

ATTACHMENT B



City of Phoenix

PLANNING AND DEVELOPMENT DEPARTMENT

Staff Report: Z-SP-1-24-2

April 26, 2024

[Paradise Valley Village Planning Committee Meeting Date:](#) May 6, 2024
[Planning Commission Hearing Date:](#) June 6, 2024

Request From: [C-2](#) (Pending C-2 HGT/WVR) (Intermediate Commercial, Pending Intermediate Commercial, Height Waiver) (2.48 acres)

Request To: [C-2](#) HGT/WVR SP (Intermediate Commercial, Height Waiver, Special Permit) (2.48 acres)

Proposal: Self-service storage warehouse and all underlying C-2 uses with a height waiver

Location: Northwest corner of 34th Street and Phelps Road

Owner: Marni Retail Partners, LLC c/o Stewart Ferber

Applicant: Michael Buschbacher II, Earl & Curley, P.C.

Representative: Taylor C. Earl, Earl & Curley, P.C.

Staff Recommendation: Approval, subject to stipulations

General Plan Conformity			
General Plan Land Use Map Designation		Commercial	
Street Classification Map Designation	34th Street	Local	25-foot west half street
	Phelps Road	Local	25-foot north half street
CONNET PEOPLE & PLACES CORE VALUE; OPPORTUNITY SITES; LAND USE PRINCIPLE: Support reasonable levels of increased intensity, respectful of local conditions and surrounding neighborhoods.			
As stipulated, the maximum building height will not exceed 38 feet, which is a reasonable level of increased intensity from 30 feet in building height that all single-family residence zoning districts allow. Additionally, the proposal will be respectful of local conditions by preserving the mature pine trees along the street frontages which will help to screen the building from nearby single-family residences to the south.			
CONNECT PEOPLE & PLACES CORE VALUE; BICYCLES; DESIGN PRINCIPLE: Development should include convenient bicycle parking.			

As stipulated, the proposal will provide secured bicycle parking. This bicycle parking will provide employees and guests with an alternative mode of transportation to the site.

BUILD THE SUSTAINABLE DESERT CITY; TREES AND SHADE; DESIGN PRINCIPLE: Integrate trees and shade into the design of new development and redevelopment projects throughout Phoenix.

The proposal, as stipulated, will revegetate existing landscape areas with trees and will provide landscaping in new parking areas with trees to provide sufficient shade.

Applicable Plan, Overlays, and Initiatives

[Piestewa Peak Freeway Specific Plan](#): See Background Item No. 7.

[North 32nd Street Policy Plan](#): See Background Item No. 8.

[Tree and Shade Master Plan](#): See Background Item No. 9.

[Comprehensive Bicycle Master Plan](#): See Background Item No. 10.

[Transportation Electrification Action Plan](#): See Background Item No. 11.

[Phoenix Climate Action Plan](#): See Background Item No. 12.

[Conservation Measures for New Development](#): See Background Item No. 13.

Surrounding Land Uses/Zoning

	<u>Land Use</u>	<u>Zoning</u>
On Site	Surface parking lot	C-2 (Pending C-2 HGT/WVR)
North	Retail sales	C-2
South (across Phelps Road)	Single-family residential	R1-6
East (across 34th Street)	Bank	C-O
West	Commercial center	C-2

C-2 HGT/WVR SP (Intermediate Commercial, Height Waiver, Special Permit)		
<u>Standards</u>	<u>Requirements</u>	<u>Proposed</u>
Gross Acreage	-	2.48 acres
Maximum Lot Coverage	50%, exclusive of the first six feet of roof overhang, open carports, covered patios or covered walkways	39.58% (Met)
Maximum Building Height	4 stories and 56 feet	3 stories and 36 feet (Met)
Minimum Building Setbacks		
Adjacent to Streets (For Structures Exceeding Two Stories or 30 Feet)	Average 30 feet; Minimum 20 feet permitted for up to 50% of structure, including projections	South (Phelps Road): 30 feet, 3 inches (Met)
		East (34th Street): 31 feet (Met)
Not Adjacent to Streets (When Adjacent Zoning is C-2)	0 feet	North: Approx. 50 feet (Met)
		West: 82 feet, 4 inches (Met)
Minimum Landscape Setbacks		
Streetscape (For Structures Exceeding Two Stories or 30 Feet)	Average 30 feet; Minimum 20 feet permitted for up to 50% of the frontage	South (Phelps Road): 30 feet (Met)
		East (34th Street): 30 feet (Met)
Property Lines Not Adjacent to a Street, but Adjacent to C-2	0 feet	North: 0 feet (Met)
		West: 0 feet – approx. 10 feet (Met)
Minimum Parking Lot Area Landscaping	10% of interior surface area (exclusive of perimeter landscaping and all required setbacks)	12.5% (Met)
Minimum Parking	26 spaces required 1 space per 35 storage units 2 spaces for manager's apartment 840 units proposed	35 spaces (Met)

Background/Issues/Analysis

SUBJECT SITE

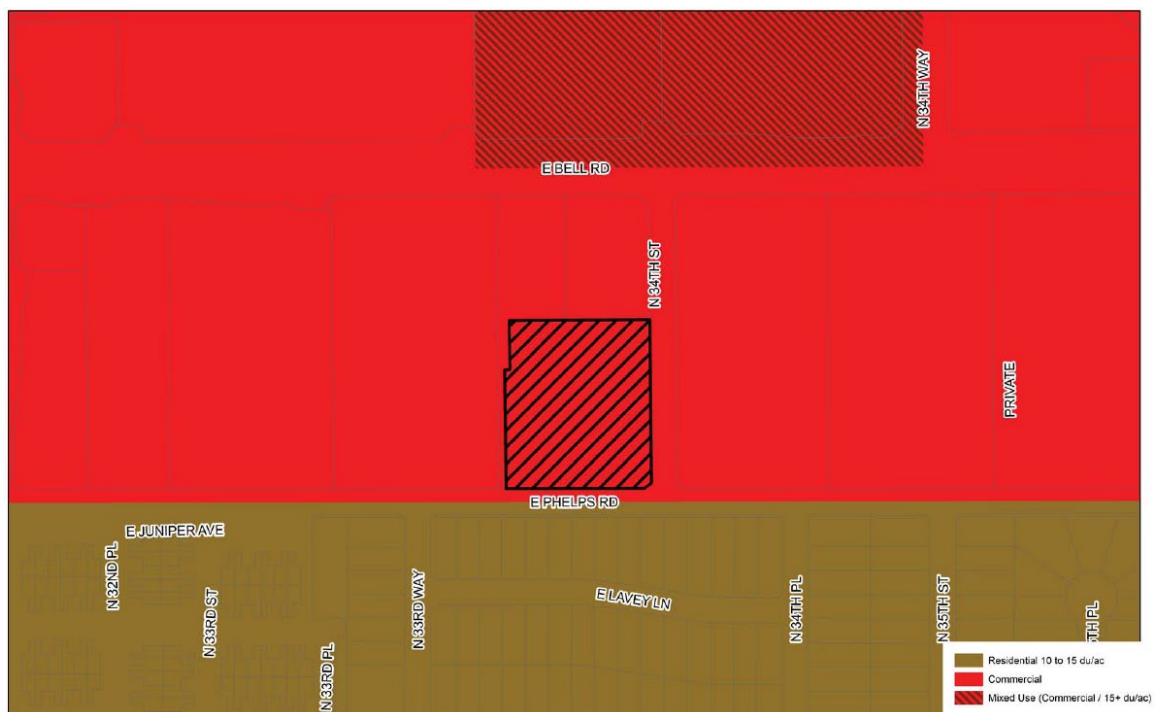
1. This request is to rezone 2.48 acres located on the northwest corner of 34th Street and Phelps Road from C-2 (Pending C-2 HGT/WVR) (Intermediate Commercial, Pending Intermediate Commercial, Height Waiver) to C-2 HGT/WVR SP (Intermediate Commercial, Height Waiver, Special Permit) for a self-service storage warehouse and all underlying C-2 commercial uses with a height waiver. The subject site is currently a surface parking lot zoned C-2.

Rezoning Case No. Z-39-24-2 is a companion request that seeks to permit the building height of a commercial use, which exceeds the maximum building height of 30 feet allowed in the C-2 zoning district, by granting a Height Waiver.

GENERAL PLAN LAND USE MAP DESIGNATION

2. The General Plan Land Use Map designation for the subject site is Commercial. The proposal is consistent with the existing General Plan Land Use Map designation.

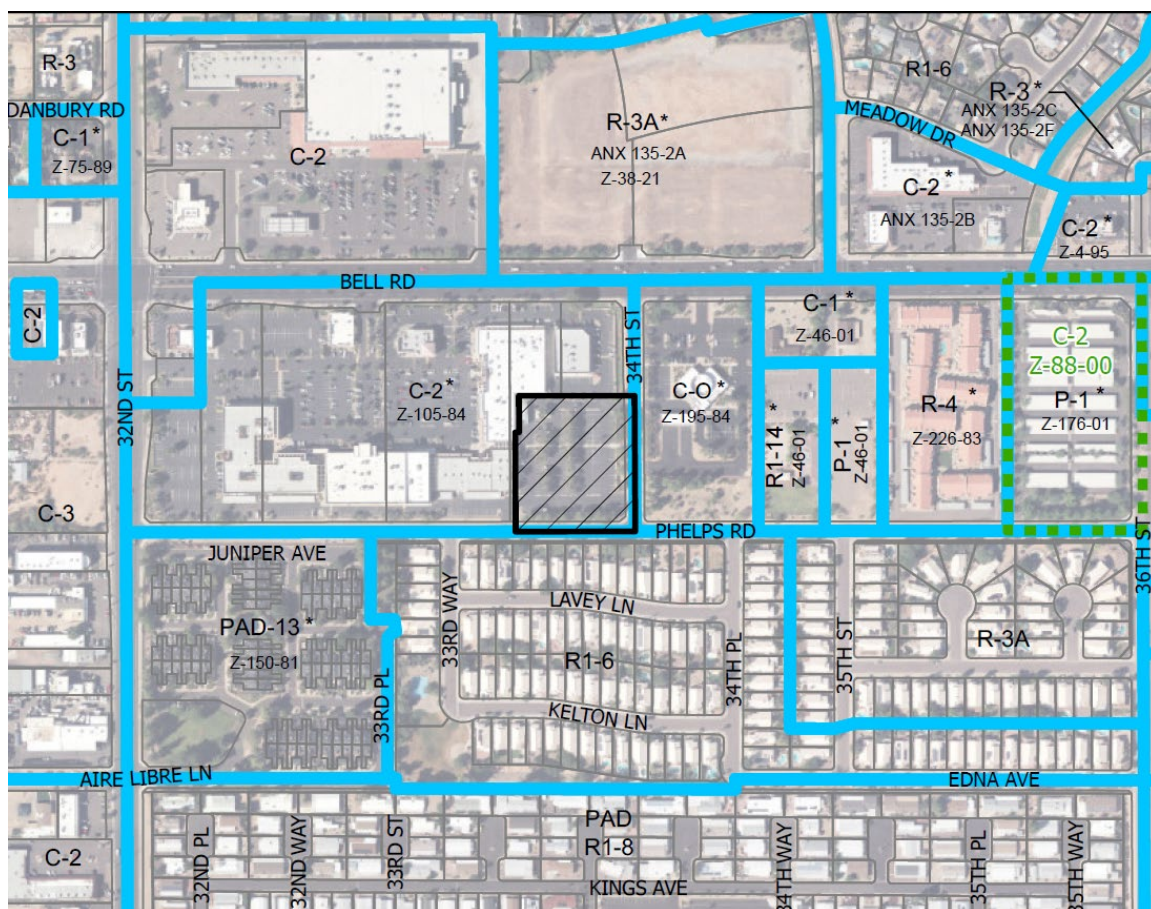
The proposal is compatible with General Plan Land Use Map designations adjacent to the site, which is designated as Commercial to the west, north, and east. To the south of the subject site, across Phelps Road, is designated as Residential 10 to 15 dwelling units per acre.



*General Plan Land Use Map
Source: Planning and Development Department*

SURROUNDING LAND USES AND ZONING

3. To the north and west of the subject site is a commercial center zoned C-2 (Intermediate Commercial). To the east of the subject site, across 34th Street, is a bank zoned C-O (Restricted Commercial). To the south of the subject site, across Phelps Road, is a single-family residential subdivision zoned R1-6 (Single-Family Residence District).



Zoning Sketch Map

Source: Planning and Development Department

PROPOSAL

4. Site Plan

The site plan, attached as an exhibit, proposes a new self-service storage warehouse with a building footprint of 41,913 square feet and 840 storage units. Vehicular access is provided along Phelps Road and 34th Street, and a driveway connects the subject site across the site to the north to Bell Road. A total of 35 parking spaces are proposed for the self-service storage warehouse use, including five accessible parking spaces. There are existing refuse bins within enclosures located on the north side of the site. The south side of the building proposes to have a driveway underneath the upper levels for a loading area. Pedestrian pathways are proposed along the north and west sides of the building.

to connect to 34th Street and Phelps Road, and the existing pedestrian connection to the commercial center to the west is proposed to be preserved.

The proposed site plan meets or exceeds minimum Phoenix Zoning Ordinance requirements; therefore, staff recommends general conformance to the site plan date stamped April 16, 2024. This is addressed in Stipulation No. 1.

To enhance surface parking lot area shading, staff recommends that all uncovered surface parking lot areas be landscaped with minimum two-inch caliper shade trees to achieve 25 percent shade. This is addressed in Stipulation No. 4.

To enhance pedestrian safety and visibility, staff recommends that where pedestrian walkways cross a vehicular path, the pathway be constructed of an alternative material or pavement treatment that visually contrasts parking and drive aisle surfaces. This is addressed in Stipulation No. 5.

To enhance bicyclist and pedestrian comfort, staff recommends that all bicycle parking spaces and pedestrian pathways on site be shaded a minimum of 75 percent. This is addressed in Stipulation No. 6.

To promote bicycling instead of driving for employees, staff recommends a minimum of four bicycle parking spaces be provided. This is addressed in Stipulation No. 7.

5. **Elevations**

The building elevations and renderings, attached as an exhibit, propose a variation of colors and materials, glazing, four-sided architecture, and an architecturally enhanced corner design with windows. The Height Waiver for the proposed building height of 36 feet is being sought under the companion Rezoning Case No. Z-39-24-2. Given the enhanced elevations proposed, staff recommends general conformance to the elevations date stamped March 29, 2024. This is addressed in Stipulation No. 2.

To ensure the proposal remains in character with the surrounding area, including the single-family residential subdivision to the south, staff recommends that the maximum building height be three stories and 38 feet. This is addressed in Stipulation No. 3.

6. **Special Permit**

Self-service storage facilities are allowed in the C-2 district with a Special Permit (Section 647.A.2.i), subject to the following conditions:

- a) All outdoor storage shall be within a closed building. Outdoor storage areas shall not exceed 10 percent of the gross site area.

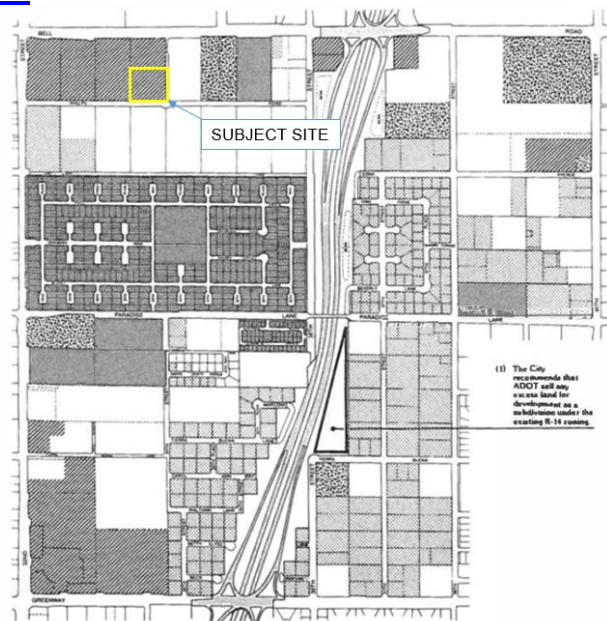
- b) No auctions, sales, services and repair activity shall be conducted on the site.
- c) There shall be no storage or use of hazardous or dangerous materials on the premises.
- d) The site shall have direct access to an arterial street.
- e) Landscape areas adjacent to residential zones must be a minimum of ten feet.

The proposal meets the above conditions by proposing solely indoor storage on the site, and it does not propose to store any hazardous or dangerous materials on the premises. Access to an arterial street is provided via a driveway connection across the site to the north to Bell Road, which is a major arterial street. The landscape area along the southern street frontage along Phelps Road, which is adjacent to residential zoning to the south, is a minimum of 30 feet wide.

PLANS, OVERLAYS, AND INITIATIVES

7. [Piestewa Peak Freeway Specific Plan](#)

The subject site is located within the Piestewa Peak Freeway Specific Plan corridor, Segment 7. This segment contains a variety of land uses including commercial development, churches, multifamily residential, vacant land, single-family residential, offices, mobile home parks, and other public/quasi-public uses. No circulation mitigation measures were proposed for Segment 7. No bike paths or trails were proposed adjacent to the site in the Recreational Trails and Bicycle Paths Element for Segment 7. No landscape enhancement measures were proposed for the subject site. No noise walls or berms were proposed for Segment 7. The Neighborhood Stabilization Element consists of programs and policies which promote the conservation and stabilization of residential neighborhoods. The Public Art Element identified opportunities for the development of public art projects along the Piestewa Peak Freeway and actions to implement public art



PIESTEWA PEAK FREEWAY FIGURE 15
EXISTING AND PROPOSED LAND USE
SEGMENT 7: Gateway Road to Bell Road

LEGEND
SINGLE FAMILY
MULTI FAMILY
COMMERCIAL
PUBLIC/QUASI-PUBLIC
PARKS
VACANT

Piestewa Peak Freeway Specific Plan Land Use Map
Source: Planning and Development Department

8. North 32nd Street Policy Plan

North 32nd Street Policy Plan Mapping Exercise
Source: Planning and Development Department

9. Tree and Shade Master Plan

The Tree and Shade Master Plan has a goal of treating the urban forest as infrastructure to ensure that trees are an integral part of the city's planning and development process. By investing in trees and the urban forest, the city can reduce its carbon footprint, decrease energy costs, reduce storm water runoff, increase biodiversity, address the urban heat island effect, clean the air, and

increase property values. In addition, trees can help to create walkable streets and vibrant pedestrian places. Staff is recommending robust tree planting standards, including surface parking lot areas to be planted with minimum two-inch caliper shade trees to achieve 25 percent shade and bicycle parking spaces and pedestrian pathways on site to be shaded a minimum of 75 percent. This is addressed in Stipulation Nos. 4 and 6.

10. **Comprehensive Bicycle Master Plan**

The City of Phoenix adopted the Comprehensive Bicycle Master Plan in 2014 to guide the development of its Bikeway System and supportive infrastructure. The Comprehensive Bicycle Master Plan supports options for both short- and long-term bicycle parking as a means of promoting bicyclist traffic to a variety of destinations. As stipulated, the project will provide a minimum of four bicycle parking spaces located near the rental office and installed per the requirements in the City's Walkable Urban (WU) Code. This is addressed in Stipulation No. 7.

11. **Transportation Electrification Action Plan**

In June 2022, the Phoenix City Council approved the Transportation Electrification Action Plan. The current market desire for the electrification of transportation is both a national and global phenomenon, fueled by a desire for better air quality, a reduction in carbon emissions, and a reduction in vehicle operating and maintenance costs. Businesses, governments and the public are signaling strong future demand for electric vehicles (EVs), and many automobile manufacturers have declared plans for a transition to fully electric offerings within the coming decade. The Plan contains policy initiatives to prepare the City for a future filled with more EVs, charging infrastructure and e-mobility equity, and outlines a roadmap for a five-step plan to prepare for the EV infrastructure needs of 280,000 EVs in Phoenix by 2030. One goal of the Plan to accelerate public adoption of electric vehicles through workplace, business, and multifamily charging infrastructure recommends a standard stipulation for rezoning cases to provide EV charging infrastructure. To enforce the goals of the Plan, staff recommends a minimum of one of the required bicycle parking spaces include electrical receptacles for electric bicycle charging capabilities, and that a minimum of 15 percent of the required vehicle parking spaces include EV Capable infrastructure. This is addressed in Stipulation Nos. 8 and 9.

12. **Phoenix Climate Action Plan**

In October 2021, the Phoenix City Council approved the Climate Action Plan. The Climate Action Plan will serve as a long-term plan to achieve greenhouse gas emissions reductions and resiliency goals from local operations and community activities as well as prepare for the impacts of climate change. This plan contains policy and initiatives regarding stationary energy, transportation, waste management, air quality, local food systems, heat, and water. Goal W2 (Water), Action W2.4, pertains to the implementation of the Greater Phoenix Metro Green Infrastructure (GI) and Low Impact Development Details for

Alternative Stormwater Management to benefit the environment, promote water conservation, reduce urban heat, improve the public health, and create additional green spaces. This goal is addressed in Stipulation No. 10, which requires a minimum of two GI techniques for stormwater management to be implemented in this development.

13. **Conservation Measures for New Development**

In June 2023, the Phoenix City Council adopted the Conservation Measures for New Development policy as part of a resolution addressing the future water consumption of new development (Resolution 22129). This resolution addresses the future water consumption of new development to support one of the City's Five Core Values in the General Plan which calls for Phoenix to "Build the Sustainable Desert City". The Conservation Measures for New Development policy includes direction to develop standards for consideration as stipulations for all rezoning cases that will address best practices related to water usage in nine specific categories. This is addressed in Stipulation Nos. 11 through 15, which addresses the following:

- Only landscape materials listed in the Phoenix Active Management Area Low-Water-Use/Drought-Tolerant Plant List to be utilized.
- Landscaping to be maintained by permanent and automatic/water efficient WaterSense labeled irrigation controllers (or similar smart controller) to minimize maintenance and irrigation water consumption for all on and offsite landscape irrigation.
- Natural turf to only be utilized in required retention areas (at the bottom of the basin, and only allowed on slopes if required for slope stabilization) and functional turf areas.
- Pressure regulating sprinkler heads and drip lines to be utilized in any turf areas to reduce water waste.
- A landscape irrigation plan to be provided that includes zoned to establish the amount of irrigation to apply based on maturity and type of landscaping. Irrigation to be applied efficiently based on the maturity and need for the vegetation.

COMMUNITY INPUT SUMMARY

14. At the time this staff report was written, staff received one letter of opposition and five letters of support. Concerns shared included property values and a nearby self-service storage warehouse that is mostly vacant.

INTERDEPARTMENTAL COMMENTS

15. **Street Transportation Department**

The Street Transportation Department requested the following:

- That unused driveways be replaced with sidewalk, curb and gutter.
- That any broken or out-of-grade curb, gutter, sidewalk, and curb ramps on all streets be replaced.

- That all off-site improvements be upgraded to be in compliance with current ADA guidelines.
- That all streets be constructed with all required elements and to ADA requirements.

These are addressed in Stipulation Nos. 16 and 17.

OTHER

16. The site has not been identified as being archaeologically sensitive. However, in the event archaeological materials are encountered during construction, all ground disturbing activities must cease within 33-feet of the discovery and the City of Phoenix Archaeology Office must be notified immediately and allowed time to properly assess the materials. This is addressed in Stipulation No. 18.
17. Staff has not received a completed form for the Waiver of Claims for Diminution in Value of Property under Proposition 207 (A.R.S. 12-1131 et seq.), as required by the rezoning application process. Therefore, a stipulation has been added to require the form be completed and submitted prior to final site plan approval. This is addressed in Stipulation No. 19.
18. Development and use of the site is subject to all applicable codes and ordinances. Zoning approval does not negate other ordinance requirements. Other formal actions such as, but not limited to, zoning adjustments and abandonments, may be required.

Findings

1. The proposal is consistent with the General Plan Land Use Map designation.
2. The proposal is compatible with adjacent land uses and zoning.
3. As stipulated, the proposal supports efforts from various plans, policies, and initiatives, including the North 32nd Street Policy Plan, the Tree and Shade Master Plan, the Comprehensive Bicycle Master Plan, the Transportation Electrification Action Plan, the Phoenix Climate Action Plan, and Conservation Measures for New Development.

Stipulations

1. The development shall be in general conformance with the site plan date stamped April 16, 2024, as modified by the following stipulations, as approved by the Planning and Development Department.

2. The development shall be in general conformance with the elevations date stamped March 29, 2024, as approved by the Planning and Development Department.
3. The maximum building height shall be three stories and 38 feet.
4. All uncovered surface parking lot areas shall be landscaped with minimum 2-inch caliper, large canopy, shade trees. Landscaping shall be dispersed throughout the parking area and achieve 25% shade, as approved by Planning and Development Department.
5. Where pedestrian walkways cross a vehicular path, the pathway shall be constructed of decorative pavers, stamped or colored concrete, or other pavement treatments that visually contrasts parking and drive aisle surfaces, as approved by the Planning and Development Department.
6. All bicycle parking spaces and pedestrian pathways on site shall be shaded by a structure, landscaping, or a combination of the two to provide a minimum of 75% shade, as approved by the Planning and Development Department.
7. A minimum of four bicycle parking spaces shall be provided. Bicycle parking shall be provided through Inverted U and/or artistic racks located near the entrance of the office, or in a secured location inside the building, and installed per the requirements of Section 1307.H. of the Phoenix Zoning Ordinance. Artistic racks shall adhere to the City of Phoenix Preferred Designs in Appendix K of the Comprehensive Bicycle Master Plan.
8. A minimum of one of the required bicycle parking spaces shall include standard electrical receptacles for electric bicycle charging capabilities, as approved by the Planning and Development Department.
9. A minimum of 15% of the required parking spaces shall include Electric Vehicle (EV) Capable Infrastructure, as approved by the Planning and Development Department.
10. A minimum of two green infrastructure (GI) techniques for stormwater management shall be implemented per the Greater Phoenix Metro Green Infrastructure and Low Impact Development Details for Alternative Stormwater Management, as approved or modified by the Planning and Development Department.
11. Only landscape materials listed in the Phoenix Active Management Area Low-Water-Use/Drought-Tolerant Plant List shall be utilized, except for existing or salvaged mature trees to remain on site, as approved or modified by the Planning and Development Department.

12. Landscaping shall be maintained by permanent and automatic/water efficient WaterSense labeled irrigation controllers (or similar smart controller) to minimize maintenance and irrigation water consumption for all onsite and offsite landscape irrigation.
13. Natural turf shall only be utilized in required retention areas (bottom of basin, and only allowed on slopes if required for slope stabilization) and functional turf areas, as approved by the Planning and Development Department.
14. Pressure regulating sprinkler heads and drip lines shall be utilized in any turf areas to reduce water waste.
15. Provide a landscape irrigation plan that includes zones to establish the amount of irrigation to apply based on maturity and type of the landscaping. Irrigation should be applied efficiently based on the maturity and need for the vegetation.
16. Unused driveways shall be replaced with sidewalk, curb, and gutter. Also, any broken or out-of-grade curb, gutter, sidewalk, and curb ramps on all streets shall be replaced and all off-site improvements shall be upgraded to be in compliance with current ADA guidelines.
17. All streets within and adjacent to the development shall be constructed with paving, curb, gutter, sidewalk, curb ramps, streetlights, median islands, landscaping and other incidentals, as per plans approved by the Planning and Development Department. All improvements shall comply with all ADA accessibility standards.
18. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground-disturbing activities within a 33-foot radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.
19. Prior to final site plan approval, the landowner shall execute a Proposition 207 waiver of claims form. The waiver shall be recorded with the Maricopa County Recorder's Office and delivered to the City to be included in the rezoning application file for record.

Writer

Adrian Zambrano

April 26, 2024

Team Leader

Racelle Escolar

Staff Report: Z-SP-1-24-2

April 26, 2024

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Exhibits

Zoning Sketch Map

Aerial Sketch Map

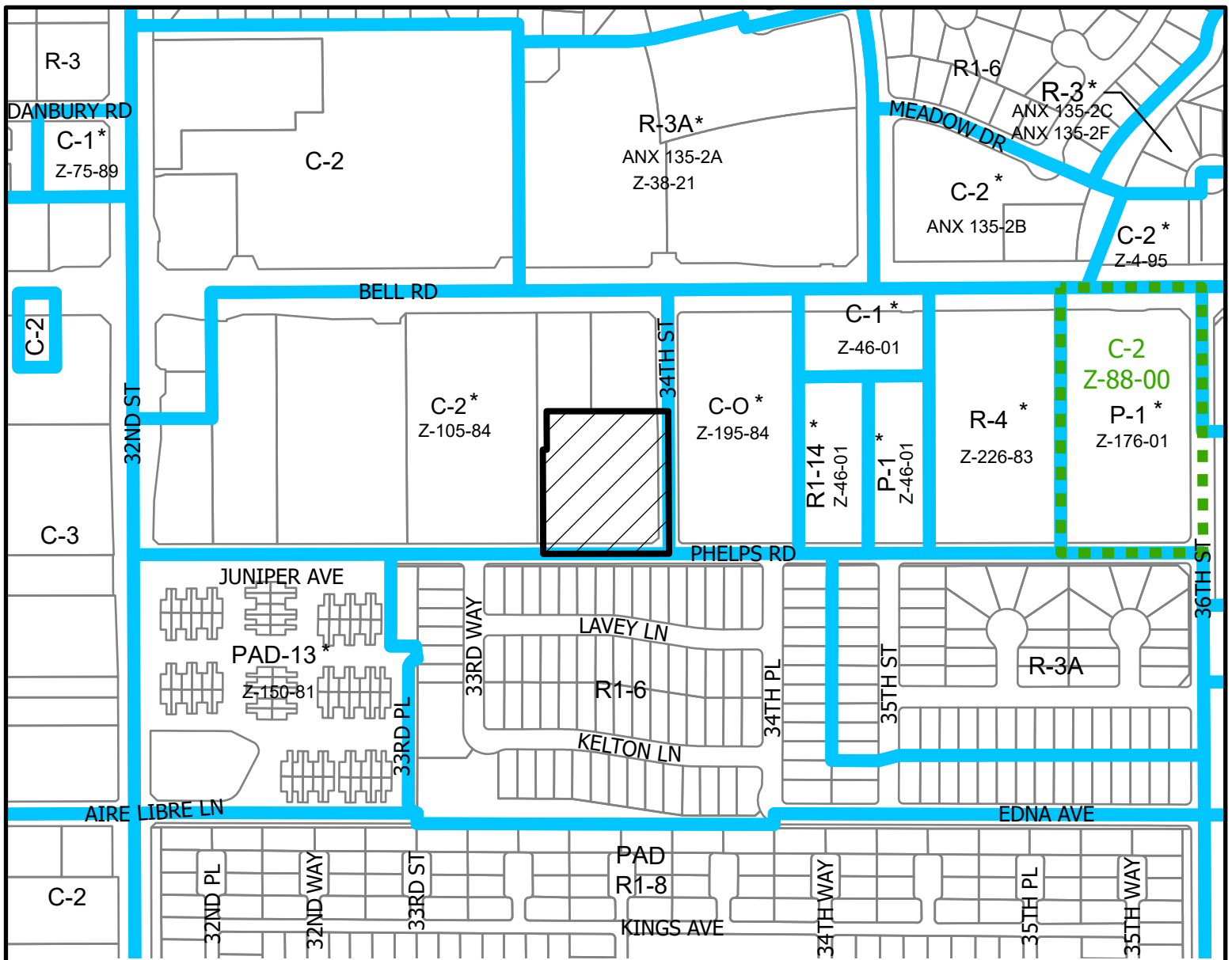
Site Plan date stamped April 16, 2024

Landscape Plan date stamped April 16, 2024 (2 pages)

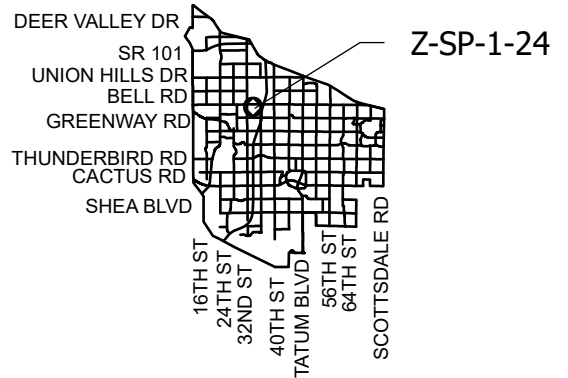
Elevations date stamped March 29, 2024

Rendering date stamped March 1, 2024

Correspondence (6 pages)

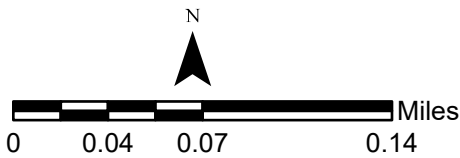
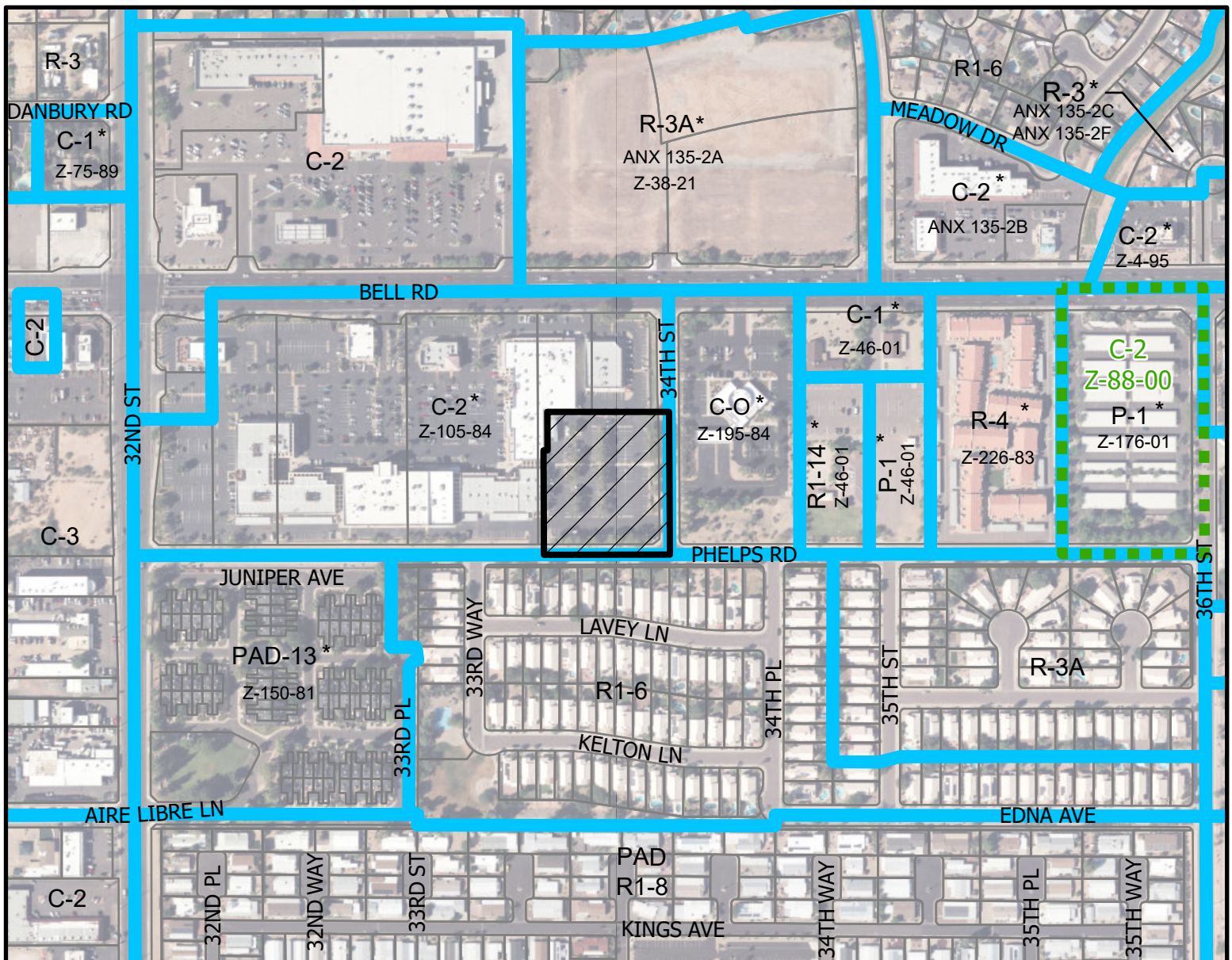


PARADISE VALLEY VILLAGE
COUNCIL DISTRICT: 2

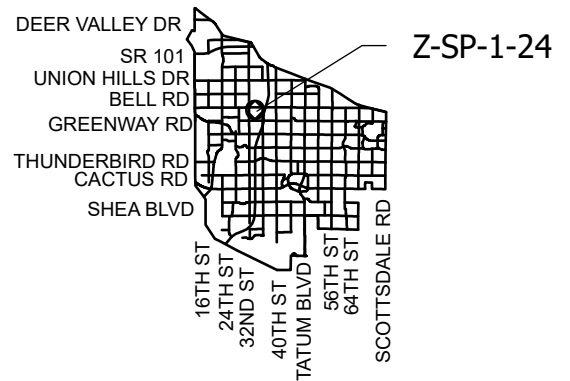


APPLICANT'S NAME: Earl, Curley & Lagarde, P.C.		REQUESTED CHANGE:	
APPLICATION NO: Z-SP-1-24		FROM: C-2 (Pending C-2 HGT/WVR) (2.48 a.c.)	
DATE: 4/15/2024		TO: C-2 HGT/WVR SP (2.48 a.c.)	
REVISION DATES:			
GROSS AREA INCLUDING 1/2 STREET AND ALLEY DEDICATION IS APPROX.		AERIAL PHOTO & QUARTER SEC. NO.	
2.48 Acres		QS 36-35	
MULTIPLES PERMITTED		ZONING MAP	
C-2 (Pending C-2 HGT/WVR)		M-10	
C-2 HGT/WVR SP		36 (36)	
		36	
		* UNITS P.R.D OPTION	
		43 (43)	
		43	

* Maximum Units Allowed with P.R.D. Bonus



PARADISE VALLEY VILLAGE
COUNCIL DISTRICT: 2



APPLICANT'S NAME: Earl, Curley & Lagarde, P.C.		REQUESTED CHANGE:	
APPLICATION NO: Z-SP-1-24		FROM: C-2 (Pending C-2 HGT/WVR) (2.48 a.c.)	
DATE: 4/15/2024		TO: C-2 HGT/WVR SP (2.48 a.c.)	
REVISION DATES:			
AERIAL PHOTO & QUARTER SEC. NO. QS 36-35			
GROSS AREA INCLUDING 1/2 STREET AND ALLEY DEDICATION IS APPROX. 2.48 Acres		ZONING MAP M-10	
MULTIPLES PERMITTED C-2 (Pending C-2 HGT/WVR) C-2 HGT/WVR SP		CONVENTIONAL OPTION 36 (36) 36	
		* UNITS P.R.D OPTION 43 (43) 43	

* Maximum Units Allowed with P.R.D. Bonus

PROJECT DIRECTORY

ARCHITECT:
RKAA ARCHITECTS, INC.
2233 EAST THOMAS ROAD
PHOENIX, ARIZONA 85016
CONTACT: NEIL FEASER
PHONE: (602) 955-3900
FAX: (602) 955-0496
E-MAIL: nfeaser@rkaa.com

SITE DATA

PARCEL NUMBER: 214-32-005A
EXISTING ZONING: PHOENIX C-2
(USE PERMIT &/OR HEIGHT /3 STORY APPROVAL MAY BE REQUIRED)
SITE AREA: PER MCA 3.019 ACRES (131,513 S.F.)
PROPOSED USE: RETAIL / STORAGE

BUILDING AREA:
EXISTING RETAIL: 1 STORY 10,127 S.F.
PROPOSED STORAGE: 3-STORY
STORAGE: 1ST FLOOR 34,945.78 S.F.
STORAGE: 2ND FLOOR 34,945.78 S.F.
STORAGE: 3RD FLOOR 41,913.34 S.F.
TOTAL STORAGE AREA: 111,804.90 S.F.
1ST FLOOR LOADING AREA: 6,967.56 S.F.
TOTAL PROPOSED BUILDING AREA: 118,772.46 S.F.
PROPOSED LOT COVERAGE: TOTAL 52,041 S.F.
(PROP. 41,913.34 + EXIST. 10,127 = 52,040.34 S.F.)
MAX. LOT COVERAGE PERMITTED: 39.58 %
50 %

PARKING REQUIRED: PROPOSED STORAGE
PROPOSED NEW STORAGE: 1 PER 35 = 840 UNITS
PROPOSED NEW STORAGE: MANAGERS APARTMENT
TOTAL PARKING REQUIRED: 24 SPACES
26 SPACES
PARKING PROVIDED: PROPOSED STORAGE
EXISTING: 18 SPACES
TOTAL PARKING PROVIDED: 18 SPACES
18 SPACES
35 SPACES
ACCESSIBLE SPACES REQUIRED: 02 SPACES
ACCESSIBLE SPACES PROVIDED: 03 SPACES

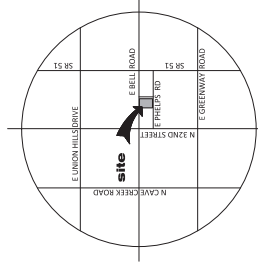
PARKING LOT AREA: 9,818 S.F.
PARKING LOT LANDSCAPE REQUIRED: 10%
PARKING LOT LANDSCAPE PROVIDED: 12.5%

KVA: 01-19296 COUNCIL DIST.: 2
SDEV: 010725 VILLAGE: PARADISE VALLEY
REZONING # 2-105-84 OS: Q36-36
ZONING MAP: M10 CENSUS TRACT: 1033.03

PAPP: 2306046 MEETING DATE: 10/31/2023

CITY OF PHOENIX
APR 16 2024
Planning & Development
Department

VICINITY MAP
SCALE: N.T.S.

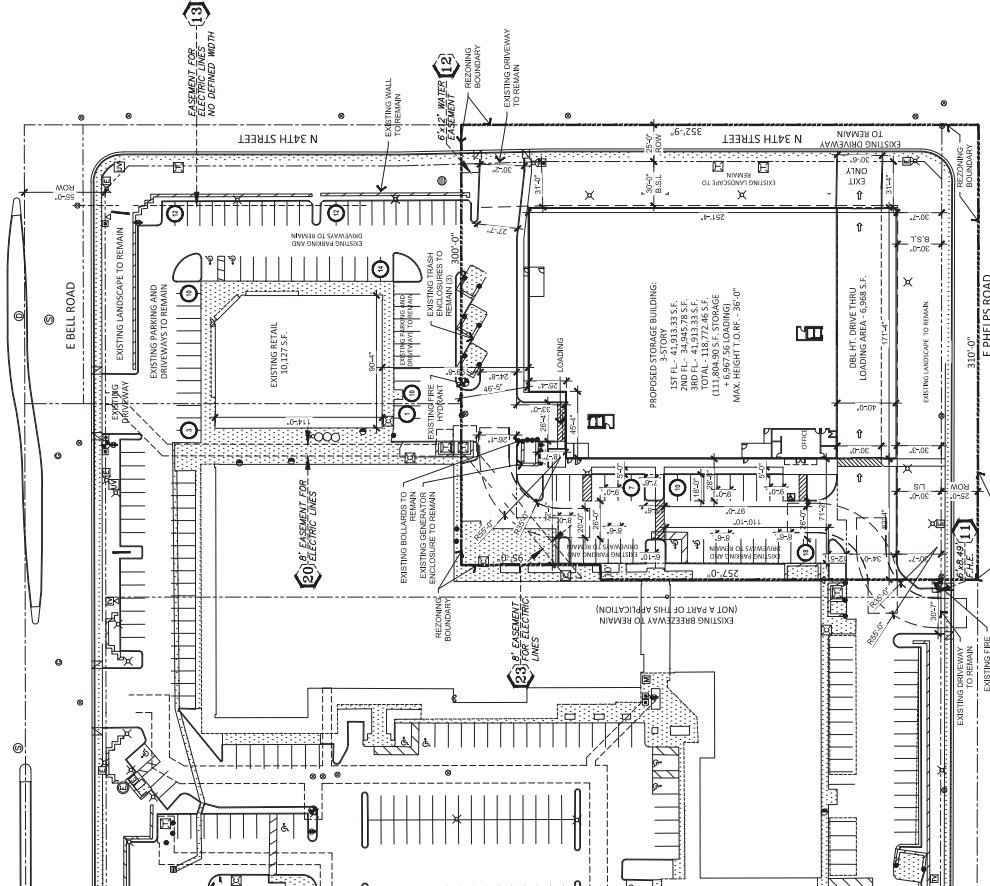


THIS SITE PLAN HAS BEEN PREPARED WITHOUT THE AID OF A SURVEY. ALL PROPERTY BOUNDARIES ARE ROUGH APPROXIMATIONS. THIS DRAWING IS TO BE USED FOR BINDING DOCUMENTATION. PHOTO: 10/11/2023 TO BE THE BASIS FOR ANY FURTHER BINDING DOCUMENTATION.



SITE PLAN

SCALE: 1" = 40'-0"



1 / 2018 Application for
Preliminary Site Plan

BELL AND 34 STORAGE

SEC OF BELL ROAD AND 34ND STREET
3355 E BELL ROAD
PHOENIX, ARIZONA 85032

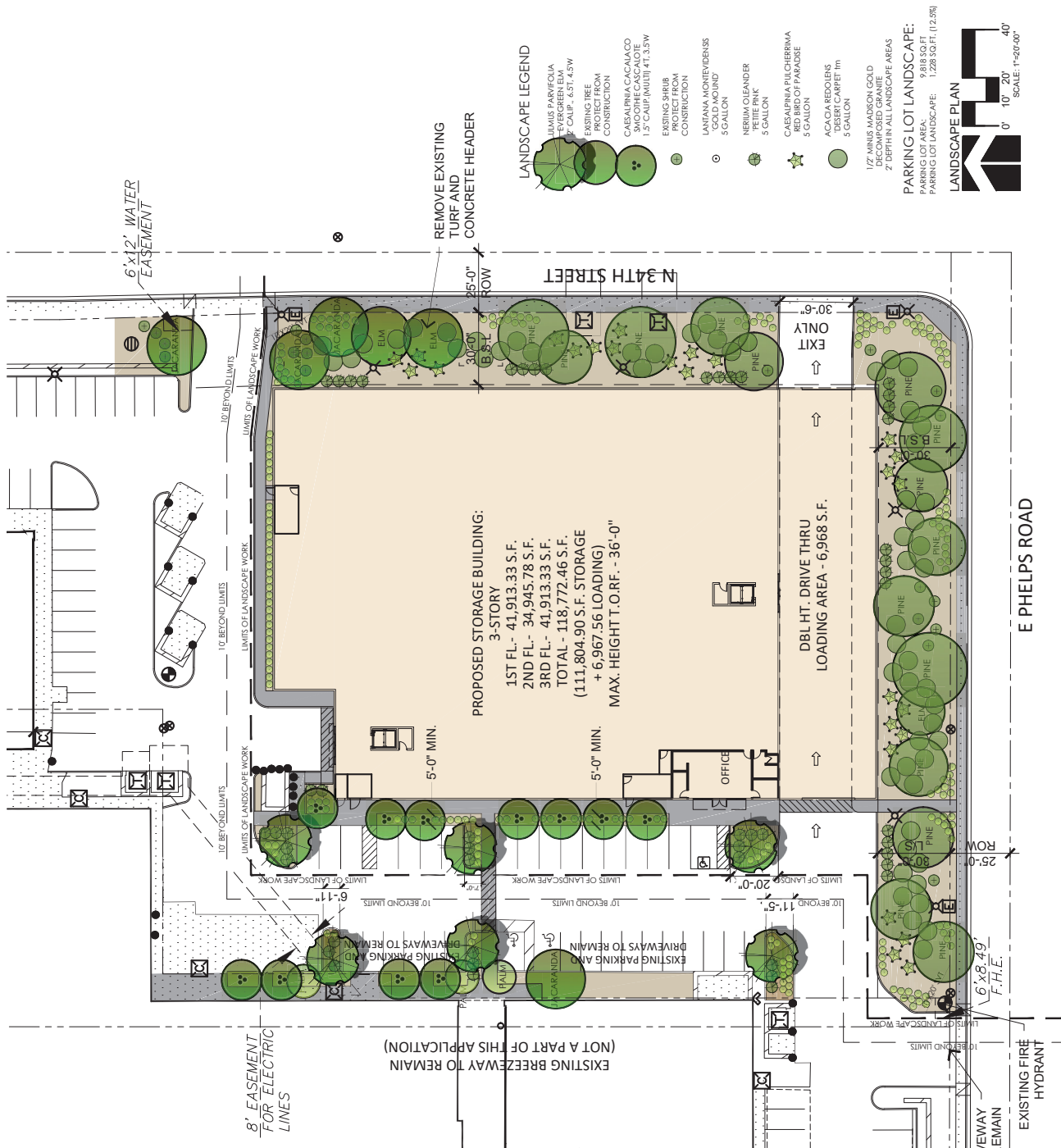
design by:
drawn by:
checked by:

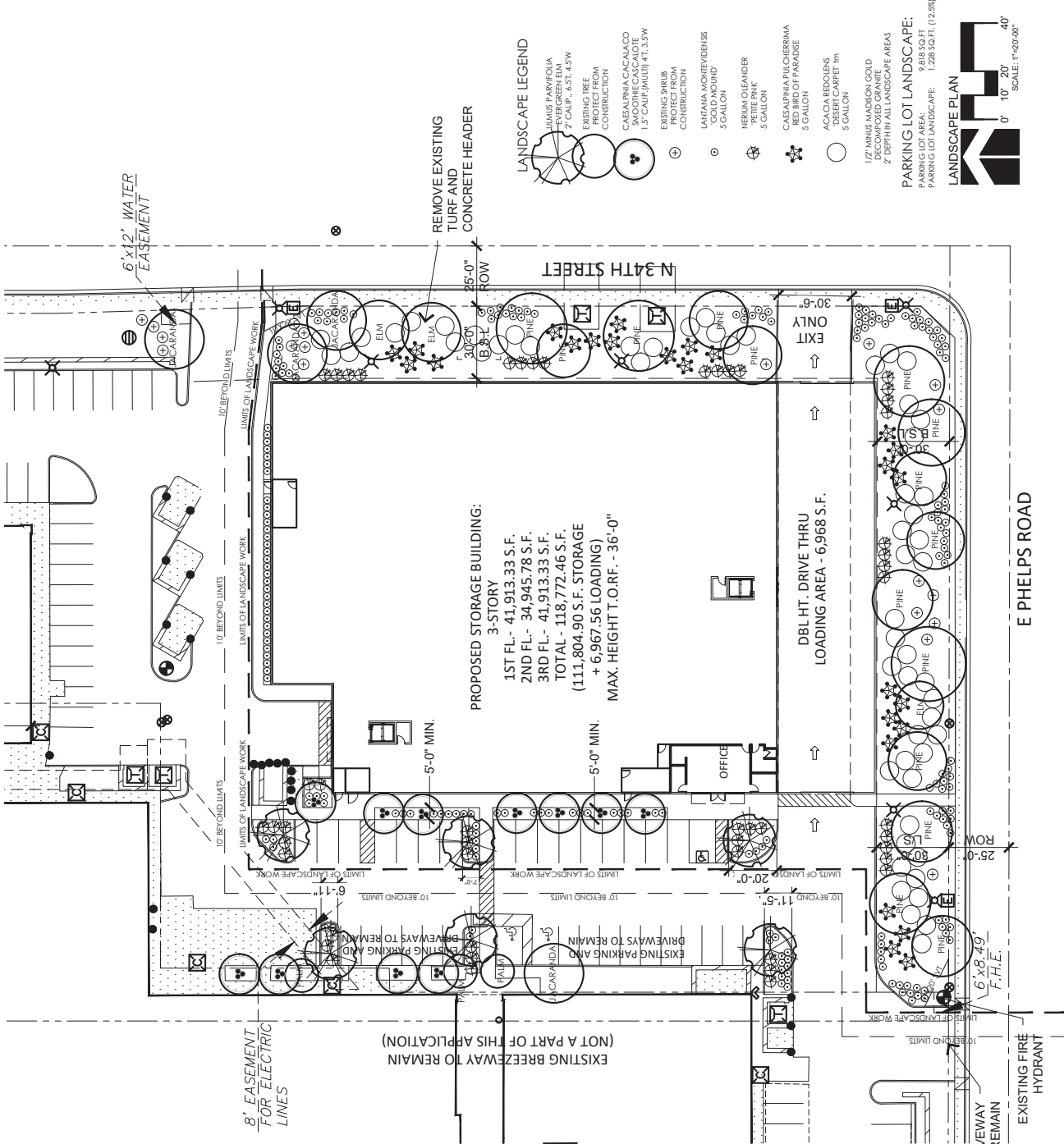
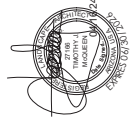
SP-1
PROJECT: 24001.50
DATE: 04-16-2024



SEC OF BELL ROAD AND 32ND STREET
3335 E BELL ROAD
PHOENIX ARIZONA 85032

**Planning & Development
Department**





MATERIAL AND COLORS

- A PAINTED STUDIOS**
SHERWIN WILLIAMS
NAME: FINE SKIN
COLOR: NATURAL LINEN #SW 9109
- B PAINTED STUDIO**
SHERWIN WILLIAMS
NAME: FINE SKIN
COLOR: OLIVER TAN #SW 6131
- C PAINTED STUDIO**
SHERWIN WILLIAMS
NAME: FINE SKIN
COLOR: HALF-CAPT #SW 9091
- D PAINTED STUDIOS**
SHERWIN WILLIAMS
NAME: FINE SKIN
COLOR: P.S. GRANGE PMS 1665C # CUSTOM
- E ROLLER DOORS**
JANUS
NAME: JAVUS
COLOR: P.S. GRANGE
- F METAL TRIM CAP FLASHING (CANOPY)**
SHERWIN WILLIAMS
NAME: DARK BRONZE ANODIZED
COLOR: DARK BRONZE ANODIZED
- G STOREFRONT MILLION**
SHERWIN WILLIAMS
NAME: IRON ONE #SW 7009
COLOR: DARK BRONZE
- H PAINTED AWNING**
SHERWIN WILLIAMS
NAME: P.S. GRANGE PMS 1665C # CUSTOM
COLOR: P.S. GRANGE PMS 1665C # CUSTOM
- I H.M. DOOR PAINT TO MATCH**
SHERWIN WILLIAMS
NAME: NATURAL LINEN #SW 9109
COLOR: NATURAL LINEN #SW 9109
- J H.M. DOOR PAINT TO MATCH**
SHERWIN WILLIAMS
NAME: NATURAL LINEN #SW 9109
COLOR: NATURAL LINEN #SW 9109

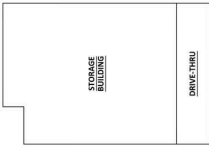


PRELIMINARY ELEVATIONS

1	7/2018	Application for
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BELL AND 34 STORAGE

SEC OF BELL ROAD AND 32ND STREET
3335 E BELL ROAD
PHOENIX ARIZONA 85032



FLOOR PLAN
SCALE: N.T.S.

NORTH

EL-1
Project: 24001.50
DATE: 03-28-2024

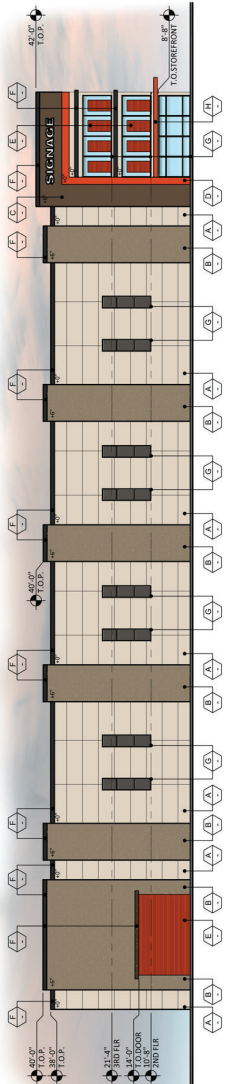
CITY OF PHOENIX

MAR 29 2024
Planning & Development
Department



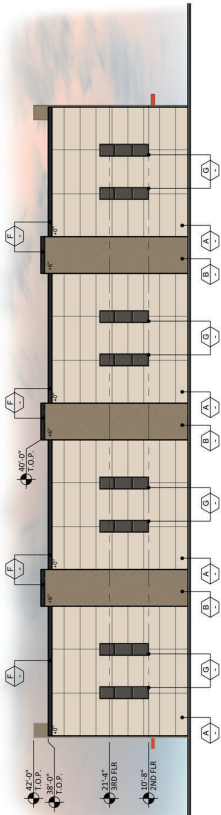
PROPOSED NORTH ELEVATION

SCALE: 1/16" = 1'-0"



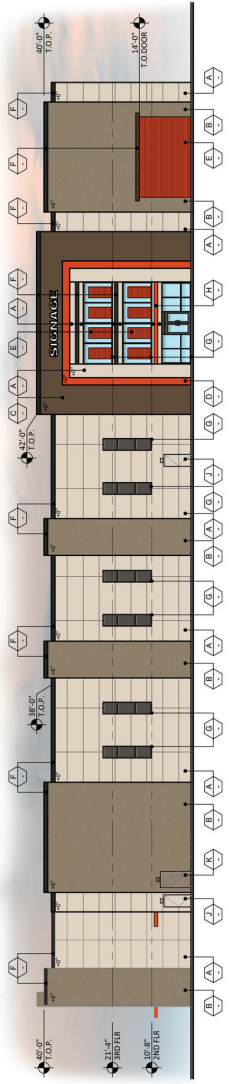
PROPOSED EAST ELEVATION

SCALE: 1/16" = 1'-0"



PROPOSED SOUTH ELEVATION

SCALE: 1/16" = 1'-0"



PROPOSED WEST ELEVATION

SCALE: 1/16" = 1'-0"

CITY OF PHOENIX
MAR 01 2024
Planning & Development
Department



BELL AND 34 STORAGE
3335 E BELL ROAD
PHOENIX ARIZONA 85032
DATE: 02-26-2024

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3D
RKAA# 24001

From: [CIARA COOPER](#)
To: [Adrian G Zambrano](#)
Subject: Storage Unit
Date: Tuesday, April 23, 2024 1:24:06 PM

Hello Mr. Zambrano,

I currently live In the Summer Breeze neighborhood and am not in favor of this massive eyesore that Mr. Ferber would like to build In my neighborhood that I have lived in for more than 13 years. In fact no one in our neighborhood is for this project. We all believe that this project, if it goes forward, would bring the value of our homes down. Furthermore, there is a huge storage unit that was just built on 32nd Street that is only 11% full currently. We would like to fight this proposal!

Thank you for taking the time to read my email.

Best Regard,
Ciara McCarthy

APR 24 2024

**Planning & Development
Department**

STATEMENT OF SUPPORT

Dear Phoenix City Council,

I am an adjacent neighbor, and I support the proposed rezoning on the northwest corner of 34th Street and Phelps Road (Case Numbers: **Z-39-23/Z-SP-1-24**) to approve a new internal self-storage facility in the parking lot. Over the last several years, this back corner of the shopping center has become a place for vandalism, trespassing, and vehicles doing "donuts" and burnouts into the evening and late hours of the night.

Mike Buschbacher from Earl & Curley came to my property and met with me. He explained the project to me and answered my questions. The proposed self-storage is well designed and will be a quality development.

This proposal is a good solution for this neglected portion of the shopping center and will lead to improved security for my property. I look forward to seeing this shopping center continue to be improved.

FOR THESE REASONS I SUPPORT THE PROPOSED SELF-STORAGE ZONING CASE AND ASK THE CITY COUNCIL TO APPROVE IT.

Brittani Widmann

Name

3354 E. Lavey Lane

Address

brittaniwidmann@gmail.com 623-640-0135

Email Address / Phone Number

4/19/24

Date

From: [Diane Distler](#)
To: [Michael Buschbacher](#)
Subject: Re: Plaza de Campana - Neighborhood meeting follow-up
Date: Thursday, April 18, 2024 5:51:12 PM

Thank you for reaching out to us. I am in support of this project. I appreciate the fact that we can email you with questions as well ,

On Thursday, April 18, 2024 at 04:30:51 PM MST, Michael Buschbacher <mbuschbacher@earlcurley.com> wrote:

Diane,

Thank you for attending our neighborhood meeting for the proposed self-storage at Plaza de Campana Shopping Center on April 3rd. I am following up with you to see if you have any further questions to ensure you understand the project.

In addition, if you could let us know if you are supportive, or not opposed to the project we would appreciate your feedback.

Thanks again, we look forward to working with you and the community to help continue to build a strong, safer neighborhood with the addition of this project.

Best regards,

Michael S. Buschbacher II, AICP
Principal Planner
Earl & Curley

(602) 265-0094
[3101 N. Central Avenue](#)

[Suite 1000](#)

[Phoenix, Arizona 85012](#)

www.earlcurley.com [[earlcurley.com](http://www.earlcurley.com)]



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APR 24 2024

**Planning & Development
Department**

STATEMENT OF SUPPORT

Dear Phoenix City Council,

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FOR THESE REASONS I SUPPORT THE PROPOSED SELF-STORAGE ZONING CASE AND ASK THE CITY COUNCIL TO APPROVE IT.

John Mancinelli
Name

3358 E Lavey LN. PHX AZ 85032
Address

jsmancinelli@aol.com 480-2980492
Email Address / Phone Number

26-19-24
Date

APR 24 2024

**Planning & Development
Department**

STATEMENT OF SUPPORT

Dear Phoenix City Council,

I am an adjacent neighbor, and I support the proposed rezoning on the northwest corner of 34th Street and Phelps Road (Case Numbers: **Z-39-23/Z-SP-1-24**) to approve a new internal self-storage facility in the parking lot. Over the last several years, this back corner of the shopping center has become a place for vandalism, trespassing, and vehicles doing "donuts" and burnouts into the evening and late hours of the night.

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Kraig Peterson
Name
3346 E. Lavey Lane
Address
cebceb@yahoo.com
Email Address / Phone Number
4/19/24
Date

APR 24 2024

**Planning & Development
Department**

STATEMENT OF SUPPORT

Dear Phoenix City Council,

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Terry Shadley
Name

3342 E Lavey LN - Phoenix
Address

tshadley99@gmail.com
Email Address / Phone Number

4/19/24
Date