MOTION

Patrick Panetta made a motion to recommend approval of GPA-12-23. **Jeff Sherman** seconded the motion for approval.

Rachel Frazier Johnson requested a friendly amendment to recommend approval with direction for staff to provide annual updates on progress of initiatives. **Patrick Panetta** and **Jeff Sherman** agreed to the friendly amendment.

VOTE

13-0; Motion to recommend approval of GPA-12-23 with direction passed, with Committee Members Burton, Gonzales, R. Johnson, Lockhart, Nervis, Olivas, Panetta, Sherman, Sonoskey, Starks, Vargas, Gaughan, and O'Grady in favor.



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	January 16, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	9-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

STAFF PRESENTATION

Matteo Moric, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. Mr. Moric noted the item is at the Village Planning Committee for recommendation.

QUESTIONS FROM THE COMMITTEE

None.

PUBLIC COMMENTS

None.

STAFF RESPONSE

None.

MOTION:

Committee Member Susan Herber motioned to recommend approval of GPA-12-23. **Committee Member Braden Lopez-Biggs** seconded the motion.

VOTE:

9-0, motion to recommend approval of GPA-12-23 passes with Committee Members Davenport, Greenberg, Herber, Hoffman, Lopez-Biggs, Romero, Sutphen, Freeman, and DiLeo in favor.

STAFF COMMENTS:

None.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 9, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	8-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

STAFF PRESENTATION

Anthony Grande, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. **Mr. Grande** noted that the item is at the VPC for recommendation.

QUESTIONS FROM COMMITTEE

Committee Member Kollar asked for clarification on the timeline. **Mr. Grande** replied with details of the timeline.

PUBLIC COMMENTS

None.

MOTION:

Vice Chair Lagrave made a motion to recommend approval of GPA-12-23. **Committee Member Reginald Younger** seconded the motion.

VOTE:

8-0; the motion to recommend approval of GPA-12-23 passed with Committee Members Barto, Douvalakis, Israel, Kollar, Nowell, Younger, Lagrave, and Bowser in favor.



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	January 8, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	12-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

STAFF PRESENTATION

John Roanhorse, staff provided an introduction and status report of the development the General Plan update noting many committee members have been directly involved in the review and meetings that have been conducted since March 2023. Mr. Roanhorse stated that the presentation is intended to provide a summary and to obtain any remaining details and adjustments before proceeding to the Planning Commission. Mr. Roanhorse said the discussion is also an opportunity to answer questions and provide a preview. Mr. Roanhorse reviewed the policy framework and the alignment to bring together the vision of the plan and what would be the next steps. Mr. Roanhorse reviewed and discussed the focus of what we do next noting examples of Place Type and Key Corridors as applicable to the Encanto Village. Mr. Roanhorse discussed the road show format and the information presented and the feedback that was obtained from eight event conducted at various locations. Mr. Roanhorse discussed the road shows and the results from the exercises from each village addressing the core values. Mr. Roanhorse noted the results from Encanto village compared to the overall results. Mr. Roanhorse stated the importance of what was heard from the road shows as well as the online surveys because this information will be included in adjusting the draft general plan. Mr. Roanhorse described the action items in the general plan and how

they will be instrumental in forming and creating changes for development and design. Mr. Roanhorse noted that the online survey had over 1100 responses. Mr. Roanhorse displayed the calendar of actions that will occur in moving the general plan to the committees then two the Planning Commission in February and March, ultimately it is expected that the draft general plan will eventually be presented to the Council.

QUESTIONS FROM THE COMMITTEE

Committee Member Montaña Searles commented that he attended the road shows and staff did a good job on the activities in particular the youth town hall was fun and engaging.

Chair Wagner commented that she reviewed the General Plan and compared the documents and there are so many things have been developed and noted such as water policy and a realistic emphasis and noted the shift from focusing on downtown to the village cores.

PUBLIC COMMENTS

None

STAFF RESPONSE

John Roanhorse noted that that Planning and Development staff have been very engaged and worked extensively to prepare, review and assemble the draft General Plan. Mr. Roanhorse thanked the committee for the responsiveness and review of the information.

Chair Wagner commented that transportation is an important issue and also the canals noting that Phoenix has more miles of canals than Venice or Amsterdam. Chair Wagner stated that for many years canals were a hazard and now there has been a shift to explore how that can be more effectively utilized. **Mr. Roanhorse** responded that canals have been an important part of the developing pedestrian network and has been a complimentary feature for development. Mr. Roanhorse noted that the City has made extensive improvements to the canal banks with development standards and promote pedestrian use. Mr. Roanhorse discussed a rezoning project along the canal bank at 7th Street and Minnezona Avenue and the requirements for connectivity, landscaping and pedestrian improvements as part of the development.

MOTION:

Committee Member Jayson Matthews motioned to recommend approval of the request to amend the General Plan to incorporate the 2025 General Plan Update per the staff recommendation. **Committee Member G.G. George** seconded the motion.

VOTE:

12-0; motion to recommend approval of the request to amend the General Plan to incorporate the 2025 General Plan Update passes with Committee Members Carranza, Doescher, George, Jewett, Kleinman, Matthews, Perez, Picos, Procaccini, Montaña Searles, Tedhams and Wagner in favor.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 16, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	9-0

VPC DISCUSSION:

Staff Presentation:

Nayeli Sanchez Luna summarized the General Plan Update for 2025. Ms. Sanchez Luna noted that planning equity would be part of the three community benefits of prosperity, health and well-being, and environment. Ms. Sanchez Luna stated the new core value that would be utilized to create a network of vibrant cores, centers, and corridors. Ms. Sanchez Luna summarized the numerous roadshow events and the timeline for the General Plan Update.

Questions From the Committee:

Chair Perez stated that the Land Use Map should have been updated as part of this General Plan Update. Chair Perez stated that the Department has created a proposed timeline for upcoming projects such as identifying cores and corridors and updating the Character Plan. Chair Perez added that the Estrella core has been bisected by a freeway and she has talked to numerous members on the leadership committee for a new core location. Chair Perez stated that several meetings will be required to address the issues.

Public Comment:

None.

Committee Discussion:

None.

Motion:

Vice Chair Beth Cartwright motioned to recommend approval for GPA-12-23, per the staff recommendation. **Tino Hernandez** seconded the motion.

Vote:

9-0, motion to recommend approval of GPA-12-23 passed with Committee Members Barquin, Burd, Hernandez, Morris, Serrette, Wallace, Cartwright, Cenicerros, and Perez in favor.

Staff comments regarding VPC Recommendation:

None.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 8, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation with modifications
VPC Vote	6-1

VPC DISCUSSION:

One member of the public registered to speak on this item.

Staff Presentation:

Ms. Sanchez Luna summarized the General Plan Update for 2025. Ms. Sanchez Luna noted that planning equity would be part of the three community benefits of prosperity, health and well-being, and environment. Ms. Sanchez Luna stated the new core value that would be utilized to create a network of vibrant cores, centers, and corridors. Ms. Sanchez Luna summarized the numerous roadshow events and the timeline for the General Plan Update.

Questions From the Committee:

Ms. Jensen asked how the committee could retain Laveen's unique characteristics. **Ms. Sanchez Luna** noted that each village has a Character Plan and that the committee has created stipulations that further enforce Laveen's character.

Mr. Ortega asked how the committee can enforce the character if developers are not willing to accommodate the characteristics. Mr. Ortega stated that numerous proposals do not align with Laveen but when the committee is in opposition, the Planning Department or Planning Commission still recommend approval.

Chair Abegg added that numerous proposals are not required to go through the Village Planning Committee. Chair Abegg noted that staff should enforce Laveen development standards even if a proposal doesn't go through the rezoning or PHO process.

Ms. Jensen reiterated that an issue that the committee faces is when they vote to deny a proposal but Planning Commission votes in favor. **Chair Abegg** stated that that is when City Council's opinion is important. Chair Abegg added that the City Council makes the final decision. Chair Abegg stated that the Planning and Development

Department, Village Planning Committee, and Planning Commission are all in odds with one another. Chair Abegg noted that cases that have concerns or modifications should not be on the Planning Commission consensus agenda.

Ms. Perrera noted that she would like more information on how Planning Commission members are appointed. Ms. Perrera supported the idea of Planning Commission being made up of Village Planning Committee members. **Chair Abegg** noted that Planning Commission members that are on Village Planning Committees reach out to the committee and respect the opinion and the final vote. **Ms. Perrera** noted that the Planning Commission must understand each village's perspective.

Mr. Ortega stated that Laveen is one of the toughest committees and other villages just accept development. Mr. Ortega noted that other villages do not require a list of design and site improvement. Mr. Ortega voiced his frustration when the committee votes in denial but Planning Commission or the Planning and Development Department keep supporting the proposal.

Patrick Nasser-Taylor stated that he agreed with Committee Member Ortega's comments. Mr. Nasser-Taylor noted that the purpose of the committee is to keep and promote Laveen's character and that Phoenix should not look entirely like Phoenix Downtown.

Chair Abegg noted that she has listened to Planning Commission discussions and most of the time, Planning Commission does not have any conflicts with the proposals in the City. Chair Abegg added that if staff provided an alternative recommendation from that in the Village Planning Committee, the Planning Commission votes on staff's recommendation. Chair Abegg stated that she supported a cohesive decision between Planning Commission and the Village Planning Committee where the same.

Ms. Perrera noted that there was a list of undeveloped parks on page 256 and that all were in Estrella and Laveen. Ms. Perrera noted that the General Plan noted a pool in the proposed Estrella Regional Park but that there were no pools proposed for Laveen. Ms. Perrera added that the General Plan focuses on equity but that she would like to see a clear definition of equity. Ms. Perrera noted that she has received pushback from departments regarding a shaded splash pad. Ms. Perrera stated that if South Phoenix needs a shaded splash pad, that does not mean that everyone needs one. Ms. Perrera added that that is equality not equity when it came to resources and amenities. Ms. Perrera noted that page 61 had a map displaying all the employment corridors. Ms. Perrera stated that the Tech Corridor is not displayed on any of the maps or figures. Ms. Perrera added that if the City has been promoting this area as a Tech Corridor, then it should be added in the General Plan. Ms. Perrera appreciated the discussion regarding the Dobbins Road and Baseline Road Scenic Plans and the focus on the Rio Salado. Ms. Perrera noted that there were inconsistencies between the proposal for funding and implementation methods. Ms. Perrera noted that impact fees were reduced before the COVID-19 pandemic and that the City has denied any additional contributions from developers. **Chair Abegg** added that there have been situations where developers are willing to provide additional contributions but are denied by the City. Chair Abegg added

that she has asked the City for exact numbers but has yet to receive an answer. Chair Abegg stated that new forms of funding must be accepted if it is going to be presented in the General Plan.

Ms. Perrera noted that there was also a section regarding a restoration plan for the next ten years. Ms. Perrera stated that plans must be put in place for South Phoenix where there is poor air quality. Ms. Perrera added that the Land Use Map must be updated. Ms. Perrera noted that development often contradicts the General Plan but is not required to file for a General Plan Amendment. Ms. Perrera stated that the Land Use Map needed to be updated so that CED could bring the job and tech corridor that is needed for Laveen. Ms. Perrera added that there is a large mismatch between all department within the City. Ms. Perrera stated that the General Plan has goals and tasks that will address this moving forward but that she hopes that they are attained.

Chair Abegg noted that there had to be a responsible way to develop the village and asked for the total number of residential units needed within the village to meet the City's goals. Chair Abegg also noted that the land use map should be enforced and that the village had to have responsible development rather than letting the market dictate the number of units.

Jennifer Rouse noted that affordable housing was not attainable and that rental rates have been overpriced. Ms. Rouse noted that she appreciated the public outreach but that she was disappointed with the turnout. Ms. Rouse added that additional outreach should have been provided. Ms. Rouse stated that equity needed to be provided to south Phoenix and that parks are not being built or renovated when the City has promised improvements in the past. Ms. Rouse stated that Planning Commission members should be required to reach out to Village Planning Committee members for their opinion on items. Ms. Rouse voiced her concerns regarding the promises heard for the technical corridor along the Loop 202 Freeway. **Ms. Perrera** voiced her agreement. **Ms. Rouse** stated that a school was proposed in the technical corridor. Ms. Rouse added that Dobbins Road was meant to be a scenic corridor and that no movement has been proposed by the City. Ms. Rouse added that the process where Planning Commission members are appointed needed to be modified. Ms. Rouse stated commission members needed to respect the committee's comments and stipulations.

Ms. Jensen noted that the biggest issue was that Planning Commission does not take all aspects into consideration. Ms. Jensen noted that the committee needed to have more power than persuasion and that Planning Commission should consider the modification before agreeing to remove any proposed stipulations.

Mr. Ortega asked where the events were held. **Ms. Sanchez Luna** displayed the slide with all the locations. Ms. Ortega stated that an event should have been hosted in Laveen. **Ms. Rouse** voiced her agreement and stated that there were limited events held south of Van Buren Street. **Ms. Jensen** voiced her agreement and added that the committee has not been as present as other Village Planning Committees.

Public Comment:

T.J. Henshau voiced his support for the General Plan Update. Mr. Henshau stated that he supported creating vibrant cores and that he was looking forward to high density housing and intense commercial uses such as a movie theater. Mr. Henshau noted that the would like bicycle paths and pedestrian paths to be more connected and that Dobbins Road should be developed as a scenic corridor. Mr. Henshau voiced his disappointment in the technical corridor and the approval of warehouses and distribution centers. Mr. Henshau noted that no one was following the General Plan Land Use Map designation and that the City should not ignore the committee's recommendations. Mr. Henshau supported the idea of the Village Planning Committee having more power than recommendation and noted that policy frameworks needed to be created to give the committee more power.

Mr. Perrera thanks Mr. Henshau for his comment and stated the General Plan is setting up framework to address some of Laveen's concerns. **Mr. Henshau** added that the City should support the Village Planning Committee and not work against it.

Committee Discussion:

Mr. Ortega asked how fast they could voice their concerns regarding the General Plan. **Chair Abegg** recommended contacting the Planning and Development Department, Planning Commission, and City Council.

Ms. Perrera asked if the General Plan could define equity, add the technical corridor and creating policy to align with the proposed modifications.

Chair Abegg noted that measurable time frames needed to be added to prevent delays such as establishing Dobbins Road Scenic Corridor.

Ms. Jensen asked if the committee could write a letter regarding the General Plan Update to the Mayor and City Council. **Chair Abegg** agreed and requested staff to add an agenda item for next month.

Chair Abegg, Ms. Perrera, and Ms. Jensen discussed items that needed to be addressed for the General Plan Update

Mr. Ortega asked for the General Plan Update to have a specific chapter or section for each village, especially Laveen. Mr. Ortega noted that Laveen should not be looped in with the rest of the City. **Ms. Perrera** noted that having a section on each village will create an excessive document and that Laveen has policy plans that protect its character. **Mr. Ortega** stated that Laveen should not be grouped with other villages that allow any type of development.

Chair Abegg listed the proposed changes. **Ms. Perrera** added that she would like equity to be defined. **Ms. Jensen** added that it had to align with different villages requiring different needs.

Mr. Ortega asked how the committee can continue to push their concerns. **Chair Abegg** noted that an agenda item will be added for the next meeting. **Mr. Ortega** requested the role of the committee to be defined. **Chair Abegg** noted that the committee has been defined as a recommending body.

Motion:

JoAnne Jensen motioned to recommend approval for GPA-12-13 per the staff recommendation with the following modifications:

- Include the Tech Corridor in the Employment Areas
- Include specific, measurable, achievable timebound metrics for goals such as identifying corridors and exploring/establishing funding for infrastructure (e.g., parks).
- Update the Land Use Map
- Add steps to codify and enforce Village Character Plans
- Define equity, particularly in regards to bringing necessary resources to each Village.

Francisco Barraza seconded the motion.

Vote:

6-1, motion to recommend approval of GPA-12-23 per the staff recommendation with modifications passed with Committee members, Barraza, Jensen, Nasser-Taylor, Perrera, Rouse, and Abegg in favor and Committee Member Ortega in opposition.

Staff comments regarding VPC Recommendation:

None.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 10, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	7-2

VPC DISCUSSION:

STAFF PRESENTATION

Matteo Moric, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. Mr. Moric noted the item is in front of the Village Planning Committee for a recommendation.

QUESTIONS FROM COMMITTEE AND STAFF RESPONSE

Warren Norgaard asked if when it goes to the public vote if it does not get approved. **Mr. Moric** stated he was not aware of any penalties that the City would face, but it is required by State Law to be updated every 10 years. Mr. Moric also said that he was optimistic it would pass.

Chair Derie said chances are the City would probably have to review and have the General Plan Update on a special election.

Chair Derie explained the reasoning behind having the police and fire department in the “Celebrate Our Diverse Communities & Neighborhoods Core Value” was because in the General Plan Update it was to setup the infrastructure for police and fire department. To ensure with growth in the area the services can be provided.

Mr. Norgaard asked what specific changes were made from the meeting in November until now. **Mr. Moric** stated that planning equity was added to the framework across each Village and what we would work on next together. Mr. Moric added that we noticed housing and water were big priorities.

Chair Derie asked if the exercise with the poker chips snapshot included all Villages. **Mr. Moric** said yes it did and stated the item was up for a vote to amend the General Plan to incorporate the 2025 General Plan Update.

Meli Acevedo felt the plan was super broad and she wanted to know more specifically of how equity would be addressed across all Villages.

Mr. Moric said that each Village may have different focuses and different Villages would focus on their priorities. And said it lays out some of the action plans of what we are to do next.

Chair Derie said the vote would be to tell the Planning Commission and City Council that the General Plan is moving in the right direction.

PUBLIC COMMENTS

None.

MOTION

Patricia Jimenez motioned recommend approval of GPA-12-23. **Zeke Valenzuela** seconded the motion.

VOTE

7-2, Motion to recommend approval of GPA-12-23 passed, with Committee Members Battle, DePascal, DuBose, Jimenez, Valenzuela, Weber and Derie in favor; Acevedo and Norgaard opposed.

STAFF COMMENTS REGARDING VPC RECOMMENDATION:

None



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	February 8, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	6-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

Chandra McCarty joined the meeting during this item, bringing the quorum to six members.

Staff Presentation:

Adrian Zambrano, staff, provided a refresher of the City's commitment for this update to be strategic and focused, noting that this update purposefully aligned with and celebrated existing Citywide policies, plans, and initiatives as a unified policy framework. Mr. Zambrano highlighted the two important changes to the General Plan. Mr. Zambrano provided a refresher of Part IV of the General Plan, which outlines the City's commitment to keeping the process going and which summarizes short-term actions and immediate next steps, including planning for place types to further identify, evaluate, and update key areas and key corridors for growth, preservation, and infrastructure. Mr. Zambrano thanked those who helped spread the word, attended, and participated in the PlanPHX road show series of events. Mr. Zambrano then summarized results from both activities that the Village Planning Committees participated in. Mr. Zambrano shared the timeline for the General Plan Update. Mr. Zambrano concluded that staff recommends approval per the recommendation in the staff report.

Questions from Committee:

None.

Public Comments:

None.

Staff Response:

None.

MOTION – GPA-12-23:

Mr. Johnson motioned to recommend approval of GPA-12-23, per the staff recommendation. **Ms. French** seconded the motion.

VOTE – GPA-12-23:

6-0; the motion to recommend approval of GPA-12-23 per the staff recommendation passes with Committee members French, Johnson, Krieger, McCarty, McGill, and Ricart in favor.

STAFF COMMENTS REGARDING VPC RECOMMENDATION:

None.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 17, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	12-0

VPC DISCUSSION:

No speaker cards were received on this item.

Committee Member Perez arrived bringing the quorum to 12 members (10 needed for a quorum)

STAFF PRESENTATION

Mr. Klimek, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, and the timeline. The item is on the agenda for a possible recommendation.

QUESTIONS FROM COMMITTEE

Committee Member Alauria asked if “strengthen our local economy” applies mostly to downtown. **Mr. Klimek** responded that the 2015 plan contained a specific core value focused on strengthening the downtown district but that has now been shifted to “create a network of vibrant cores, centers, and corridors.” Together, “strengthen our local economy” and “create a network of vibrant cores, centers, and corridors” are intended to acknowledge the role and importance of businesses of any scale and community focal points both big and small. **Committee Member Alauria** thanked Klimek for the response and noted the importance of commercial centers such as Hatcher Road.

PUBLIC COMMENTS

None.

STAFF RESPONSE

None.

FLOOR/PUBLIC DISCUSSION CLOSED:

MOTION:

Vice Chair Matthews moved to recommend approval of GPA-12-23 with the direction that staff investigate opportunities for implementing key performance indicators to track progress for all action items within the General Plan. **Committee Member Barraza** seconded the motion.

DISCUSSION

None.

VOTE: 12-0-0, motion to recommend approval of GPA-12-23 with direction passes with Committee Members Adams, Alauria, Krentz, McBride, Molfetta, O'Connor, O'Hara, Perez, Sommacampagna, Whitney, Vice Chair Matthews, and Chair Fogelson in favor; none in opposition; and none in abstention.



Village Planning Committee Meeting Summary

GPA-12-23

Date of VPC Meeting	January 8, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	12-0

VPC DISCUSSION:

Toby Gerst joined the meeting during this item, bringing the quorum to 12 members.

No members of the public registered to speak on this item.

Staff Presentation:

Adrian Zambrano, staff, provided a refresher of the City's commitments for this General Plan update to be strategic and focused, what the General Plan is, and why it is needed. Mr. Zambrano displayed the updated framework of the 2025 General Plan. Mr. Zambrano shared "Part IV: What We Are Going To Do Together Next" of the 2025 General Plan and key takeaways. Mr. Zambrano thanked those who helped spread the word, attended, and participated in the PlanPHX road show series of events. Mr. Zambrano shared the results from the "prioritizing our core values" chips activity completed at the road show series of events, with the Village Planning Committees, and with the Planning Commission. Mr. Zambrano then shared the results of what was heard during the second activity, "prioritizing our actions". Mr. Zambrano shared the timeline of the General Plan update, noting that the Planning Commission would have two hearings, and will take action in March. Mr. Zambrano concluded that staff recommends approval per the staff recommendation in the staff report.

Questions from the Committee:

None.

Public Comments:

None.

Staff Response:

None.

MOTION – GPA-12-23:

Alan Sparks motioned to recommend approval of GPA-12-23, per the staff recommendation. **Jennifer Hall** seconded the motion.

VOTE – GPA-12-23:

12-0; motion to recommend approval of GPA-12-23 per the staff recommendation passes with Committee members Bustamante, DeMoss, Gerst, Hall, Knapp, Mazza, Schmidt, Sparks, Ward, Wise, Mortensen, and Popovic in favor.

Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	February 13, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	4-0

VPC DISCUSSION:

No members of the public registered to speak on this item.

Staff Presentation:

Adrian Zambrano, staff, provided a refresher of the City's commitment for this update to be strategic and focused, noting that this update purposefully aligned with and celebrated existing Citywide policies, plans, and initiatives as a unified policy framework. Mr. Zambrano highlighted the two important changes to the General Plan. Mr. Zambrano provided a refresher of Part IV of the General Plan, which outlines the City's commitment to keeping the process going and which summarizes short-term actions and immediate next steps, including planning for place types to further identify, evaluate, and update key areas and key corridors for growth, preservation, and infrastructure. Mr. Zambrano thanked those who helped spread the word, attended, and participated in the PlanPHX road show series of events. Mr. Zambrano then summarized results from both activities that the Village Planning Committees participated in. Mr. Zambrano shared the timeline for the General Plan Update. Mr. Zambrano concluded that staff recommends approval per the recommendation in the staff report.

Questions from Committee:

None.

Public Comments:

None.

Staff Response:

None.

MOTION – GPA-12-23:

Mr. Lawrence motioned to recommend approval of GPA-12-23, per the staff recommendation. **Mr. Perreira** seconded the motion.

VOTE – GPA-12-23:

4-0; the motion to recommend approval of GPA-12-23 per the staff recommendation passes with Committee members Holton, Perreira, Lawrence, and Sommacampagna in favor.

STAFF COMMENTS REGARDING VPC RECOMMENDATION:

None.



Village Planning Committee Meeting Summary GPA-12-23

Date of VPC Meeting	January 9, 2024
Request	Amend the General Plan to incorporate the 2025 General Plan Update
VPC Recommendation	Approval, per the staff recommendation
VPC Vote	12-0-1

VPC DISCUSSION:

STAFF PRESENTATION

Samuel Rogers, staff, provided a presentation reviewing the General Plan Update 2025 process, highlighting specific elements of the draft plan, the action items identified moving forward, the timeline, and explained that the item is at VPC for recommendation.

QUESTIONS FROM THE COMMITTEE

Committee Member George Brooks asked how much the General Plan had changed since the 2015 General Plan. **Mr. Rogers** explained that the 2015 General Plan was used as a starting point for the 2025 General Plan Update.

Committee Member Shelly Smith asked about the implementation of General Plan Policies and if a maintenance component will be implemented.. **Mr. Rogers** explained that the General Plan's policies are implemented through the seven strategic tools discussed in the General Plan. **Elias Valencia**, staff, explained that the General Plan is higher level policy document and maintenance is covered in documents like the Landscape Ordinance.

Committee Member Busching stated that the General Plan discusses a bridge across the Rio Salado at 3rd Street, discusses solar lighting to be installed on the existing Rio Salado pathway, asked where the existing Rio Salado pathway is, and asked when the 3rd Street Bridge will be constructed. **Committee Member Emma Viera** explained that there is a Rio Salado pathway in the wash of river and extends from 7th Avenue to Tempe. **Sofia Mastikhina**, with the Street Transportation Department, explained that federal funding had been received for the 3rd Street

bridge, explained that the project is in the design phase, and stated that she is not sure when construction will start. **Committee Member Kay Shepard** asked if the bridge will be for vehicles or pedestrians. Ms. Mastikhina explained that the 3rd Street bridge will be for pedestrians and bicycles and stated that the Street Transportation also received funding to construct protected bicycle pathways to connect to the bridge.

Chair Trent Marchuk stated that the Village Planning Committee (VPC) is voting on General Plan update and framework and asked when the implementation component will be started. **Mr. Rogers** explained that he would follow up on what the workplan will look like going forward.

FLOOR/PUBLIC DISCUSSION CLOSED: MOTION, DISCUSSION, AND VOTE

MOTION

Committee Member Emma Viera made a motion to recommend approval GPA-12-23 per staff recommendation. **Committee Member George Brooks** seconded the motion.

VOTE

12-0-1, motion to recommend approval of GPA-12-23 per staff recommendation passed with Committee members Aldama, Alvarez, Brooks, Busching, F. Daniels, Holmerud, Jackson, Muhammad, Shepard, Greathouse, Smith, Greathouse, and Marchuk favor and Committee Member Busching in abstention.

Committee Member Busching explained that she abstained because the General Plan will come before her at least two or three more times.

STAFF COMMENTS:

None.