

ATTACHMENT E

From: Dennis Clifford Jr. <djcljr@comcast.net>
Sent: Tuesday, June 4, 2024 3:11 PM
To: PDD Planning Commission
Subject: Case#21 PHO-2-24--Z-86-06-6

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Good afternoon,

I am in complete support of the proposed tower. The proposed site center has been dying on the vine for over a decade and suffering a very slow death. I believe that this structure would add the economic sustainability both in the short term and controlled density health in the long term.

I am in favor of the project.

Dennis Clifford
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Subject:

FW: PHO-2-24—Z-86-06-6 Biltmore Fashion Park

From: Wesley Balmer <wbalmer@bag-inc.com>**Sent:** Wednesday, June 5, 2024 3:38 PM**To:** josh.bednarek@phoenix.gov; Tricia Gomes <tricia.gomes@phoenix.gov>; Racelle Escolar <racelle.escolar@phoenix.gov>**Subject:** PHO-2-24—Z-86-06-6 Biltmore Fashion Park

Josh

I can not attend the PHO meeting tomorrow pm, so I am sending this email in support of the project, pending final design detail yet to be published.

I am on the ABEVA Board, but support the density of the proposed Project as a homeowner in the Biltmore. I have lived in the Biltmore Community for 12 years. My office has been in the Esplanade at 2425 East Camelback for 20 years (boy, where did that time go !). I designed both the Best Western Headquarters and the JDM building at 24th and Arizona Biltmore Circle when most of the Biltmore was desert.

However, my support is more attributed to my Architectural and Planning experience and with experiencing the deterioration of Biltmore Fashion Square over the years. Since Scottsdale Fashion Square expanded years ago, and again, more recently, the Biltmore has had serious attrition. I have been concerned the existing tenants are on life support augmented by the Lifetime Gym development. The only way to resuscitate the Biltmore core is with mixed use density, and this Project would support that need.

JDM has recently completed a major renovation of the Biltmore Golf Course, The Biltmore Hotel recently completed over \$100 million renovation, and ABEVA is in process of a \$2 million upgrade to three major entries. All this investment is founded on the premise that the Biltmore Core is a special asset to the City of Phoenix that should be viewed with vigor to vitalize its presence in the Metro Community.

As an aside, I have received biased correspondence from the opposition (that does not respond to my queries), which is normal, however, the text email soliciting support that has a preprogramed, non-changeable, misleading statement if you respond is not what I believe to be proper use of Social Media.

Thanks

Wes Balmer

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