

ATTACHMENT A



City of Phoenix

To: City Council
From: Thelda Williams
Mayor

Date: October 17, 2018

Subject: BOARDS AND COMMISSIONS – APPOINTEES

The purpose of this memo is to provide recommendations for appointments to the following Boards and Commissions:

Phoenix 2020 Census Complete Count Committee

The census will impact Arizona's representation in the U.S. House of Representatives and direct allocation of billions of dollars in federal and state funding. The City estimates that it receives \$533 in funding for each resident counted. That equates approximately \$866 million annually, which helps to provide the essential services and programs on which our community depends.

To engage community support for an accurate and complete 2020 Census, I recommend the establishment and appointment of the Phoenix 2020 Census Complete Count Committee (CCC). The Committee's mission will be to develop and implement a public awareness program to inform Phoenix residents about the importance and benefits of completing and submitting the 2020 Census questionnaire and to encourage every Phoenix household to participate.

The Phoenix Complete Count Committee (CCC) will be organized into five subcommittees: Media/Technology, Communities of Faith, Business/Philanthropy/Health Care, Equitable Community Outreach, and Schools/Universities. A broad cross-section of Phoenix residents has been nominated to serve on these subcommittees, and each of the individuals listed has confirmed his or her commitment to serve on the CCC. In addition to the community representatives listed below, we will continue to appoint additional committee members as needed through April 2019, one year out from Census Day, April 1, 2020, based on the outreach plan as it develops.

I recommend the following individuals for appointment:

Media and Technology Subcommittee

Maria Barquin, Programming Director, Radio Campesina

Abbie Fink, Vice President, HMA Public Relations

Ian Foss, Regional Marketing Leader, Clear Channel

Manny Garcia, Owner, Prensa Hispana

Laura Madrid, General Manager, La Onda 1190AM

Mary Rabago, Mary Rabago Productions

Kelly Taft, Communications Manager, Maricopa Association of Governments

Tim Tait, Director of Communications, ADOT

Business and Finance Subcommittee

Maria Baier, SVP Public Affairs, Phoenix Suns

Thomas Barr, Executive Director, Local First Arizona

Terry Benelli, Executive Director, LISC Phoenix

Sue Glawe, Vice President, Blue Cross Blue Shield of Arizona

Marcus Johnson, Director of State Health Policy and Advocacy, Vitalyst

Dave Martin, President, AGC

Tammy McLeod, CEO, Flinn Foundation

Jeff Moloznik, Vice President, Red Development

Peggy Neely, Managing Partner, Neely Public Strategies

Danny Ortega, Partner, Ortega Law Group

Devney Preuss, Executive Director, Phoenix Community Alliance

Todd Sanders, President, Greater Phoenix Chamber of Commerce

Equitable Outreach Subcommittee

Luis Acosta-Herrera, Phoenix Director, Stand for Children

Myriam Cruz, Director of Community Affairs, Friendly House

Petra Falcon, Founder, Promise AZ

Phil Gordon, former Phoenix Mayor

Patricia Hibbeler, CEO, Phoenix Indian Center

Joe Larios, Co-Director, Insight Consultants

Jennifer Longdon, Editor, LivAbility magazine

Francisca Montoya, Research and Planning Director, Raza Development

Eva Olivas, Executive Director, Phoenix Revitalization Corporation

Phil Pangrazio, President and CEO, Ability360

Karyn Pina, Chief Strategy Officer, NALEO Education Fund

Shannon Scutari, Co-Founder, Sustainable Communities Collaborative

Muktar Sheikh

Diana Yazzie-Devine, President and CEO, Native Connections

Alhambra Village Planning Committee

Councilman Sal DiCiccio recommends the following individual for appointment:

Keith Ender

Mr. Ender is a Senior Business Analyst at CVS Health and a resident of District 6. He will serve a partial term to expire November 19, 2018.

Citizens Transportation Commission

Mayor Thelda Williams recommends the following individual for appointment:

Dave Siebert

Mr. Siebert is a consultant with Western Solutions, LLC. He fills a vacancy on the Commission as a representative of Council District 1 and will serve a partial term to expire October 28, 2018.

Phoenix Arts and Culture Commission

Mayor Thelda Williams recommends the following individual for appointment:

Mario Romero

Mr. Romero is a realtor with The Melcher Agency and a resident of District 4. He fills a vacancy on the Commission and will serve his first term to expire September 30, 2021.

Phoenix Business and Workforce Development Board

Mayor Thelda Williams recommends the following individual for appointment:

Susan Ciardullo

Ms. Ciardullo is the Corporate Director of Community Outreach for Ultrasound Institute Medical Group and a resident of District 6. She fills a vacant position on the Board previously held by Stacie Garlieb in the Small Business category. Her first term will expire June 30, 2021.

Sister Cities Commission

Mayor Thelda Williams recommends the following individual for appointment:

Lin Ling Lee

Ms. Lee is the Principal of the Arizona Chinese Mandarin and Culture Academy and a resident of District 3. She fills a vacancy on the Commission and will serve her first term to expire June 30, 2021.